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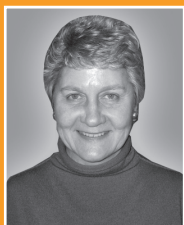
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Summer 2012 Issue

Please distribute this newsletter
to your Owner/Manager

Kerrisdale Business Association

Kerrisdale P.O. Tel 604 266-9875

P.O. Box 18068, Vancouver, BC, V6M 4L3

www.kerrisdalevillage.com

Village Voice

IN THIS ISSUE: *Kerrisdale Days, Farmers Market events, Teak Bench Donations, BIA AGM and more!*

Celebrate Kerrisdale Event Moves Back Two Weeks - Sept. 7&8

It may be just us, but we have noticed a trend the last few years of more folks taking holidays the last two weeks in August. This, combined with better and more reliable weather through September, has prompted the KBA to re-jig our traditional Kerrisdale dates to September 7 & 8 in 2012. New this year and in cooperation with the Kerrisdale Community Centre (KCC) and Provident Security we will be premiering ***Cinema Under the Stars*** at Elm Park on September 7 (rain date September 8.) We hope this will become a new end-of-summer tradition in the 'hood and all geared for families. Movie night will be preceded by the KCC's ***Community Celebration*** with live music, games and oodles of prizes, all free from 6 – 8 pm. Saturday will feature sidewalk sales, amazing free entertainment and the sensational Kerrisdale Idol Contest. Drop by earlier for a petit repast Saturday morning between 9 – 10 am and be part of the ***Community Coffee Clutch*** - the coffee & muffins are on us! Be a part of ***Celebrate Kerrisdale's*** birthday celebration 2012.

Read more inside about how to participate in this annual Village event.

The mandate of the Kerrisdale Business Association is to foster goodwill in the community, promote the business area, contribute towards a safe, well-planned, attractive and friendly environment and to increase the public awareness of Kerrisdale.

EDITOR: Terri Clark

KBA Forward Planner

KBA Board Meetings (members welcome)	1st Wednesday Monthly @ Avenue Grill 7:30 am
Music Under the Clock	Saturdays 12 - 4 pm July, August
Kerrisdale Days & Kerrisdale Idol Contest!	September 7 & 8
Annual General Meeting- BIA Renewal	September 6, 2012 @ The Arbutus Club
Free Halloween Skate	October 28 from 3:45 - 5:30 pm
Christmas In Kerrisdale	Month of December 2012
Gliding on Ice Free Skate	December 16 from 3:45 - 5:30 pm

Mark these dates on your calendar and remember to support these popular events through easy-to-participate sponsorship programs from balloons to live entertainment!

Celebrate Kerrisdale's Birthday!

**Music, Clowns,
Face Painting,
Sidewalk Sales,
Free Horse &
Carriage Rides
and more!**

Now is the time for interested KBA members to mark their calendars for **Celebrate Kerrisdale Days** set this year for **September 7 & 8**. All the usual ingredients that go into our time-honoured recipe for the village's birthday party will be back to help squeeze all the best there is out of summer's hazy, lazy days. Free horse & carriage rides, incredible sidewalk sales, clowning, face painting, inflatable slides, live music and the best layer cake this side of the Rockies will bring the streets to life, especially on Saturday, September 8 when we pull out all the stops.

Help Sponsor Kerrisdale Days

In addition, businesses within the KBA area can sponsor music or entertainers in front of their own stores (if space allows) through our very own sponsorship program. To be a special sponsor and have your logo displayed front and center, read below and take note of the deadlines for inclusion in the Vancouver Courier newspaper's advertising feature and to be included in the KBA full colour poster that is distributed city-wide.

Sponsorship Opportunities

The Kerrisdale Days event is quickly approaching. Please consider one of the sponsorship opportunities listed below to enrich this fine Kerrisdale tradition. Questions? Call Terri Clark, KBA Coordinator at 604-266-9875.

ENTERTAINMENT SPONSOR - \$500

- YOU RECEIVE:**
- Sponsorship of an entertainment feature either in front of your business or where practical
 - Your business logo in all print advertising
 - Your business name published in the event schedule in The Vancouver Courier
 - Your business logo on event poster
 - Recognition as a sponsor in all media and promotional material

BALLOON SPONSOR - \$250

- YOU RECEIVE:**
- Helium tank and balloons delivered to your business to hand out during event
 - Your business name to be included in the event schedule to be published in the Vancouver Courier
 - Your business logo on event poster
 - Recognition as a supporter in all media and promotional material

ENTERTAINMENT/BALLOON COMBO SPONSOR - \$600

A combination of two *very good things* includes sponsorship of an entertainer and a helium balloon tank delivered with balloons for your use during *Carnival Days!*

Deadline for sponsorships will be August 10th, 2012
Phone Terri Clark at 604-266-9875 and leave a message and we'll get back to you.
Contact us as soon as possible to avoid missing out on the poster publication.



