

## Executive



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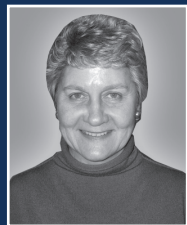
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The mandate of the Kerrisdale Business Association is to foster goodwill in the community, promote the business area, contribute towards a safe, well-planned, attractive and friendly environment and to increase the public awareness of Kerrisdale. *Editor: Terri Clark*



kerrisdalevillage.com

## KBA Forward Planner

KBA Board Meetings (members welcome)	1st Wednesday Monthly @ Avenue Grill 7:30 am
Music Under the Clock	Saturdays 12 – 4 pm July, August
Kerrisdale Days & Kerrisdale Idol Contest!	September 5 & 6
Movie Night in Elm Park	September 5 & 6 starting at about 7:30 pm
Annual General Meeting	September 10, 2014 at 6:30 pm @ The Arbutus Club
Free Halloween Skate	October 26 from 3:45 to 5:30 pm
Christmas In Kerrisdale	December 6, 13, 20 & 23, 2014
Gliding on Ice Free Skate	December 21 from 3:45 – 5:30 pm

*Mark these dates on your calendar and remember to support these popular events through easy-to-participate sponsorship programs from balloons to live entertainment!*

## Summer 2014 Issue

Please distribute this newsletter to your Owner/Manager

# Village Voice



**IN THIS ISSUE:** Kerrisdale Days 2014, Celebrate Kerrisdale Event, Kerrisdale Idol 10th Anniversary, Movie Nights in Elm Park, Monthly Parking *and more!*

## Hot, Hot, Hot Celebrate Kerrisdale Days

**Sept.  
5<sup>th</sup> & 6<sup>th</sup>**

It may be the dog days of summer for other neighbourhoods in Vancouver but Kerrisdale Village feels more like a seaside holiday locale. Strolling sun-hatted visitors and residents alike, laze away an afternoon or morning sipping coffee or wine, browsing for books, cadging great sale items in popular retail stores or just partake in plain ole people watching from our weathered teak benches. It's the hot season after all when life slows down and the reduced pace lets us see what we might have been missing through the busier months.

Now's the time to start making plans for our post Labour Day annual **Kerrisdale Days** weekend event featuring sidewalk sales and entertainment galore this September 5 & 6. Find out how you can participate, make great end of season sales while toasting our *109th Birthday!*



**Idol  
Winner  
2013**  
Jasmine  
Taviss

## Kerrisdale Business Association

Kerrisdale P.O. Tel 604 266-9875

P.O. Box 18068, Vancouver, BC, V6M 4L3

[www.kerrisdalevillage.com](http://www.kerrisdalevillage.com)

Twitter: @KerrisdaleKBA

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Celebrate Kerrisdale's Birthday!

# Kerrisdale Days

**Music, Clowns,  
Face Painting,  
Sidewalk Sales,  
Free Horse &  
Carriage Rides  
and more!**

Now is the time for interested KBA members to mark their calendars for **Celebrate Kerrisdale Days** set this year for **September 5 & 6**. All the usual ingredients that go into our time-honoured recipe for the village's birthday party will be back to help squeeze all the best there is out of summer's hazy, lazy days. Free horse & carriage rides, incredible sidewalk sales, clowning, face painting, inflatable slides, live music and the best layer cake this side of the Rockies will bring the streets to life, especially on Saturday, September 6 when we pull out all the stops.

Help Sponsor Kerrisdale Days

In addition, businesses within the KBA area can sponsor music or entertainers in front of their own stores (if space allows) through our very own sponsorship program. To be a special sponsor and have your logo displayed front and center, read below and take note of the deadlines for inclusion in the *Vancouver Courier* newspaper's advertising feature and to be included in the KBA full colour poster that is distributed city-wide.

Sponsorship Opportunities

The Kerrisdale Days event is quickly approaching. Please consider one of the sponsorship opportunities listed below to enrich this fine Kerrisdale tradition. Questions? Call Terri Clark, KBA Coordinator at 604-266-9875.

ENTERTAINMENT SPONSOR - \$500

- YOU RECEIVE:**
- Sponsorship of an entertainment feature either in front of your business or where practical
  - Your business logo in all print advertising
  - Your business name published in the event schedule in The Vancouver Courier
  - Your business logo on event poster
  - Recognition as a sponsor in all media and promotional material

BALLOON SPONSOR - \$250

- YOU RECEIVE:**
- Helium tank and balloons delivered to your business to hand out during event
  - Your business name to be included in the event schedule to be published in the Vancouver Courier
  - Your business logo on event poster
  - Recognition as a supporter in all media and promotional material

ENTERTAINMENT/BALLOON COMBO SPONSOR - \$600

A combination of two *very good things* includes sponsorship of an entertainer and a helium balloon tank delivered with balloons for your use during *Carnival Days!*

Deadline for sponsorships will be August 10, 2014

Phone Terri Clark at 604-266-9875 and leave a message and we'll get back to you.  
Contact us as soon as possible to avoid missing out on the poster publication.



