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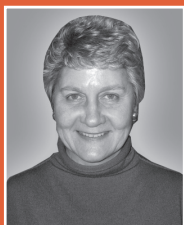
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The mandate of the Kerrisdale Business Association is to foster goodwill in the community, promote the business area, contribute towards a safe, well-planned, attractive and friendly environment and to increase the public awareness of Kerrisdale.

EDITOR: Terri Clark

KBA Forward Planner

KBA Board Meetings (members welcome)	1st Wednesday Monthly @ Avenue Grill 7:30 am
Music Under the Clock	Saturdays 12 – 4 pm July, August
Kerrisdale Days & Kerrisdale Idol Contest!	September 6 & 7
Movie Night in Elm Park	September 6 starting at about 7:30 pm
Annual General Meeting	September 5, 2013 @ The Arbutus Club
Free Halloween Skate	October 27 from 3:45 to 5:30 pm
Christmas In Kerrisdale	Month of December 2013
Gliding on Ice Free Skate	December 22 from 3:45 – 5:30 pm

Mark these dates on your calendar and remember to support these popular events through easy-to-participate sponsorship programs from balloons to live entertainment!

Summer 2013 Issue

Please distribute this newsletter
to your Owner/Manager



Kerrisdale Business Association

Kerrisdale P.O. Tel 604 266-9875

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www.kerrisdalevillage.com

Twitter: @KerrisdaleKBA

Facebook.com/KerrisdaleBusinessAssociation

Village Voice

IN THIS ISSUE: *Kerrisdale Days, Kerrisdale's Farmers Market, Teak Bench Donations, Kerrisdale Idol, Annual General Meeting*

September 6th & 7th

Celebrate Kerrisdale *event!*

Get ready for our end of summer event, and what a summer it has been! Every year we celebrate Kerrisdale Village's birthday with free music, entertainment, the annual Kerrisdale Idol Contest and cake. Back this year, in cooperation with Provident Security, we will be premiering *Movie Night in Elm Park* on September 6 (rain date September 7.) Residents have until August 9th to help us select which movie to be screened. Go to www.kerrisdalevillage.com to cast your vote. The most popular pick will win. Last year's event was stupendously popular with nearly 800 in attendance and nary a piece of

litter on the ground following the event. Movie night will be preceded earlier in the day by sidewalk sales and other entertainment in Kerrisdale Village from 12 noon to 4 pm. Saturday will feature Horse & Carriage rides, sales, amazing free entertainment and the sensational Kerrisdale Idol Contest. Be a part of *Celebrate Kerrisdale's* birthday celebration 2013. *Read more inside about how to participate in this annual Village event.*

Kerrisdale Days information inside!

Celebrate Kerrisdale's Birthday!

**Music, Glowns,
Face Painting,
Sidewalk Sales,
Free Horse &
Carriage Rides
and more!**

Now is the time for interested KBA members to mark their calendars for **Celebrate Kerrisdale Days** set this year for **September 6 & 7**. All the usual ingredients that go into our time-honoured recipe for the village's birthday party will be back to help squeeze all the best there is out of summer's hazy, lazy days. Free horse & carriage rides, incredible sidewalk sales, clowning, face painting, inflatable slides, live music and the best layer cake this side of the Rockies will bring the streets to life, especially on Saturday, September 7 when we pull out all the stops.

Help Sponsor Kerrisdale Days

In addition, businesses within the KBA area can sponsor music or entertainers in front of their own stores (if space allows) through our very own sponsorship program. To be a special sponsor and have your logo displayed front and center, read below and take note of the deadlines for inclusion in the Vancouver Courier newspaper's advertising feature and to be included in the KBA full colour poster that is distributed city-wide.

Sponsorship Opportunities

The Kerrisdale Days event is quickly approaching. Please consider one of the sponsorship opportunities listed below to enrich this fine Kerrisdale tradition. Questions? Call Terri Clark, KBA Coordinator at 604-266-9875.

ENTERTAINMENT SPONSOR - \$500

- YOU RECEIVE:**
- Sponsorship of an entertainment feature either in front of your business or where practical
 - Your business logo in all print advertising
 - Your business name published in the event schedule in The Vancouver Courier
 - Your business logo on event poster
 - Recognition as a sponsor in all media and promotional material

BALLOON SPONSOR - \$250

- YOU RECEIVE:**
- Helium tank and balloons delivered to your business to hand out during event
 - Your business name to be included in the event schedule to be published in the Vancouver Courier
 - Your business logo on event poster
 - Recognition as a supporter in all media and promotional material

ENTERTAINMENT/BALLOON COMBO SPONSOR - \$600

A combination of two *very good things* includes sponsorship of an entertainer and a helium balloon tank delivered with balloons for your use during *Carnival Days!*

Deadline for sponsorships will be August 15, 2013

Phone Terri Clark at 604-266-9875 and leave a message and we'll get back to you.
Contact us as soon as possible to avoid missing out on the poster publication.



