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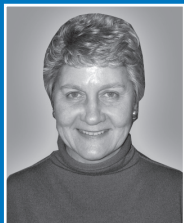
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The mandate of the Kerrisdale Business Association is to foster goodwill in the community, promote the business area, contribute towards a safe, well-planned, attractive and friendly environment and to increase the public awareness of Kerrisdale.

EDITOR: Terri Clark

KBA Forward Planner

| | |
|---------------------------------------|---|
| Christmas in Kerrisdale | Month of December 2012 |
| Gliding on Ice – Free Community Skate | December 16 @ Kerrisdale Arena 3:45 - 5:30 pm |
| Spring Break/Easter Skate | TBA |
| Carnival Days | April 26 & 27, 2013 |
| Little League Parade | April 27, 2013 @ 10 am |
| Pooch Poetry Contest | April 27 - Main Stage Area |
| Farmers Market - East Boulevard | Late June - October 2013 |
| Kerrisdale Days - Movie at Elm Park | September 6 or 7, 2013 (Weather Depending) |
| Music Under the Clock | Saturdays 12 - 4 pm in July, August |
| Annual General Meeting | September 12, 2013 |

Mark these dates on your calendar and remember to support these popular events through easy-to-participate sponsorship programs from balloons to live entertainment!

Winter 2012 Issue

Please distribute this newsletter to your Owner/Manager



Kerrisdale Business Association

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Village Voice



IN THIS ISSUE: Snow Removal in the Kerrisdale Business District, Holiday Events and more!

Season of Light Kicks off Kerrisdale Holiday Events

People complain that the weather is a mundane topic, but November's gloomy rain will soon be a thing of the past- in Kerrisdale Village at least! All those heavy and dreary overcast skies will be replaced with “**Lights, Banners & Swags**”! The late November/December holiday season is the busiest time for both retail shops and eateries of all descriptions. Business owners should now be planning to literally *spruce-up* store fronts and windows in time to catch the eye of judges during the annual **Window Decoration Contest**. No need to sign-up as our creative judges will stroll through the entire KBA district the evening of **December 7th** and decide who will win the coveted prize. Lighting and natural greenery are encouraged as these are seasonally inspired and will draw passersby into stores. Last year's first prize was a tie: Sharing the prize were Pierre St-Denis, owner of *Pierre's Antiques* and Marty Van Kessel, long term *Hobbs* employee who designed the winning window.

Quartets, Brass Bands & Santa

You can ask around but I think most city residents know where the holidays are celebrated best – Kerrisdale Village. For over two decades our *strolling quartets*, *jolly Santa Claus* and *brass bands* have been serenading shoppers and their entire families, young and old. It's our small way of thanking the community for their year-long support. And as The Salvation Army Band discovered last year during a gig by our iconic clock, few people are more generous than our neighbourhood residents. *AAA Horse & Carriage* rides have become a Christmas tradition where magnificent pairs of rare Grey Shire and Percheron horses clip clop down our streets while participants are snuggly tucked-up in plaid blankets. Norman Rockwell, eat your heart out!

Read more event information inside!



Christmas In Kerrisdale

Roster of Events

Free Horse & Carriage Rides

TIME: 11 AM - 4 PM
DATES: Dec. 8, 15, 22 & 23

Grab the children and the grandparents and transport them back in time to a Courier & Ives Christmas card. The gentle giants embodied in AAA Horse & Carriage's shire horses, bedecked in bells and red velvet ribbons, remind us of Christmases of a century ago while we take a slow trot past the beautiful Holiday windows throughout the village. Rides will start at west 41st & Yew Street north.

Santa & His Elf

TIME: 12 NOON – 4 PM
DATES: Dec. 8, 9, 15, 16, 22 & 23

Our very own Santa has made special arrangements to visit Kerrisdale every weekend right up to December 23rd when he must ready himself for his magical global journey. Santa and company will be giving their black boots a workout on the streets of the village where he will visit every shop many times over giving out free, individually wrapped European chocolates to delight the sweet tooth in us all.

