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KERRISDALE BUSINESS ASSOCIATION 2009 – 2010 BOARD OF DIRECTORS

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The mandate of the Kerrisdale Business Association is to foster goodwill in the community, promote the business area, contribute towards a safe, well-planned, attractive and friendly environment and to increase the public awareness of Kerrisdale.

EDITOR: Terri Clark

KBA Forward Planner

KBA Board Meetings (members welcome)	1st Wednesday Monthly @ Avenue Grill 7:30 am
Music Under the Clock	Saturdays 12-4 pm July, August
Kerrisdale Days & Kerrisdale Idol Contest	Thursday, August 26th - Saturday, August 28th
Annual General Meeting – BIA Renewal	Thursday, September 9th, 2010 @ The Arbutus Club
Free Halloween Skate	October 31st, 2-4pm
Christmas In Kerrisdale	Month of December 2010
Gliding On Ice Free Skate	December 19th, 2-4pm

Mark these dates on your calendar and remember to support these popular events through easy-to-participate sponsorship programs from balloons to live entertainment!

Summer 2010 Issue

Please distribute this newsletter
to your Owner/Manager

Kerrisdale Business Association

Kerrisdale P.O. Tel 604 266-9875

P.O. Box 18068, Vancouver, BC, V6M 4L3

www.kerrisdalevillage.com

Village Voice

Kerrisdale and the Lazy Days of Summer

We are certain that the collective population, comprised of both businesses and shoppers, is really praying for a change from cool and wet days to sultry and dry ones. Even though it sometimes comes slowly, the weather almost always makes a 180 degree turn come July and August picking up spirits as well as sales. In Kerrisdale the hazy season finds us looking forward to the free *Music Under the Clock* series set for every summer Saturday from noon to 4pm, weather permitting. It's great to have the pivotal clock location back after a nearly two summer hiatus with rock, folk,

jazz and a variety of other musical styles all on tap. Culminating in end of summer sidewalk sales will be the much anticipated *Kerrisdale Days* special event set for August 26-28 with the main free activities on the Saturday. Read on to learn how you can become a balloon or event sponsor to enrich the Village ambience during our birthday salute to Kerrisdale which will be marking it 105th birthday this year!

Learn more about sponsorship opportunities!

Celebrate Kerrisdale's Birthday!

Kerrisdale Days

**Music, Clowns,
Face Painting,
Sidewalk Sales,
Free Horse &
Carriage Rides
and more!**

Now is the time for interested KBA members to mark their calendars for *Kerrisdale Days* set this year for **August 26th – 28th**. All the usual ingredients that go into our time-honoured recipe for the village's birthday party will be back to help make the last full weekend of August a fitting close to the summer season. Free horse & carriage rides, incredible sidewalk sales, clowning, face painting, inflatable slides and live music will bring the streets to life, especially on Saturday, August 28th when we pray for sunny skies and pull out all the stops.

HELP SPONSOR KERRISDALE DAYS

In addition, businesses within the KBA area can sponsor music or entertainers in front of their own stores (if space allows) through our very own sponsorship program. To be a special sponsor and have your logo displayed front and center, read below and take note of the deadlines for inclusion in the Vancouver Courier newspaper's advertising feature and to be included in the KBA full colour poster that is distributed city-wide.



Sponsorship Opportunities

The Kerrisdale Days event is quickly approaching. Please consider one of the sponsorship opportunities listed below to enrich this fine Kerrisdale tradition. **Questions? Call Terri Clark, KBA Coordinator at 604-266-9875.**

ENTERTAINMENT SPONSOR \$500

YOU RECEIVE:

- Sponsorship of an entertainment feature either in front of your business or where practical
- Your business logo in all print advertising
- Your business name published in the event schedule in The Vancouver Courier
- Your business logo on event poster
- Recognition as a sponsor in all media and promotional material

BALLOON SPONSOR \$250

YOU RECEIVE:

- Helium tank and balloons delivered to your business to hand out during event
- Your business name to be included in the event schedule to be published in the Vancouver Courier
- Your business logo on event poster
- Recognition as a supporter in all media and promotional material

ENTERTAINMENT/BALLOON COMBO SPONSOR \$600

A combination of two *very good things* includes sponsorship of an entertainer and a helium balloon tank delivered with balloons for your use during Kerrisdale Days!