Movie Night in Elm Park- Friday September 6
(September 7th - Rain Date)

Join your neighbours at one of Vancouver's most scenic neighbourhood parks for one of the last nights of summer under the stars. Bring a blanket or lawn chair plus a flashlight to Elm Park where you'll cadge a spot either for lawn chairs or blankets. Movie will start around 7:45 – 8 pm. Check the KBA phone line after 5 pm re weather cancellation at 604-266-9875. Please cart all litter home.

Kerrisdale Idol Back for Year 9!

Can it really be almost a decade since the Kerrisdale Business Association initiated this very popular event? In that time, we have awarded \$1000 each year to a talented participant who swept the judges off their feet. All ages can participate and from all parts of the realm. Our three opinionated and respected judges will all be back this year where they will rate the **first come, first served** performers at the north Yew Street and West 41st Avenue street end on Saturday, September 7. Sign up starts at 8 am but early risers will be first in line for the coveted 30 spots. Last year's performers were awesome and most of us could not remember a better time or better way to pay homage to the end of summer. Ads describing the free competition will run in the Courier newspaper for three weeks leading up to the big day. It all happens under a big white tent for all passers-by to hear. The top winner will receive a cash prize and publicity in the next KBA newsletter and on the web site.

Let Them Eat Cake!

Kerrisdale celebrates its birthday in a big way during our *Celebrate Kerrisdale Days* event, this year on Saturday, September 7 at 3 pm, when the most delectable birthday cake gets served up free for the asking. It all happens near North Yew Street and West 41st Avenue where the Kerrisdale Business Association does out generous chunks of layer cake to celebrate the village's 108th birthday. Moore's Bakery, the district's longest operating confectionery, whips up huge custard-filled flat cakes – just enough for all our Kerrisdale stalwarts who keep coming back to Kerrisdale Days year after year. Join KBA members and other hard working Board members as they slice and dice the official cake.

Litter & Sweeping - It's up to You

All businesses with a store fronting the street are responsible for sweeping the sidewalk and keeping it shipshape for prospective shoppers and clients. Though the Kerrisdale Business Association maintains the beautification aspects of the streets and common areas by planting and watering flower pots and installing teak benches etc, it is up to stores and businesses to sweep any refuse up and to discard it in rubbish bins, *not into the gutter* where it will eventually find its way back to where it started.

If we all do a little sweep, everyone will benefit and Kerrisdale Village is the big winner!

Pole Painting Set

The City of Vancouver will be painting the Kerrisdale lamp standards starting in August, weather permitting. The KBA Board has decided to go with classic black this time which will make a change after over a decade. The seasonal strings of lights will be replaced with a new design set for implementation this coming November.

Round 3 for Kerrisdale's Farmers Market

The Farmers Market folk were so pleased with last year's response that they have enlarged the event with additional vendors and opened a week earlier. Located along East Boulevard between 37th Avenue and the Arena parking lot, Saturday strollers hoof it from nearby apartments, houses and condos to stock up on very fresh culinary treats without putting the pedal to the metal (except for cyclists, of course!) The market has proven to draw an even larger number of shoppers to the district and is good for Kerrisdale businesses. The market's last day will be Saturday October 12 .

Monthly Parking at the KBA Lot

One of the best deals in Kerrisdale is the parkade just south of West 41st Avenue at Yew Street. Though owned by the City of Vancouver the KBA has been at the helm to ensure two hour free parking for Kerrisdale Village patrons. What some people are not aware of is that monthly rental spots are also available for a very reasonable rate of \$40. Call 604-921-7807 to book a monthly spot!

Village Teak Bench Donations

The Kerrisdale Business Association provides the majority of its street furniture within the business improvement area. Donating a teak bench with accompanying bronze plaque is a wonderful way to commemorate a loved one and a life well-lived. The benches are specially ordered in at a cost of \$2500 including the plaque. This donation maintains the bench for 10 years (minimum) or the life of the bench. When the bench is no longer viable after 10 years due to condition, the donor has first right of refusal to replace the bench for current costs or the KBA will return the plaque to them. Donated benches become the property of the KBA. For further information phone 604-266-9875.

Important Date - BIA Annual General Meeting

All businesses within the Kerrisdale Village area are automatically members of the Kerrisdale Business Association (KBA). It is important for a representative of each business to attend the Annual General Meeting of the KBA for passage of our annual budget. This year's AGM will be on **Thursday September 5 at the Arbutus Club** starting at 6:30 pm. Please mark this date on your calendar as it is essential we get a good turn-out for the meeting and share critical information about our plans for the 2014-2015 fiscal year. In mid-August we will distribute the AGM newsletter so members can peruse all the proposals in advance.

KBA Web Site

Please check out www.kerrisdalevillage.com and see if your Kerrisdale business, service or shop is listed. Let us know of any additions or changes via the reply email on the web site itself and send us back all the details. The web site will be revamped this year so it is critical you supply us with timely data. Thank you!

Call Provident Security . . .

if you have any concerns re shoplifting, security or individuals that are causing problems in your store or that you are concerned about. Provident Security is contracted by the KBA to do nightly patrols throughout Kerrisdale Village and several daily shifts later in the week. Call them at 604-664-1087.