

## Executive



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## Kerrisdale Business Association 2012 – 2013 BOARD OF DIRECTORS

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The mandate of the Kerrisdale Business Association is to foster goodwill in the community, promote the business area, contribute towards a safe, well-planned, attractive and friendly environment and to increase the public awareness of Kerrisdale.

EDITOR: Terri Clark

## KBA Forward Planner

<b>KBA Board Meetings (members welcome)</b>	1st Wednesday Monthly
<b>Free Spring Skate @ Kerrisdale Arena</b>	Sunday, March 10, 3:45 - 5:30 pm
<b>Carnival Days &amp; Parade (Sat. at 10 am)</b>	Friday, April 26 & Saturday, April 27
<b>Music Under the Clock</b>	Saturdays 12 - 4 pm July, August
<b>Farmers Market</b>	Saturdays July – October
<b>Free Outdoor Movie @ Elm Park</b>	Friday, September 6 (Rain date Sept. 7)
<b>Kerrisdale Days &amp; Kerrisdale Idol Contest!</b>	Friday & Saturday, September 6 & 7
<b>Annual General Meeting</b>	Thursday, September 5, 2013 @ The Arbutus Club
<b>October Halloween On Ice – Free Skate</b>	Sunday, October 27 from 3:45 - 5:30 pm
<b>Gliding On Ice – Free Skate</b>	Sunday, December 22 from 3:45 - 5:30 pm
<b>Christmas In Kerrisdale (Saturdays)</b>	December 7, 14, 21 & 22, 2013

*Mark these dates on your calendar and remember to support these popular events through easy-to-participate sponsorship programs from balloons to live entertainment!*

## Spring 2013 Issue

Please distribute this newsletter  
to your Owner/Manager



## Kerrisdale Business Association

Kerrisdale P.O. Tel 604 266-9875

P.O. Box 18068, Vancouver, BC, V6M 4L3

[www.kerrisdalevillage.com](http://www.kerrisdalevillage.com)

Twitter: @KerrisdaleKBA

Facebook.com/KerrisdaleBusinessAssociation

# Village Voice

**IN THIS ISSUE:** *Carnival Days 2013, Bench  
Donations, New Development, KCCA*

## Kerrisdale Village Springs into a New Season

By the time Kerrisdale Business Association members read this we will hopefully be on the road to some well deserved good weather. People talk about climatic impacts for good reason- weather affects business in more than one way. The December dump of heavy snow may have only lasted for two days, but having occurred during our busiest retail time, it dealt a blow to shopping and other important services on tap. On top of that, the mid-winter rains seemed endless in February and March.

Let's look on the bright side for there are few business districts that evoke spring more than the Village of Kerrisdale. Help make the area look great for our annual **Carnival Days** in late April (details inside). Get out the broom and dust pan and sweep up in front of your businesses. Though the KBA employs seasonal help for horticultural maintenance, it is the responsibility of each and every business to keep the front *and back* of their stores clean and tidy.

***Carnival Days information inside!***



— KERRISDALE —

Details about Upcoming  
Carnival Days Sponsorship

**Carnival Days 2013**  
**Friday, April 26 and**  
**Saturday, April 27**

**Sponsorship  
Opportunities**

The Carnival Days event is quickly approaching. Please consider one of the sponsorship opportunities listed below to enrich this fine Kerrisdale tradition. Questions? Call Terri Clark, KBA Coordinator at 604-266-9875.

**Entertainment Sponsor - \$500**

**You receive:**

- Sponsorship of an entertainment feature either in front of your business or as near to it as practical
- Your business logo in all print advertising
- Your business name published in the event schedule in The Vancouver Courier
- Your business logo on event poster
- Recognition as a sponsor in all media and promotional material
- Recognition in all follow-up materials including KBA newsletter

**Balloon Sponsor - \$250**

**You receive:**

- Helium tank and balloons delivered to your business to hand out during event
- Your business name to be included in the event schedule to be published in the Vancouver Courier
- Your business logo on event poster
- Recognition as a supporter in all media and promotional material
- Recognition in all follow-up materials including KBA Newsletter

**Entertainment/Balloon Combo**

**Sponsor - \$600**

**You receive:**

A combination of two very good things includes sponsorship of an entertainer and a helium balloon tank delivered with balloons for your use during Carnival Days!

