

July - August 2002

*Please distribute this newsletter
to your Owner/Manager.*

KERRISDALE BUSINESS ASSOCIATION

300 - 5687 Yew Street

Tel 604 266-9875

Vancouver, BC V6M 3Y2

Fax 604 257-8502



Village Voice

Music Under the Clock



This much appreciated program is back with even more performances this summer sponsored by your Kerrisdale Business Association. A variety of bands representing rock, classical, jazz, Latin, Celtic, blues and more will be on tap every Saturday, weather permitting, under Kerrisdale's landmark clock at West 41st Avenue and Yew Street. Music is scheduled right through the second week in September so keep your fingers crossed for warm and sunny days. Listed below is the summer schedule until the end of August.

Saturday Performances

June 8th	Faith & Desire
June 15th	Arbutus Connection
June 22nd	Kenny Wayne Blues
June 25th	Lyndia Scout
July 6th	Greg Hurst's Dixie Land Band
July 13th	Jam Band
July 20th	Faith & Desire
July 27th	Arbutus Connection
August 3rd	Kenny Wayne Blues
August 10th	Faith & Desire
August 17th	Diaz (Latin)
August 24th	Kerrisdale Days Music all over the District

Kerrisdale I

Thursday, August 22nd, Friday, August 23rd and Saturday August 24th

SPONSORSHIPS

Sponsorships are available to businesses who want to draw even more customers to their storefronts through entertainment or balloons or both. At right are the costs to be a special sponsor and the benefits that you will receive through increased advertising in the Vancouver Courier newspaper's full page ad and on our city-wide distributed poster.



SPONSORSHIP OPPORTUNITIES

- \$250** *Balloon Sponsors*
Helium tank and balloons delivered to your door week of the event
- \$500** *Entertainment Sponsor*
A musical group or entertainer as close to your business as space allows
- \$600** *Combined Sponsor*
Balloons and entertainment at your business

Deadline for sponsorships will be July 31st, 2002. Phone Terri Clark at 604-257-8438 or fax her at 604-257-8502 as soon as possible to avoid missing out on the poster publication.

KERRISDALE FLOWER POTS 101

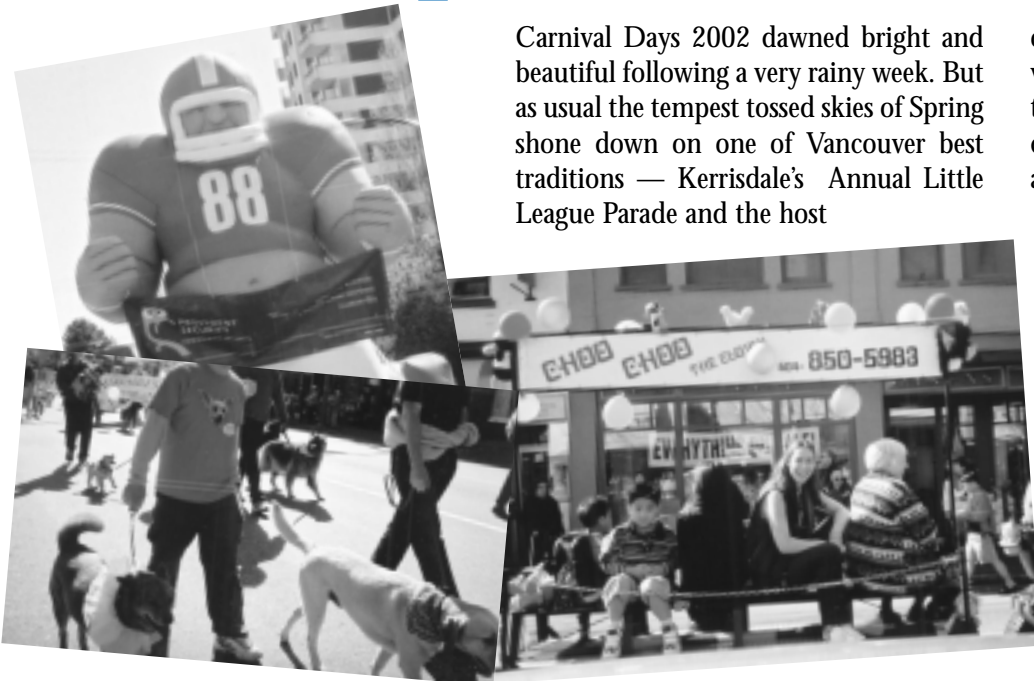
As the City of Vancouver changes and more and more public involvement elicits private/public partnership, we'd like to do a little bragging. The Kerrisdale Business Association was one of the first approved Business Improvement Areas (BIA) in the city. But even before that the Kerrisdale Merchants Association had for decades done extensive fund raising to make our village what it has evolved into. Some of the beautification features, now standard for emerging BIAs, were implemented first in Kerrisdale. Our banners and newspaper box surrounds, the creatively designed main bus shelter, teak benches and stylish welcome signs bring constant comment not only from regular patrons but from globe trotting tourists too.

