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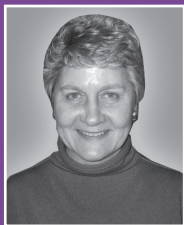
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Kerrisdale Business Association 2013 – 2014 BOARD OF DIRECTORS

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The mandate of the Kerrisdale Business Association is to foster goodwill in the community, promote the business area, contribute towards a safe, well-planned, attractive and friendly environment and to increase the public awareness of Kerrisdale. *Editor: Terri Clark*

KBA Forward Planner

KBA Board Meetings (members welcome)	1st Wednesday Monthly
Carnival Days & Parade (Sat. at 10 am)	Friday, April 25 & Saturday, April 26
Magee School Centennial Celebration	May 24
Shaughnessy 8K Race - www.lgrr.com	Starts at Kerrisdale Arena May 25
Music Under the Clock	Saturdays 12 - 4 pm July, August
Farmers Market	Saturdays July - October
Free Outdoor Movie @ Elm Park	Friday September 5 (Rain Date Sept. 6)
Kerrisdale Days & Kerrisdale Idol Contest!	Friday & Saturday, September 5 & 6
Annual General Meeting	Wednesday, September 3, 2014 @ The Arbutus Club
October Halloween On Ice - Free Skate	October 26 from 3:45 - 5:30 pm
Gliding On Ice - Free Skate	December 21 from 3:45 - 5:30 pm
Christmas In Kerrisdale (Saturdays)	December 6, 13, 20 & 23, 2014

Mark these dates on your calendar and remember to support these popular events through easy-to-participate sponsorship programs from balloons to live entertainment!

Spring 2014 Issue

Please distribute this newsletter
to your Owner/Manager



Village Voice



IN THIS ISSUE: Carnival Days 2014, HUB Bike to Work Week, Data Base Update Survey, Shaughnessy Race/Walk *and more!*

Kerrisdale Village Parkade

The Best Deal in Town

Sometimes we take too much for granted- a beautiful and safe neighbourhood filled with all sorts of shops and services, one of the best Community Centres in Vancouver along with a history-filled skating arena and multiple parks. The Kerrisdale Business Association is also grateful to have a free Parkade at its disposal where shoppers and other visitors to the Village can easily, and for free, park their vehicles while doing errands and keeping essential appointments. But are employees and nearby residents also aware that rental spaces are available in the Kerrisdale Parkade for \$40 per month plus taxes? No where else in the city are there comparable prices for value. In addition to that, the Parkade, which is managed by the Kerrisdale Business Association on behalf of the City of Vancouver, is meticulously maintained on a daily basis and patrolled by *Provident Security* making rental spaces an even better deal. **To find out how to rent parking slots call Luna Management at 604-921-7807.**

Kerrisdale Business Association

Kerrisdale P.O. Tel 604 266-9875

P.O. Box 18068, Vancouver, BC, V6M 4L3

www.kerrisdalevillage.com

Twitter: @KerrisdaleKBA

Facebook.com/KerrisdaleBusinessAssociation

Carnival Days

Set For April 25 & 26!

Turn the page and find out about our annual Sidewalk Sales and opportunities to be a balloon or entertainment sponsor.





— KERRISDALE —

Details about Upcoming
Carnival Days Sponsorship

Carnival Days 2014
Friday, April 25 and
Saturday, April 26

Sponsorship Opportunities

The Carnival Days event is quickly approaching. Please consider one of the sponsorship opportunities listed below to enrich this fine Kerrisdale tradition. Questions? Call Terri Clark, KBA Coordinator at 604-266-9875.

Entertainment Sponsor - \$500

You receive:

- Sponsorship of an entertainment feature either in front of your business or as near to it as practical
- Your business logo in all print advertising
- Your business name published in the event schedule in The Vancouver Courier
- Your business logo on event poster
- Recognition as a sponsor in all media and promotional material
- Recognition in all follow-up materials including KBA newsletter

Balloon Sponsor - \$250

You receive:

- Helium tank and balloons delivered to your business to hand out during event
- Your business name to be included in the event schedule to be published in the Vancouver Courier
- Your business logo on event poster
- Recognition as a supporter in all media and promotional material
- Recognition in all follow-up materials including KBA Newsletter

Entertainment/Balloon Combo Sponsor - \$600

You receive:

A combination of two very good things includes sponsorship of an entertainer and a helium balloon tank delivered with balloons for your use during Carnival Days!