Deadline for sponsorships will be July 25th, 2010

Phone Terri Clark at 604-266-9875 and leave a message and we'll get back to you.
Contact us soon as possible to avoid missing out on the poster publication.



Kerrisdale Idol Back for Year 6! The lynch pin of Kerrisdale Days is the *Kerrisdale Idol* singing competition where three opinionated and well-known judges will rate the first come, first served performers at the north Yew Street and West 41st Avenue street end on Saturday, August 28th . Last year's performers were stupendous and most of us could not remember a better time or better way to pay homage to the end of summer. Ads describing the free competition will run in the Courier newspaper for three weeks leading up to the big day when early risers can sign up on site to be heard later that day under a big white tent for all passers-by to hear. The top winner will receive a cash prize and publicity in the next KBA newsletter and on the web site.

New on the Beat

Please welcome our new Community Police Constable **Shayne Savage** who moved into his East Boulevard digs late last year. The Kerrisdale Business Association has had an excellent working relationship with the Community Police Office since its inception, primarily through Provident Security who work hand & glove with the CPO. You most likely will meet Cst. Savage as he strolls the Kerrisdale beat! Please call the office CPO at 604-717-3434 if you have questions, especially about their anti-graffiti "paint out" program. Visit them online at www.komcpc.com.

Flower Pots in Kerrisdale

In May the KBA hired a summer student, **Rob Moore**, to maintain the pots which need watering most days. Rob will also be doing touch-up painting jobs, weeding in common areas and gardening near the Welcome Signs. Please welcome Rob when you see him.

Kerrisdale Parkade – A Great Deal

Employees in Kerrisdale should remember that monthly parking rates at the Kerrisdale Parkade are \$40, a very good rate. In addition, free two hour parking is provided for Kerrisdale Patrons on the upper levels of the Parkade which is owned by the City of Vancouver but operated by the KBA. Call 604-921-7807 to book a monthly spot!

KBA Web Site

Please check out www.kerrisdalevillage.com and see if your Kerrisdale business, service or shop is listed. Let us know of any additions or changes via the reply email on the web site itself and send us back all the details.

Important News -
BIA Renewal 2011-2016

The results are in and it is obvious that Kerrisdale Business Improvement Association (KBA) members and property owners care most about security, beautification and special events, and in that order. The outcome from the survey will guide the KBA Board of Directors in developing a new five year financial plan to be considered at the September 9th AGM at the Arbutus Club starting at 6:30 pm.

In early August we will distribute the new BIA Renewal Plan and look forward to your attendance at the AGM.

Let Them Eat Cake!

Kerrisdale celebrates its birthday in a big way during our *Kerrisdale Days* event, this year on Saturday, August 28th at 3 pm, when the most delectable birthday cake gets served up free for the asking. It all happens near North Yew Street and West 41st Avenue where the Kerrisdale Business Association doles out generous chunks of layer cake to celebrate the village's 105th birthday. Moore's Bakery, the district's longest operating confectionery, whips up huge custard-filled flat cakes– just enough for all our Kerrisdale stalwarts who keep coming back to Kerrisdale Days year after year. Join KBA President Colin Holyk and other hard working Board members as they slice and dice the official cake.

Call Provident Security...

if you have any concerns re shoplifting, security or individuals that are causing problems in your store or that you are concerned about. Provident Security is contracted by the KBA to do nightly patrols throughout Kerrisdale Village and several daily shifts later in the week. Call them at 604-664-1087.