# **EXECUTIVE**



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# KERRISDALE BUSINESS ASSOCIATION 2009 – 2010 BOARD OF DIRECTORS

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he mandate of the Kerrisdale Business Association is to foster goodwill in the community, promote the business area, contribute towards a safe, well-planned, attractive and friendly environment and to increase the public awareness of Kerrisdale.

EDITOR: Terri Clark

# **KBA Forward Planner**

Christmas in Kerrisdale	Month of December 2009
Decoration Day	December 5 10am-4pm; N. Yew St. & W. 41st
Gliding on Ice – Free Community Skate	December 20 @ Kerrisdale Arena 2-4pm
Olympic Torch Relay	February 11, 2010 (Route thru Kerrisdale TBA closer to the date)
Carnival Days	April 23 & 24, 2010
Pooch Poetry Contest	April 24, 2009 – Main Stage Area
Kerrisdale Days	August 26, 27 & 28, 2010
Music Under the Clock	Saturdays 12- 4 pm in July, August
Annual General Meeting	September 8, 2010 BIA Renewal

Mark these dates on your calendar and remember to support these popular events through easy-to-participate sponsorship programs from balloons to live entertainment!



## Saturday, December 5th 10am-4pm - Yew North & West 41st Avenue

All Kerrisdale shoppers and businesses are invited to purchase their live Christmas trees, for home or business, during the Kerrisdale

Business Association's *Decoration Day event* on **December 5th**. This year's event will be mounted by TREK and their dedicated volunteers with all proceeds going directly to this popular program run out of Prince of Wales Secondary School.

Making Kerrisdale Village look especially beautiful this holiday season is more important than ever to appreciate faithful customers and attract new shoppers in what some are predicting will be a challenging retail season.





## **Decoration Day**

#### 10AM - 4PM December 5

North Yew St at West 41st Avenue will be closed for a special one day TREK Christmas Tree Sale. This new off campus event will add a dash of holiday spice to Kerrisdale's kick-off to the Christmas season while supporting this important Prince of Wales Secondary School program.

## Free Horse & Carriage Rides

#### 11AM - 4PM December 5, 12, 19 & 23

Grab the children and the grandparents and transport them back in time to a Courier & Ives Christmas card. The gentle giants embodied in AAA Horse & Carriage's shire horses, bedecked in bells and red velvet ribbons, remind us of Christmases of a century ago while we take a slow trot past the beautiful Holiday windows throughout the village. Rides will start at West 41st & Yew Street north.

#### Santa & Elves

#### 12 NOON - 4 PM December 5, 6, 12, 13, 19, 20 & 23

Our very own Santa has made special arrangements to visit Kerrisdale every weekend right up pany will be giving their black boots a workout on the streets of the village where he will visit every shop many times over giving out free, individually wrapped European chocolates to delight the sweet tooth in us all.

### **Christmas Quartets**

#### 12 NOON - 4 PM December 5, 6, 12, 13, 19, 20 & 23

Christmas quartets - some people ask why our roving singers just don't stay put under a tent. Well, the answer is that our Christmas quartets hit every area of the village, nipping in here and there to escape Mother Nature's sometimes withering weather. The singers, two individual groups, will rekindle the holiday spirit in every Kerrisdale

## **Free Village Skating**

#### 2PM - 4PM December 20 at the Kerrisdale Arena

The KBA's Gliding On Ice event at The Kerrisdale Arena on December 20th from 2-4 pm. Free skating and skate rentals, live Christmas music performed on the ice and free refreshments while they last! There will be a surprise Visit by Santa and fun for all. Even if you don't skate, drop by, and sit in the stands while children and adults glide around the arena. You will be transported!

# **Best Monthly Pay Parking Rate -**Along the Tracks

New monthly parking rates along the CPR tracks in Kerrisdale, in competition with street meters, now make it very convenient to park on East Boulevard and better yet, more affordable. For only \$40 per month you can park across from the Kerrisdale Arena, just a short walk to anywhere in the Village. To sign up for monthly parking call 1-877-909-6199. Make sure to indicate the lot number as 1931. The more business owners and staffers that park in the East and West Boulevard lots, the more free parking is available to Kerrisdale shoppers in the Village parkade off Yew Street south.

#### **New KBA Board Elected**

The recent KBA Annual General Meeting on September 10 was well attended with a new slate of members elected for the 2009-2010 year. Check out the back of this newsletter for all the contact information for members and the new Executive. Colin Holyk starts his new term as President along with Zane Kerzner as (Vice President), Lela Dawson (Treasurer), Andrea Davies (Secretary) and Leo Franken (Past President). The KBA Board meets monthly on the first Wednesday of the month at The Avenue Grill at 7:30 am. Members should feel free to drop in for coffee during these sessions to share their ideas.

# kerrisdalevillage.com

KBA members are urged to check their listing on the Kerrisdale Village web site. Call our phone line and tell us about any glitches or omissions and our web master will correct within a few days. If you have your own web site, we'd like to link to yours from ours so be sure and check it out. Call in changes to 604-266-9875 or do so via the KBA web site.

## **Report Suspicious Behaviour**

Provident Security is contracted by the KBA to provide nightly security coverage within the district. This will include daytime security during the holiday shopping season. Please phone them if you have any questions or concerns about panhandlers, additional security for your business or any suspicious activity in the KBA area. 604-664-1087.

## Olympic Torch Relay

Kerrisdale will be one of the fortunate business districts to have the official Olympic Torch Relay run through its village. Mark Thursday, February 11th on you calendar with times and other information to be released nearer to the date. The KBA is planning an Olympic Window Display that businesses can co-sponsor to commemorate this once in a lifetime event!

#### New Biz on the Block

Please drop by and welcome some newcomer businesses to Kerrisdale Village.

She to Shic Beauty Salon opened up this fall at 2315 West 41st offering a fully organic line of nail, hair and makeup services. They wanted us to share with KBA members their extended opening hours on December 24, 25, 31 and January 1st. Phone them at 604-269- 3003. Nestings has gently settled into the former S. Lampman's location next to *Moore's Bakery* with everything to welcome a new baby into the fold. You can find them at 2126 West 41st or call 604-734 5437. Further filling the gap in Kerrisdale for discerning men looking for high quality clothes is *Andy Trott*, whose store bears his name. This chic establishment is located in an easy to park area east of the tracks at 2034 West 41st next to the delicious sweet e's. Andy Trott can be reached at 604-569-3773.

#### 4th Annual KBA Window Decoration Contest - December 10th

Perhaps after you've made your tree purchase at Decoration Day take a little extra time to design a wonderful holiday window display, big or small. You could win a terrific prize that will make all the work worth it while giving the Village of Kerrisdale that extra special Norman Rockwell look or a modern new take on the holiday theme.

Every Kerrisdale Business Association member can compete including KBA Note: Judging will take place the evening of December 10th with the winner Board Members. An outside judging team, with their roots in movie set décor

and design, will be brought in to view all windows. No applications or other forms necessary. Lights in windows are encouraged for best impact. Every street front window will be up for judging. Last year's winning window at Benton Brothers cheese shop entitled the winner to a stay at the Fairmont Chateau Whistler and more.

announced on the KBA web site and in the media soon after.