**Deadline for above sponsorships to ensure
full logo recognition in media campaign is
March 31, 2014**

PRESENTED BY THE KERRISDALE BUSINESS ASSOCIATION
KERRISDALEVILLAGE.COM

FREE PARKING IN THE KBA PARKADE
BETWEEN WEST 41ST & 42ND AVENUE AT YEW STREET



Carnival Days Pulls Out All the Stops

For new businesses that are not familiar with Carnival Days here's the gin on the event. **Friday April 25** is the start of the sidewalk sales weekend where shops proffer up specials from quick bites and sips to slashed prices on clothing, books, linens, electronics and much, much more. We collectively hope for clear and warm climes but it's all a go regardless of the weather. A Steel Band starting at noon will be playing under the clock while a face painter and balloon making clown will rove the Village. **Saturday April 26** starts at 10 am with the annual **Kerrisdale Little League Parade** down West 41st Avenue featuring 4 marching bands, antique cars etc. See below. Main stage bands will be spotted throughout the area as well as a juggler, giant slide, face painter and new this year, a **Giggle Photo Booth**, where posers will leave with a free special photo memento of Carnival Days. Join the fun!



Carnival Days 2013

KBA Sponsors Shaughnessy Race/Walk

The Kerrisdale Business Association will help sponsor the annual Shaughnessy run/walk that will start at Kerrisdale Arena at 8:30 am Sunday May 25. This event will bring a gaggle of recreational runners and strollers to the Village area so be on the lookout for post race shoppers. **For more information please visit the Lions Gate Road Runners web site at www.lgrr.com.**

Banners Tip Their Hat to Magee

By the time you read this, Kerrisdale's new spring banners should be erected displaying the vibrant colours of **Magee High School**. This year marks the centennial of the original school and a big event weekend will be sponsored by the amazing Magee Centennial Committee. The big day in Kerrisdale will be **Saturday May 24** starting with a pancake breakfast at Kerrisdale Community Centre and then music provided by Magee Alumni and current students throughout Kerrisdale Village. *Watch out for more information later in April.*

HUB Bike to Work Week - May 26 to June 1, 2014 - btww.ca

Each spring and fall, **Bike to Work Week** encourages both new and experienced riders to try cycling the daily commute. Throughout the week, you can stop by celebration stations on popular bike paths for free bike repairs, snacks, drinks, maps and information - and be entered to win new bikes, cycling gear and other great prizes. That's not all! **Bike to Work Week's** interactive online tool also lets you map and track your trips, enter additional prize draws, and compete with teams from other organizations. Become a team leader and motivate your team towards victory while enjoying a healthier, cheaper and more convenient way of getting to work! Feel unprepared? See if your workplace will sponsor a workplace cycling workshop for employees or look into the benefits of becoming a Bike Friendly Business. **For more information, please visit www.btww.ca.** Remember Kerrisdale Village has dozens of new bikes stands throughout the area.

Data Base Update Survey

During May, a KBA representative will visit each shop, business and service to obtain up-to-date web site and contact information. Please give all the information possible so that we can keep our many media platforms current while providing Kerrisdale Business Administration the means to contact you directly and swiftly.

The Kerrisdale Parade Wants You!

Kerrisdale's community parade is legend. From Little League teams of varying ages, all supported by numerous Kerrisdale businesses, to the four diverse marching bands, antique cars, sport groups and more, there is something for everyone in the parade. If you want to have your business represented in the parade either by vehicle or walking, please sign up before April 15th by phoning the KBA line at 604-266-9875. *The more the merrier!*

Kerrisdalevillage.com

The above url is the Kerrisdale Business Association web site. Please go to it and check if your business is listed under the correct member category. Send in your changes, deletions and additions to info@kerrisdalevillage.com and we will get the web master to update. Remember, only Kerrisdale Businesses between Larch & Maple along 41st; West Boulevard between south West 39th and north West 42nd plus London Drugs building and walk-thru and Yew Street north to the lane, qualify as paying KBA members.