KBA Sponsors Enrich Carn

Carnival Days 2002 dawned bright and beautiful following a very rainy week. But as usual the tempest tossed skies of Spring shone down on one of Vancouver best traditions — Kerrisdale's Annual Little League Parade and the host

of special entertainment and music for village patrons. The parade was better than ever this year with more antique cars, a great turn out for pets on parade and the unbridled talents of the Chilliwack Chargers Marching Band.

The Kerrisdale Business Association Board could not offer up such an exciting array of events without the additional financial support of district businesses. Being a sponsor, either in the balloon, entertainment or combined categories, affords higher profile for your business in event advertising and on the colourful posters which are distributed all over Vancouver. The following sponsors are acknowledged by a



Days

Help Make Kerrisdale Days Even Better

But one of the most looked forward to features are our large summer pots when richly planted act as scented and colourful accents throughout the district. Many people are curious as to what plants make up the combinations so artfully chosen by style maven Brent Beattie (KBA Vice-President) and his partner Tom Hobbs (Hobbs in Kerrisdale and Southlands Nursery). Well here's your chance to find out and perhaps pass along to interested customers.

NOTE

The KBA hires a summer student full time to water and maintain the flower pots and generally carry out a list of tasks in and around the district.



Starting at the top of the pot and going right to left:

- Tree Rose 'Citrus Tease'
- Osteospermum (purple daisy)
- Verbena 'Taipen Purple'
- Bacopa (white trailing plant)
- Marguerite (yellow daisy)
- Phormium (spiky New Zealand Flax)

This pot is located at Starbucks on Yew Street.

ival Days

grateful KBA for once again lending a helping hand:

Provident Security • Jill Hampton • BCAA • Nutrition House • The Spectacle Shoppe • TD Canada Trust • Purdy's • Royal Bank Financial Group • Hill's Ladybug Boutique • CIBC • Fetch • Bank of Montreal • The Vancouver Courier



KBA Annual General Meeting Notice

Vancouver's Mayor Philip Owen to address the Kerrisdale Business Association's Annual General Meeting

Wednesday, September 18th, 2002
6:30 pm
(No Host Bar and Canapés)

The Arbutus Club
2001 Nanton Street
Business Meeting at 7:00 pm

EXECUTIVE



PRESIDENT - Ross Hill

Hill's of Kerrisdale
2125 West 41st Ave V6M 1Z6
Tel 604 266-9177 Fax 604 266-6834



PAST PRESIDENT - Ewen Cameron

Kerfoot Cameron
300-5687 Yew St V6M 3Y2
Tel 604 263-2565 Fax 604 263-2737



VICE-PRESIDENT - Brent Beattie

Hobbs
2129 West 41st Avenue V6M 1Z6
Tel 604 261-5998 Fax 604 261-5979



SECRETARY - Andrea Davies

Hager Books
2176 West 41st Avenue V6M 1Z1
Tel 604 263-9412 Fax 604 263-1314

TREASURER - John Richter

Munro & Crawford
5670 Yew Street V6M 3Y3
Tel 604 266-7174 Fax 604 266-7998

Kerrisdale Business Association

Welcome to your new 2001-2002 BOARD OF DIRECTORS

Tony Arias

NUTRITION HOUSE
2311 West 41st Avenue V6M 2A3
Tel 604 261-8873 Fax 604 261-8873

Marilyn Buchan

**BUCHAN'S KERRISDALE
STATIONERY**
2141 West 41st Avenue V6M 1Z6
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Janice Conroy