**Deadline for above sponsorships to ensure full logo recognition in media campaign is March 29, 2013**

PRESENTED BY THE KERRISDALE BUSINESS ASSOCIATION  
**KERRISDALEVILLAGE.COM**

 **FREE PARKING** IN THE KBA PARKADE  
BETWEEN WEST 41ST & 42ND AVENUE AT YEW STREET



**Comings and Goings**

There have been many changes of late in the Kerrisdale area, some reflecting long time businesses taking a hard-earned retirement and others just moving on. Shops that have closed or relocated over the winter include *Shoppers Drug Mart* (now in the 2300 Block West 41st), *Hobbs, Nestings* and *FAB*. In addition, several businesses relocated out of the area as a result of the redevelopment of the entire 5600 block on West Boulevard. Change is inevitable and old familiar shops will be replaced by new and different ones. They will embrace all that the Village of Kerrisdale has meant over its 108 year history. We look forward to a new chapter!

**Street Furniture - Bench Donations**

The Kerrisdale Business Association administers its own street furniture program. It was decided over a decade ago to feature natural teak benches and locally designed garbage cans and newspaper box surrounds. You may have noticed that newspaper boxes are quickly disappearing and the KBA are putting their heads together with the City of Vancouver staff to repurpose these attractive wrought iron enclosures for another use- possibly recycling bins for glass and plastics. We'll keep you updated. In the meantime look out for three new benches in the Village. Two are being generously donated by The Rotary Club- Arbutus and the other is a private donation. Bench donations cost \$2500 including a bronze plaque and are guaranteed by the KBA for 10 years. If you know someone interested in making a donation please phone 604-266-9875.

**Kerrisdalevillage.com**

The above url is the Kerrisdale Business Association web site. Please go to it and check if your business is listed under the correct member category. Send in your changes, deletions and additions to [info@kerrisdalevillage.com](mailto:info@kerrisdalevillage.com) and we will get the web master to update. Remember, only Kerrisdale Businesses between Larch & Maple along 41st; West Boulevard between south West 39th and north West 42nd plus London Drugs building and walk-thru and Yew Street north to the lane, qualify as paying KBA members.

**New Development on  
West Boulevard**

A premier collection of new, spacious condominium residences is being developed at the corner of West 40th Avenue and West Boulevard. Construction will start this Spring and the homes **and new modern ground floor commercial spaces** will be completed in the Fall of 2014. From the residential perspective, there will be 28 residences including premium one bedroom, two bedroom and two bedroom and den offerings. The residences will be more spacious in terms of square footage and layout than comparable projects elsewhere in the Westside with the majority of residences at 1,000 square feet or larger. The development has been designed by renowned Westside Architect *Allan Diamond Architects* and local custom family home interior designer *Riesco & Lapres*. The interior design specifications seek to reinforce the aim to meet the needs of the consumer who truly desires the feel of a single family home with all the benefits of apartment living. Private sales are expecting to commence in the late Spring or early Summer. More details to come.

**Kerrisdale Community  
Centre Association**

The KBA has had a positive and prosperous relationship with the good folks over at the **Kerrisdale Community Centre Association (KCCA)** for as long as the centre was first built in the 1950s. The Centre Association is built on a rock solid foundation of community volunteers who live and work in the Kerrisdale area. Over the past few months, the Kerrisdale Business Association has been kept apprised of negotiations between the KCCA and the Park Board who wish to dramatically alter the joint operating agreement that has worked so well over these past decades. The KBA has unanimously decided to support our fellow association as it moves toward a solution that benefits our community first. Just as an example, in the last year the KBA & the KCCA have jointly funded three free skating sessions (including all skate rentals, staff time and refreshments) and a stupendously free movie event at Elm Park drawing over 2500 participants. We wish them luck in their negotiations.