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KERRISDALE BUSINESS ASSOCIATION

2009 – 2010 BOARD OF DIRECTORS

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The mandate of the Kerrisdale Business Association is to foster goodwill in the community, promote the business area, contribute towards a safe, well-planned, attractive and friendly environment and to increase the public awareness of Kerrisdale.

EDITOR: Terri Clark

KBA Forward Planner

Christmas in Kerrisdale	Month of December 2010
Gliding on Ice – Free Community Skate	December 19 @ Kerrisdale Arena 2-4 pm
Spring Break/Easter Skate	TBA
Carnival Days	April 29 & 30, 2011
Little League Parade	April 30, 2011 @ 10 am
Pooch Poetry Contest	April 30 - Main Stage Area
Kerrisdale Days	August 26, 27 & 28, 2011
Music Under the Clock	Saturdays 12-4 pm in July, August 2011
Annual General Meeting	September 8, 2011

Mark these dates on your calendar and remember to support these popular events through easy-to-participate sponsorship programs from balloons to live entertainment!

Winter 2010 Issue

Please distribute this newsletter
to your Owner/Manager

Kerrisdale Business Association

Kerrisdale P.O. Tel 604 266-9875

P.O. Box 18068, Vancouver, BC, V6M 4L3

www.kerrisdalevillage.com

Village Voice

Tenors, Tubas & Tinsel



The Kerrisdale Business Association has pulled out all the stops this coming December to delight shoppers and visitors alike as they plunge head first into another holiday season. Ramping up to notably the busiest time of year in any business district, the KBA will brighten up the dark winter months when the strings of LED lights on Kerrisdale Village lamp standards are turned on earlier this year by mid-November. Next our wintry blue banners will be erected along with the dozens of bedecked swags just in time for a month long of street entertainment.

December Saturdays leading up to Christmas and December 23rd will see the return of the incomparably popular free Horse & Carriage Rides that have attracted families of shoppers to our Village for over a decade now. Add to this a trio of roaming tuba players, a strolling brass band, groups of acapella singers and Ole Saint Nick himself and we have all the trimmings for a perfect festive package.

Read more inside...



Christmas In Kerrisdale

Roster of Events

Free Horse & Carriage Rides

TIME: 11 AM - 4 PM
DATES: DEC 4, 11, 18 & 23

Grab the children and the grandparents and transport them back in time to a Courier & Ives Christmas card. The gentle giants embodied in AAA Horse & Carriage's shire horses, bedecked in bells and red velvet ribbons, remind us of Christmases of a century ago while we take a slow trot past the beautiful Holiday windows throughout the village. Rides will start at west 41st & Yew Street north.

Santa & His Elves

TIME: 12 NOON – 4 PM
DATES: DEC 4, 5, 11, 12, 18, 19, 20 & 23

Our very own Santa has made special arrangements to visit Kerrisdale every weekend right up to December 23rd when he must ready himself for his magical global journey. Santa and company will be giving their black boots a workout on the streets of the village where he will visit every shop many times over giving out free, individually wrapped European chocolates to delight the sweet tooth in us all.

Christmas Quartets & Brass Bands

TIME: 12 NOON – 4 PM
DATES: DEC 4, 11, 18 & 23

Christmas quartets - some people ask why our roving singers and brass players just don't stay put under a tent. Well, the answer is that our Christmas entertainers hit every area of the village, nipping in here and there to escape Mother Nature's sometimes withering weather. The singers, two individual groups, along with a trio of Tubas, saxophone and roving Brass Band will rekindle the holiday spirit in every Kerrisdale shopper!

Free Village Skating

TIME: 2 PM - 4 PM
DATE: DEC 19 at the Kerrisdale Arena

The KBA's Gliding On Ice event at The Kerrisdale Arena on December 19th from 2-4 pm. Free skating and skate rentals, Christmas music and free refreshments while they last! There will be a surprise Visit by Santa and fun for all. Even if you don't skate, drop by, and sit in the stands while children and adults glide around the arena. You will be transported!

Snow Removal in the Kerrisdale Business District

As the winter season approaches and an El Niño weather pattern is predicted, it is timely to review snow removal rules for business district sidewalks. **To be clear, business owners should know that they are responsible to clear the sidewalk in front of their building of snow and ice by 10 am** as this is a City of Vancouver By-law. More importantly, by keeping on top of the shoveling and de-icing, you keep your business accessible for loyal neighbourhood patrons who rely on nearby services. To be prepared, stock up now on bags of salt and a snow shovel! For more information on snow removal rules and regulations go to www.vancouver.ca



KBA Renewed for Another 5 Years

The Kerrisdale Business Association received an over whelming mandate for another 5 Years as a Business Improvement Area at its Annual General Meeting on September 9th. Pending City Council approval early next year, Kerrisdale will enter its third decade as a BIA on April 1, 2011. The KBA and its precursor the Kerrisdale Merchants Association should be proud of their foresight and determination to improve the business community through goodwill, joint promotion and all in a safe and attractive environment. Check out the back of this newsletter for all the contact information for members and the new Executive. Colin Holyk starts his second term as President along with Zane Kerzner as (Vice President), Lela Dawson (Treasurer), Andrea Davies (Secretary) and Leo Franken (Past President). The KBA Board meets monthly on the first Wednesday of the month at The Avenue Grill at 7:30 am. Members should feel free to drop in for coffee during these sessions to share their ideas.

KBA Window Decoration Contest - December 8th

Modern or traditional, cool or a bit crazy, shop owners are encouraged to spread their wings along with their imaginations this year when creating December window designs. The Kerrisdale Business Association *Window Decoration Contest* is open to all KBA members (businesses along West 41st between Larch & Maple Streets, along West Boulevard between 39th and 42nd Avenues and Yew Street north). An outside judging team of designers will judge windows on the night of Wednesday

December 8th. No applications necessary. Lights in windows are encouraged for best impact. Every street front window will be up for judging. Last year's winner was new business Nestings!

Note: Judging will take place the evening of December 8th with the winner announced on the KBA web site and in the media soon after.

Kerrisdale on Twitter

More and more the KBA is availing itself of all the new ways to communicate. We are presently working on a Facebook page but are already up on Twitter **@KerrisdaleKBA**. Join us there to discover up to the minute news and events!



Who Ya Gonna Call? Goodbye Graffiti!

Though business owners are responsible for removal of graffiti on their own property and buildings, the City of Vancouver (COV) is in charge of graffiti removal on public sidewalks. Goodbye Graffiti is contracted to the COV and carries out graffiti removal so give them a call at **604-684-4747** to alert them to sidewalk defacing.

Report Suspicious Behaviour

There have been reports of people coming into stores to return items that have in fact been shoplifted from the premise just hours before. Out of an abundance of caution, businesses are advised not to give cash credit without a genuine receipt. Provident Security is contracted by the KBA to provide nightly security coverage within the district. We will ramp up daytime security during the holiday shopping season. Please phone them if you have any questions or concerns about panhandlers, additional security for your business or any suspicious activity in the KBA area. 604-664-1087.