Cinema Under the Stars

ET: The Extra Terrestrial will celebrate its 30th anniversary this year and so will Kerrisdale. Universal Studios has given us permission to screen this classic family movie at **Elm Park at 8 pm September 7** (September 8 - rain day). Bring a blanket or lawn chair plus a flashlight to Elm Park where the fun begins earlier in the evening at 6 pm with games, music and prizes organized by the Kerrisdale Community Centre. Check the KBA phone line after 5 pm re weather cancellation at 604-266-9875.

Community Coffee Clutch

The Village of Kerrisdale is a friendly place and we'd like to sit and share a coffee and muffin with you on Saturday, September 8 between 9 and 10 am near the Kerrisdale Idol Stage at Yew Street North & West 41st. The Rotary Club: Arbutus will be dishing up the goodies while supplies last!

Kerrisdale Idol Back for Year 8!

The cake topper of **Kerrisdale Days** is the *Kerrisdale Idol* singing competition where three opinionated and respected judges will rate the **first come, first served** performers at the north Yew Street and West 41st Avenue street end on Saturday, September 8. Last year's performers were stupendous and most of us could not remember a better time or better way to pay homage to the end of summer. Ads describing the free competition will run in the *Courier* newspaper for three weeks leading up to the big day when early risers can sign up on site to be heard later that day under a big white tent for all passers-by to hear. The top winner will receive a cash prize and publicity in the next KBA newsletter and on the web site.

Let Them Eat Cake!

Kerrisdale celebrates its birthday in a big way during our *Celebrate Kerrisdale Days* event, this year on Saturday, September 8 at 3 pm, when the most delectable birthday cake gets served up free for the asking. It all happens near North Yew Street and West 41st Avenue where the Kerrisdale Business Association doles out generous chunks of layer cake to celebrate the village's 107th birthday. *Moore's Bakery*, the district's longest operating confectionery, whips up huge custard-filled flat cakes – just enough for all our Kerrisdale stalwarts who keep coming back to Kerrisdale Days year after year. Join KBA President Colin Holyk, and other hard working Board members as they slice and dice the official cake.



Round 2 for
Kerrisdale's Farmers
Market

The Farmers Market folk were so pleased with last year's response that they rolled out this year's event a month earlier. Located along East Boulevard between 37th Avenue and the Arena parking lot, Saturday strollers hoof it from nearby apartments, houses and condos to stock up on very fresh culinary treats without putting the pedal to the metal (except for cyclists, of course!) The market has proven to draw an even larger number of shoppers to the district and is good for Kerrisdale businesses. A special corn festival is planned sometime in August.

Village Teak Bench Donations

The Kerrisdale Business Association provides the majority of its street furniture within the business improvement area. Donating a teak bench with accompanying bronze plaque is a wonderful way to commemorate a loved one and a life well-lived. The benches are specially ordered in at a cost of \$2500 including the plaque. This donation maintains the bench for 10 years (minimum) or the life of the bench. When the bench is no longer viable after 10 years due to condition, the donor has first right of refusal to replace the bench for current costs or the KBA will return the plaque to them. Donated benches become the property of the KBA. For further information phone 604-266-9875.

Important Date - BIA Annual
General Meeting

All businesses within the Kerrisdale Village area are automatically members of the Kerrisdale Business Association (KBA). It is important for a representative of each business to attend the Annual General Meeting of the KBA for passage of our annual budget. This year's AGM will be on Thursday September 6 at the Arbutus Club starting at 6:30 pm. Please mark this date on your calendar as it is essential we get a good turn-out for the meeting and share critical information about our plans for the 2013-2014 fiscal year. In mid-August we will distribute the AGM newsletter so members can peruse all the proposals in advance.

Litter & Sweeping - It's Up to You

All businesses with a store fronting the street are responsible for sweeping the sidewalk and keeping it shipshape for prospective shoppers and clients. Though the Kerrisdale Business Association maintains the beautification aspects of the streets and common areas by planting and watering flower pots and installing teak benches etc, it is up to stores and businesses to sweep any refuse up and to discard it in rubbish bins, *not into the gutter* where it will eventually find its way back to where it started. If we all do a little sweep, everyone will benefit and Kerrisdale Village is the big winner!

KBA Web Site

Please check out www.kerrisdalevillage.com and see if your Kerrisdale business, service or shop is listed. Let us know of any additions or changes via the reply email on the web site itself and send us back all the details.

Call Provident Security...

if you have any concerns re shoplifting, security or individuals that are causing problems in your store or that you are concerned about. Provident Security is contracted by the KBA to do nightly patrols throughout Kerrisdale Village and several daily shifts later in the week. Call them at 604-664-1087.

Kerrisdale Parkade – A Great Deal

Employees in Kerrisdale should remember that monthly parking rates at the Kerrisdale Parkade are \$40, a very good rate. In addition, free two hour parking is provided for Kerrisdale patrons on the upper levels of the Parkade which is owned by the City of Vancouver but operated by the KBA. Call 604-921-7807 to book a monthly spot!