

March - April 2002

*Please distribute this newsletter
to your Owner/Manager.*

KERRISDALE BUSINESS ASSOCIATION

300 - 5687 Yew Street

Tel 604 266-9875

Vancouver, BC V6M 3Y2

Fax 604 257-8502



Village Voice

kerrisdale...

Carnival Days On The Way

Friday, April 26th and Saturday, April 27th, 2002

Some people rely on the first blooming cherry trees to announce the arrival of the spring season. But not so in Kerrisdale. For the Kerrisdale Business Association the loveliest season of the year is heralded by a community parade, one of the last of its kind in the Vancouver area. I'm speaking about our annual Carnival Days event whose highlights include sidewalk sales, roving children's entertainers, music, pony rides, balloons, giant slides and the Little League lead parade.

This year's festivities are quickly approaching on Friday, April 26th and Saturday April 27th from 9:30 am to 5 pm each day. Merchants are encouraged to get in the spirit by taking their business to the street, weather and sidewalk space allowing, and offering bargains while at the same time featuring newer spring introductions be it clothes, books or nutritional supplements. You name it and someone in Kerrisdale can provide it.

Though street entertainment, including music, will be offered during the Friday, the real action starts when on Saturday April 27th at 10 am the parade marches from Maple Street to Larch Street where the Little Leaguers then have their opening of season celebrations. As usual the parade will feature antique cars, mascots, bands, Pets On Parade and all age levels of the Kerrisdale Little League.

Back again this year is the KBA Hot Dog Stand featuring the "real deal" all beef wieners, fresh buns baked at Moore's and pop, all at reasonable prices. Please remember that funds raised at the KBA stand go directly into communal beautification projects for the district. This year two KBA volunteers will have a small booth to sell the stylish KBA Cloth Shopping Bags, Tee Shirts and nylon street banners from last spring's attractive collection. This will be the first time these popular banners have been for sale which will make perfect flags for home or cottage display.

You can further participate by being an extra special sponsor of Carnival Days. Read on.

Carnival Days 2002

Friday, April 26th and Saturday April 27th

Sponsorship Opportunities

\$250

Balloon Sponsor

You receive:

- * Helium tank and balloons delivered to your business to hand out during event
- * Your business name to be included in the event schedule to be published in the Vancouver Courier
- * Your business logo on event poster
- * Recognition as a supporter in all media and promotional material
- * Recognition in all follow-up materials including KBA Newsletter
- * Inclusion on collective on-site signage

Deadline for above sponsorships to ensure full logo recognition in media campaign is March 29, 2002

Kerrisdale Business Association
300 - 5687 Yew Street, Vancouver, BC, V6M 3Y2
Phone: (604) 266-9875 Fax: (604) 257-8502

The Carnival Days event is quickly approaching. Please consider one of the sponsorship opportunities listed below to enrich this fine Kerrisdale tradition. Questions? Call Terri Clark, KBA Coordinator at 604-266-9875.

\$500

Entertainment Sponsor

You receive:

- * Sponsorship of an entertainment feature either in front of your business or where practical
- * Your business logo in all print advertising
- * Your business name published in the event schedule in The Vancouver Courier
- * Your business logo on event poster
- * Exclusive on site signage
- * Recognition as a sponsor in all media and promotional material
- * Recognition in all follow-up materials including KBA newsletter
- * Inclusion on collective on-site signage

\$600

Entertainment/Balloon Sponsor

You receive:

A combination of two very good things includes sponsorship of an entertainer and a helium balloon tank delivered with balloons for your use during Carnival Days!



Fetch! (a dog's dog store)

The first time I met the owner of Fetch she was briefly working at the Amherst Veterinary Clinic. I should have known then that this engaging and compassionate individual would let her heart lead her into her first business venture. The fetching owner of the new dog boutique is Ms. Kelly Josling who has called Vancouver home since moving here from Toronto at the age of 8. Following a five year stint at Concordia University and with an English Literature degree

under her belt, Kelly returned home and considered work options that might combine her love of animals with her very own small business. This charming store for man's best friend is the result with lots of extras to come over the next few months.

Along with stylish collars, leashes, sweaters and coats, Fetch offers high quality natural food products for a whole range of special diets. Ditto for shampoos and sprays to keep itchy critters at bay but always with a holistic approach at the top of the list.

Kelly has some great ideas to bring together potential dog owners and four-footed canines one being to host special Adoption Days working with animal rescue groups. The KBA is pleased to announce that Kelly will be coordinating The Pets On Parade walkers in this year's Carnival Days parade set for 10 am on Saturday, April 27th, 2002.

Drop by "Fetch", meet Kelly and her dog-assistant William (a Golden Retriever) and discover the store your dog has been waiting for.

Phone: 604-879-DOGS
On West Boulevard between 39th and 40th Streets. Open daily.



Wal-Mart Proposal for Southwest Marine Drive

The KBA Board of Directors recently hosted a delegation from a community group called Building Better Neighbourhoods and a representative from SPEC. The delegation was clearly not in favour of the proposed Wal-Mart

development that will be considered by Vancouver City Council later this spring. However, they outlined their concerns more as a means of information sharing so that business districts are fully aware of this project's impact.

KBA President Ross Hill told the delegation, that in general, the KBA was opposed to the "Big Box" store concept. The BIA is aware that it cannot protect its businesses from new ventures but if the City Council is changing the zoning to accommodate these sorts of new businesses, then it is simply not an equal playing field.

