

EXECUTIVE



PRESIDENT - Colin Holyk
KERRISDALE PHARMACY
5591 West Blvd V6M 3W6
Tel 604 261-0333 Fax 604 261-0311



PAST PRESIDENT - Leo Franken
THE SPECTACLE SHOPPE
5683 West Boulevard V6M 3W7
Tel 604 263-2628 Fax 604 263-2458



VICE-PRESIDENT - Zane Kerzner
LIGHT THE STORE
2045 West 41st Ave. V6M 1Y7
Tel 604 879-6377 Fax 604 879-4999



TREASURER - Lela Dawson
BANK OF MONTREAL
2102 West 41st Ave. V6M 1Z2
Tel 604 665-2742 Fax 604 668-1032



SECRETARY - Andrea Davies
HAGER BOOKS
2176 West 41st Ave V6M 1Z1
Tel 604 263-9412 Fax 604 263-1314

KERRISDALE BUSINESS ASSOCIATION 2009 – 2010 BOARD OF DIRECTORS

Karen Copple
STARBUCKS
2348 West 41st Ave. V6M 2A4
Tel 604-264-0954

Michele Carver
BCAA
2347 West 41st Ave. V6M 2A3
Tel 604-268-5803 Fax 604 268-5848

Cecilia Chang
TD CANADA TRUST
2198 West 41st Ave V6M 1Z1
Tel 604 261-1301 Fax 604 269-3054

Ross Hill
HILL'S OF KERRISDALE
2125 West 41st Ave V6M 1Z6
Tel 604-266-9177 Fax 604-266-6834

Patty King
TABI
2138 West 41st Ave V6M 1Z6
Tel 604-261-6140

Mike Jagger
**PROVIDENT SECURITY
& EVENT MANAGEMENT**
400-2309 West 41st Ave. V6M 2A3
Tel 604-664-1087 Fax 604-664-7669

Mindip Janda
MYCUP COFFEE & TEA
2098 W. 41st Ave V6M 1Y8
Tel 604-263-2336

Ken Jang
WEST BOULEVARD CLEANERS
5575 West Blvd. V6M 3W6
Tel 604 263-9131 Fax 604 263-9401

Gina Lee
EDWARD JONES INVESTMENTS
2232 W 41ST Ave V6M 1Z8
Tel 604-263-8508 Fax 604-263-8085

Barry Mark
LONDON DRUGS
2091 West 42nd Ave. V6M 2B4
Tel 604-448-4810 Fax 604-261-0850

Sal Mele
ROYAL BANK OF CANADA
2208 West 41st Ave. V6M 1Z8
Tel 604-665-0535 Fax 604-665-8001

Irena Pollack
VANCITY
2380 West 41st Ave. V6M 2A4
Tel 604-877-7155 Fax 604-877-7915

Deborah Richardson
THE VELVET ROOM BOUTIQUE
2248 West 41st Ave V6M 1Z8
Tel 604-264-8664

Robert Sharman
BMO NESBITT BURNS
2102 West 41st Ave V6M 1Z2
Tel 604-656-7570 Fax 604-656-7575

Ken Sim
NURSE NEXT DOOR
#302-2309 West 41st Ave. V6M 2A3
Tel 604-228-4357 Fax 604-228-4359

Derrick Young
**PRECISION CARE
PHYSIOTHERAPY**
2083 West 42nd Ave V6M 2B4
Tel 604-677-4665

The mandate of the Kerrisdale Business Association is to foster goodwill in the community, promote the business area, contribute towards a safe, well-planned, attractive and friendly environment and to increase the public awareness of Kerrisdale.

EDITOR: Terri Clark

KBA Forward Planner

KBA Board Meetings (members welcome)	1st Wednesday Monthly
Pre-Easter On Ice – Free KBA Skate	Sunday, March 28th, 2010 2-4pm
Carnival Days & Pooch Poetry Contest	Friday, April 23rd , Saturday, April 24th
Music Under the Clock	Saturdays 12-4 pm July, August
Kerrisdale Days & Kerrisdale Idol Contest	Thursday, August 26th - Saturday, August 28th
Annual General Meeting – BIA Renewal	Thursday, September 9th, 2010 @ The Arbutus Club
October Halloween On Ice – Free KBA Skate	October 31st, 2010 2-4pm
Gliding On Ice Free Skate	December 19th, 2010 2-4pm
Christmas In Kerrisdale	Month of December 2010

Mark these dates on your calendar and remember to support these popular events through easy-to-participate sponsorship programs from balloons to live entertainment!

Spring 2010 Issue

Please distribute this newsletter
to your Owner/Manager

Kerrisdale Business Association

Kerrisdale P.O. Tel 604 266-9875

P.O. Box 18068, Vancouver, BC, V6M 4L3

www.kerrisdalevillage.com

Village Voice

Spring 2010

What a difference a year makes!