WESTLAND INSURANCE
5565 West Boulevard V6M 3W6
Tel 604 261-3128 Fax 604 261-0061

Aly Karmali

TD CANADA TRUST
2198 West 41st Avenue V6M 1Z1
Tel 604 606-4840 Fax 604 261-3576

Leo Franken

THE SPECTACLE SHOPPE
5683 West Boulevard V6M 3W7
Tel 604 263-2628 Fax 604 263-2458

Sharon Gostola

DECOR 8
2173 West 41st Avenue V6M 1Z6
Tel 604 263-2000 Fax 604 263-2111

Tina Ippel

KLEI
2070 West 41st Avenue V6M 1Y8
Tel/Fax 604 266-1033

Mike Jagger

**PROVIDENT SECURITY &
EVENT MGMNT.**
400-2309 West 41st Avenue V6M 2A3
Tel 604 664-1087 Fax 604 664-7669

Mirza Kassam

PHOTO MASTER
2098 West 41st Avenue V6M 1Y8
Tel 604 263-5111 Fax 604 263-5417

Jeff Knauer

THOMSON & PAGE
2021 West 41st Avenue V6M 1Y7
Tel 604 738-5144 Fax 604 738-4364

Stephen Lampman

S LAMPMAN LTD
2126 West 41st Avenue V6M 1Z1
Tel 604 261-2750 Fax 604 261-2726

Jane Lanctot

RONSON'S SHOES
2145 West 41st Avenue V6M 1Z6
Tel 604 261-5305

Raymond Li

ROYAL BANK OF CANADA
2208 West 41st Avenue V6M 1Z8
Tel 604 665-0531 Fax 604 665-8001

Lisa Ramsay

STARBUCKS
2194 West 41st Avenue V6M 1Z1
Tel 604 264-0954

Richard Reid

**LAURENTIAN BANK
OF CANADA**
2118 West 41st Avenue V6M 1Z1
Tel 604 269-2170 Fax 604 263-0479

Jeff Rothman

ED'S LINENS
2142 West 41st Avenue V6M 1Z1
Tel 604 270-4169 Fax 604 270-4434

Larry Smith

**COLLINS JEWELLERS
OF KERRISDALE**
2144 West 41st Avenue V6M 1Z1
Tel 604 263-3121 Fax 604 263-3121

Catherine Spearman

CHESHIRE CHEESE INN
5645 West Boulevard V6M 3W7
Tel 604 261-2834 Fax 604 263-2854

Justin Speer

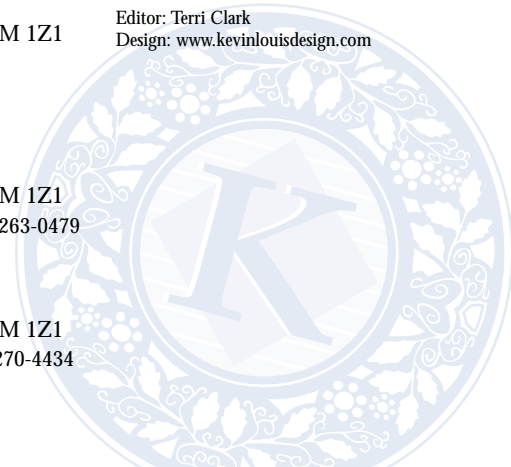
VANCITY
2380 West 41st Avenue V6M 2A4
Tel 604 877-7157 Fax 604 877-7915

Jennifer Wheeler

HSBC
2164 West 41st Avenue V6M 1Z1
Tel 604 267-3152 Fax 604 267-2427

The mandate of the Kerrisdale Business Association is to foster goodwill in the community, promote the business area, contribute towards a safe, well-planned, attractive and friendly environment and to increase the public awareness of Kerrisdale.

Editor: Terri Clark
Design: www.kevinlouisdesign.com



Passages

The KBA was saddened at the sudden resignation of hard working Treasurer Mike Jefferies, Manager of the Scotiabank, due to health problems. We wish him a speedy recovery so he can resume his position when he's back at work and feeling better.

The KBA has three new Board members: Jeff Rothman (Ed's Linen); Raymond Li (Royal Bank) and Leo Franken (The Spectacle Shoppe). Welcome aboard all!

Active Board member and owner of Provident Security Mike Jagger and his wife Margo are the happy parents of a beautiful new baby girl. We all wish them health and happiness.