If you would like to express your opinion about the Wal-Mart proposal, please send a letter to Vancouver's Mayor and City Council, 453 West 12th Avenue, Vancouver, BC, V5Y 1V4.

SOME ENVIRONMENTAL ISSUES RAISED INCLUDED:

- 7000 additional vehicle trips will be created
- 12 acres of parking will be created (723 spaces)
- the store itself will cover 133,000 sq. ft. (old Dueck site)
- in addition, 25,000 sq. ft. will be occupied by other stores
- \$13 million a year will be diverted from existing businesses
- 75-150 current businesses could be lost to such a large scale development

EXECUTIVE



PRESIDENT - Ross Hill

Hill's of Kerrisdale
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Tel 604 266-9177 Fax 604 266-6834



PAST PRESIDENT - Ewen Cameron

Kerfoot Cameron
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Tel 604 263-2565 Fax 604 263-2737



VICE-PRESIDENT - Brent Beattie

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2129 West 41st Avenue V6M 1Z6
Tel 604 261-5998 Fax 604 261-5979



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Hager Books
2176 West 41st Avenue V6M 1Z1
Tel 604 263-9412 Fax 604 263-1314



TREASURER - Mike Jefferies

ScotiaBank
2207 West 41st Avenue V6M 2A3
Tel 604 713-7919 Fax 604 713-7917

Kerrisdale Business Association

Welcome to your new 2001-2002 BOARD OF DIRECTORS

Tony Arias

NUTRITION HOUSE
2311 West 41st Avenue V6M 2A3
Tel 604 261-8873 Fax 604 261-8873

Rene Atkinson

RICKY'S GRILL
2064 West 41st Avenue V6M 1Y8
Tel 604 263-4338 Fax 604 263-4380

Marilyn Buchan

**BUCHAN'S KERRISDALE
STATIONERY**
2141 West 41st Avenue V6M 1Z6
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Carla Abinchahine

ROYAL BANK OF CANADA
2208 West 41st Avenue V6M 1Z8
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Sharon Gostola

DECOR 8
2173 West 41st Avenue V6M 1Z6
Tel 604 263-2000 Fax 604 263-2111

Tina Ippel

KLEI
2070 West 41st Avenue V6M 1Y8
Tel/Fax 604 266-1033

Mike Jagger

**PROVIDENT SECURITY &
EVENT MGMNT.**
400-2309 West 41st Avenue V6M 2A3
Tel 604 664-1087 Fax 604 664-7669

Mirza Kassam

PHOTO MASTER
2098 West 41st Avenue V6M 1Y8
Tel 604 263-5111 Fax 604 263-5417

Jeff Knauer

THOMSON & PAGE
2021 West 41st Avenue V6M 1Y7
Tel 604 738-5144 Fax 604 738-4364

Stephen Lampman

S LAMPMAN LTD
2126 West 41st Avenue V6M 1Z1
Tel 604 261-2750 Fax 604 261-2726

Jane Lanctot

RONSON'S SHOES
2145 West 41st Avenue V6M 1Z6
Tel 604 261-5305

Chris McBride

MAIL BOXES ETC.
5525 West Boulevard V6M 3W6
Tel 604 263-6245
Fax 604 263-5707

Lisa Ramsay

STARBUCKS
2194 West 41st Avenue V6M 1Z1
Tel 604 264-0954

Richard Reid

**LAURENTIAN BANK
OF CANADA**
2118 West 41st Avenue V6M 1Z1
Tel 604 269-2170 Fax 604 263-0479

John Richter

MUNRO & CRAWFORD
5670 Yew Street V6M 3Y3
Tel 604 266-7174 Fax 604 266-7998

Thomas Roney

**VYTALTEK SECURITY
SERVICES INC.**
2-2140 West 41st Avenue V6M 1Z1
Tel 604 664-7555 Fax 604 664-7565

Cheryl Shaw

BCAA
2347 West 41st Avenue V6M 2A3
Tel 604 268-5849 Fax 604 268-5848

Larry Smith

**COLLINS JEWELLERS
OF KERRISDALE**
2144 West 41st Avenue V6M 1Z1
Tel 604 263-3121 Fax 604 263-3121

Catherine Spearman

CHESHIRE CHEESE INN
5645 West Boulevard V6M 3W7
Tel 604 261-2834 Fax 604 263-2854

Justin Speer

VANCITY
2380 West 41st Avenue V6M 2A4
Tel 604 877-7157 Fax 604 877-7915

Jennifer Wheeler

HSBC
2164 West 41st Avenue V6M 1Z1
Tel 604 267-3152 Fax 604 267-2427

The mandate of the Kerrisdale Business Association is to foster goodwill in the community, promote the business area, contribute towards a safe, well-planned, attractive and friendly environment and to increase the public awareness of Kerrisdale.

Editor: Terri Clark
Design: www.kevinlouisedesign.com

Artists In Our Midst

Bringing the community and its artists together has been just one of the success stories as the organization known as Artists In Our Midst (AIOM) celebrates its 10th Anniversary this spring. Learn more about the ways in which businesses in the Kerrisdale/Dunbar areas collaborate with local artists for mutual benefits. Everyone is invited to the AIOM Preview Night at St. Philip's Anglican Church on Friday April 19th from 7 to 9 pm. Then on Saturday and Sunday April 20th and 21st visit artists in their studios from noon to 6 pm. Information, maps and addresses will be available at Stongs, the library and participating stores.