Christmas Quartets & Brass Bands

TIME: 12 NOON – 4 PM
DATES: Dec. 8, 15, 22 & 23

Christmas quartets - some people ask why our roving singers and brass players just don't stay put under a tent. Well, the answer is that our Christmas entertainers hit every area of the village, nipping in here and there to escape Mother Nature's sometimes withering weather. The singers, two individual groups, along with a gaggle of Tubas, saxophone and roving Brass Band will rekindle the holiday spirit in every Kerrisdale shopper!

Free Village Skating

TIME: 3:45 - 5:30 PM
DATE: Dec. 16 at the Kerrisdale Arena

The KBA's *Gliding On Ice* event at The Kerrisdale Arena on December 16th from 3:45 - 5:30 pm. Free skating and skate rentals, Christmas music and free refreshments while they last! There will be a surprise Visit by Santa and fun for all. Even if you don't skate, drop by, and sit in the stands while children and adults glide around the arena. You will be transported!

Passages

Stores come and go in the district but the announcement that the iconic *Hobbs* would be shutting its doors after over two decades, left longtime members saddened.



Brent Beattie, Tom Hobbs and their beloved dog Corona

Not only did Thomas Hobbs bring his ground-breaking and stylish florist shop to Kerrisdale nearly 40 years ago (it was sold in the 1990s) along with *The Well Furnished Garden* and then *Hobbs*, both he and his partner Brent Beattie have contributed enormously to our Village. It was Brent's graphic genius coupled with his artistic skills that created the KBA's signature appeal. He single handedly wrote *Design Guidelines for Kerrisdale* in our early days as a Business Improvement Association in the hopes of lending a cohesive look to new businesses and their shop countenances. This document laid out specific colours for street furniture etc. He designed street blade signs, garbage receptacles and newspaper surround boxes decades before the City took notice of such things. He introduced, and for years assembled and installed our magnificent teak benches that line the byways of the district. In addition, he designed and constructed Kerrisdale's *Welcome Signs* that lasted for nearly 20 years before being replicated last year. All of these acts of good will and camaraderie were done at no cost to the Kerrisdale Business Association with the exception of materials. Brent is a former President of the KBA and both Tom and Brent are past recipients of our *Citizen of the Year Award*. To say we will miss them is an understatement as their time here changed our community in such positive and enduring ways. But all things must pass and we wish them well in all their future endeavours.

Kerrisdale on Twitter



More and more the KBA is availing itself of all the new ways to communicate. Follow us on Twitter @KerrisdaleKBA. Join us there to discover up to the minute news and events!

End of Summer Movie Night at Elm Park

We moved Kerrisdale Days to the first week in September this year while tacking on a first-ever outdoor movie night where we presented *E.T. The Extraterrestrial*. Provident Security donated their excellent services along with free popcorn while the KBA underwrote the cost for the event. In short, it was an unparalleled success which we plan to repeat next year.

Snow Removal in the Kerrisdale Business District



There's lots of talk about global warming but strangely enough that can also mean more snow. Snow, ice and side-walks are not a good mix however. Now is the time to get all the facts on your responsibility as a business owner, especially if you have public sidewalks out front. **To be clear, business owners should know that they are responsible for clearing the sidewalk in front of their building of snow and ice by 10 am as this is a City of Vancouver By-law.** More importantly, by keeping on top of the shoveling and de-icing, you keep your business accessible for loyal neighbourhood patrons who rely on nearby services. To be prepared, stock up now on bags of salt and a snow shovel! For more information on snow removal rules and regulations go to www.vancouver.ca

Security

Provident Security is contracted by the KBA to provide nightly security coverage within the district along with a couple of weekly day patrols. They will ramp-up daytime security during the holiday shopping season. Please phone them if you have any questions or concerns about panhandlers, additional security for your business or any suspicious activity in the KBA area. 604-664-1087.