Double Bill Movie Nights in Elm Park  
Friday Sept. 5 & Saturday Sept. 6

*Yippee!* This year the KBA along with our usual sponsor, *Provident Security*, will be featuring two film nights at Elm Park, weather permitting. First out of the starting block on Friday will be the 30th anniversary showing of the now classic *Ghostbusters* featuring Canada's own Dan Aykroyd. All going well weather-wise, Saturday will feature the 60th anniversary showing of the classic Japanese film *Godzilla* starring New Westminster native Raymond Burr (Burr's character was spliced into the original film for American audiences). If Friday is canceled *Ghostbusters* will be screened on the Saturday. Join your neighbours at one of Vancouver's most scenic neighbourhood parks for some of the last 'blue nights' of summer, under the stars. Bring a blanket or lawn chair plus a flashlight to Elm Park where you'll cadge a spot either for lawn chairs or blankets. Movie will start around 7:45 – 8 pm. Check the KBA phone line after 5 pm re weather cancellation at 604-266-9875. **Please cart all litter home.**

Let Them Eat Cake!

Kerrisdale celebrates its birthday in a big way during our *Celebrate Kerrisdale Days* event, this year on Saturday, September 6 at 3 pm, when the most delectable birthday cake gets served up free for the asking. It all happens near North Yew Street and West 41st Avenue where the Kerrisdale Business Association doles out generous chunks of layer cake to celebrate the village's 109th birthday. *Moore's Bakery*, the district's longest operating confectionery, whips up huge custard-filled flat cakes— just enough for all our Kerrisdale stalwarts who keep coming back to Kerrisdale Days year after year. Join KBA members and other hard working Board members as they slice and dice the official cake.

KBA Annual General Meeting -  
Wednesday September 10, 2014

All businesses within the Kerrisdale Village area are automatically members of the Kerrisdale Business Association (KBA). It is important for a representative of each business to attend the Annual General Meeting of the KBA for passage of our annual budget. This year's AGM will be on Wednesday September 10 **at the Arbutus Club** starting at 6:30 pm. Please mark this date on your calendar as it is essential we get a good turn-out for the meeting and share critical information about our plans for the 2015-2016 fiscal year. In mid-August we will distribute the AGM newsletter so members can peruse all the proposals in advance. **Special AGM guest speaker this year will be Vancouver Mayoralty candidate Kirk LaPointe.**

Shoplifting Update

The Vancouver Police Department is requesting that all incidents such as shoplifting etc be reported to the police. An official report will allow them to maintain lists of stolen property which they then use to scout-out flea markets and random roadside sales where many such items are 'fenced'. Please also call Provident Security at 604-664-1087 at the time of the infraction for immediate action.

Kerrisdale Idol Back for Year 10!

Can it really be almost a decade since the Kerrisdale Business Association initiated this very popular event? In that time, we have awarded \$1000 each year to a talented participant who swept the judges off their feet. All ages can participate and from all parts of the realm. Our three opinionated and respected judges will all be back this year where they will rate the **first come, first served** performers at the north Yew Street and West 41st Avenue street end on Saturday, September 6. Sign up starts at 8 am but early risers will be first in line for the coveted 30 spots. Last year's performers were stellar and most of us could not remember a better time or better way to pay homage to the end of summer. Ads describing the free competition will run in the *Courier* newspaper for three weeks leading up to the big day. It all happens under a big white tent for all passers-by to hear. The top winner will receive a cash prize and publicity in the next KBA newsletter and on the web site.

Restaurant and Food Purveyors  
Must Recycle Solid Waste in 2015

Keeping food and food waste out of the garbage **will be mandatory** for all Metro Vancouver businesses and institutions by January 1, 2015. Food and food waste are often referred to as organics or green waste, and include fruit, vegetables, meat, fish, dairy items and eggs, as well as baked goods and prepared, processed and frozen foods. Full-service and quick-service restaurant organics also include plate scrapings, paper napkins and bags, uncoated paper cups and plates, coffee filters and tea bags, wooden utensils, chopsticks, stir sticks and toothpicks. Essentially, businesses will no longer be able to combine all matter of their refuse in one bin but must seek out operators who will offer the required services for separated pick-up. For more information go to this Metro Vancouver web site: <http://bit.ly/1tiPuBj>

Monthly Parking at the KBA Lot

One of the best deals in Kerrisdale is the parkade just south of West 41st Avenue at Yew Street. Though owned by the City of Vancouver, the KBA has been at the helm managing the lot to ensure two hour free parking for Kerrisdale Village patrons. What some people are not aware of is that **monthly rental spots** are also available for a very reasonable rate of **\$40 plus tax** and the lot is patrolled nightly by Provident Security. Call 604-921-7807 to book a monthly spot!

Litter & Sweeping - It's Up to You

All businesses with a store fronting the street are responsible for sweeping the sidewalk and keeping it shipshape for prospective shoppers and clients. Though the Kerrisdale Business Association maintains the beautification aspects of the streets and common areas by planting and watering flower pots and installing teak benches etc, it is up to stores and businesses to sweep any refuse up and to discard it in rubbish bins, **not into the gutter** where it will eventually find its way back to where it started. If we all do a little sweep, everyone will benefit and Kerrisdale Village is the *big winner!*