Looking back at last year's March newsletter we were then still in the throws of a punishing winter where Vancouver received an abundance of snow and bitter temperatures. The economy south of the border was taking a hit and trickling "up" to north of the 49th parallel while many businesses held their collective breath. Now we are basking in what news pundits from around the globe say, is the best Winter Olympic Games yet. Though most businesses outside the downtown core (and many even there that weren't restaurants) suffered a loss during the two week 2010 Games, it is prudent to take a look at the big picture. For 14 days Vancouver received priceless publicity that can only help to bolster and further strengthen our

general economy over the next decade. What's good for Vancouver and BC is ultimately good for us all.

The great news is that the city's over 40,000 flowering street trees are blossoming even before spring, practically guaranteeing a wonderful end of April ***Carnival Days*** where Kerrisdale Village businesses take to the streets with sidewalk sales, a community parade and free entertainment.

Read more inside on how to participate!



CARNIVAL DAYS

Friday, April 23rd and Saturday, April 24th, 2010

SPONSORSHIP OPPORTUNITIES!

The Carnival Days event is quickly approaching.

Please consider one of the sponsorship opportunities listed below to enrich this fine Kerrisdale tradition.

Questions? Call Terri Clark, KBA Coordinator at 604-266-9875.



Deadline for above sponsorships to ensure full logo recognition in media campaign is March 29th, 2010

ENTERTAINMENT SPONSOR \$500

YOU RECEIVE:

- Sponsorship of an entertainment feature either in front of your business or as near to it as practical
- Your business logo in all print advertising
- Your business name published in the event schedule in The Vancouver Courier
- Your business logo on event poster
- Recognition as a sponsor in all media and promotional material
- Recognition in all follow-up materials including KBA newsletter

BALLOON SPONSOR \$250

YOU RECEIVE:

- Helium tank and balloons delivered to your business to hand out during event
- Your business name to be included in the event schedule to be published in the Vancouver Courier
- Your business logo on event poster
- Recognition as a supporter in all media and promotional material
- Recognition in all follow-up materials including KBA Newsletter

ENTERTAINMENT/BALLOON COMBO SPONSOR \$600

A combination of two very good things includes sponsorship of an entertainer and a helium balloon tank delivered with balloons for your use during Carnival Days!

The Kerrisdale Parade Wants You!

Kerrisdale's community parade is legend. From Little League teams of varying ages, all supported by numerous Kerrisdale businesses, to the VPD Mounted Squad, antique cars marching bands and more, there is something for everyone in the parade. If you want to have your business represented in the parade either by vehicle or walking, please sign up before April 15th by phoning the KBA line at 604-266-9875. The more the merrier!

Olympic Poster Window Displays Win Hearts

The KBA sponsored Olympic posters, featuring Canadian Olympic medal winners from decades past, proved to be a big hit with patrons of Kerrisdale Village and their family and friends during the Games. These images touched the hearts of so many people and we were overwhelmed by the number of comments and emails received from residents and visitors alike. A big thank you to all of those who participated helping to enrich the Olympic spirit.



Drizzle Doesn't Extinguish Torch Relay Crush

The KBA Board decided early on to pick-up the Olympic flame and take it to heart. We realized that business would not necessarily burgeon in the Village due to an influx of visiting Olympic goers to the City but wanted to celebrate this auspicious event together with the community. That's why we invested in decking out the Village in Olympic banners, Canadian flags and posters and newsletters alerting residents to the big relay event. Overcast skies, a drizzle and massive crowds estimated at over 10,000 people, convinced us that we did the right thing. It was an amazing afternoon made even more special when life-long Kerrisdale resident, George Hungerford, a gold medal Olympian from 1964, took up the torch at the epicenter of Kerrisdale Village not far from the Buchan's Stationery Store whose window was devoted to his Tokyo triumph over 46 years ago.

Olympic Banners for Sale at Carnival Days

To recoup our costs to produce the Olympic banners, the KBA will put them on sale during Carnival Days on Saturday April 24th starting at 10 am. Cost will be \$100. Cheque or cash.



BIA Renewal This Year

The Kerrisdale Business Improvement Area (BIA) is in the last year of its 5 year mandate (April 1, 2006- March 31, 2011). Over the next few months businesses and property owners will be asked to complete a survey which will assist the KBA Board in determining future goals and objectives while also proposing annual budgets for the next five years (2011-2016). We will then hold an Open House to discuss the results of the survey and prepare a draft 5 Year Budget Plan for the September Annual General Meeting. Stay tuned.

Park in the Kerrisdale Parkade

The KBA is fortunate in operating the Kerrisdale Parkade on Yew Street south of West 41st Avenue. Free parking is available here for village patrons for a maximum of two hours and competitively priced monthly rates are on tap for longer term parking. Please call Luna Management to check out monthly rates for Kerrisdale Village staff at 604-921-7807.

Security on Patrol

The Kerrisdale Business Association employs our fellow KBA member company, **Provident Security**, to carry out nightly and limited daily bike and car patrols throughout our business district and in the Kerrisdale Parkade. Provident has been on the job for us for over a decade and their reliable service and continued professionalism continues to impress us. If you see any suspicious behaviour, experience problems with aggressive panhandlers or wish to upgrade your individual business's security, please call them at 604-664-1087.