

## Executive



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Tel 604 268-5803 Fax 604 268-5848



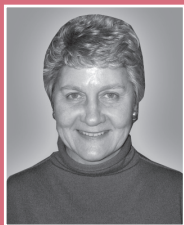
**PAST PRESIDENT - Colin Holyk**  
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## Kerrisdale Business Association 2014 – 2015 BOARD OF DIRECTORS

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& FINE DÉCOR  
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Tel 604-266-9006



kerrisdalevillage.com

The mandate of the Kerrisdale Business Association is to foster goodwill in the community, promote the business area, contribute towards a safe, well-planned, attractive and friendly environment and to increase the public awareness of Kerrisdale. *Editor: Terri Clark*

## KBA Forward Planner

KBA Board Meetings (members welcome)	1st Wednesday Monthly
Free Spring Skate – Kerrisdale Arena	Sunday, March 22, 3:45-5:30 pm
Carnival Days & Parade (Sat. at 10 am)	Friday, April 24 & Saturday, April 25
Shaughnessy 8K Race – <a href="http://www.lgrr.com">www.lgrr.com</a>	Starts at Kerrisdale Arena May 24
Music Under the Clock	Saturdays 12-4 pm July, August
Farmers Market	Saturdays July – October
Free Outdoor Movie @ Elm Park	Friday, September 4 (Rain date Sept. 5)
Kerrisdale Days & Kerrisdale Idol Contest!	Friday & Saturday, September 11 & 12
Annual General Meeting	Wednesday, September 9, 2015 @ The Arbutus Club
October Halloween On Ice – Free Skate	October 25 from 3:45-5:30 pm
Gliding On Ice – Free Skate	December 20 from 3:45-5:30 pm
Christmas In Kerrisdale (Saturdays)	December 5, 12, 19 & 23, 2015

*Mark these dates on your calendar and remember to support these popular events through easy-to-participate sponsorship programs from balloons to live entertainment!*

## Spring 2015 Issue

Please distribute this newsletter  
to your Owner/Manager



## Kerrisdale Business Association

Kerrisdale P.O. Tel 604 266-9875

P.O. Box 18068, Vancouver, BC, V6M 4L3

[www.kerrisdalevillage.com](http://www.kerrisdalevillage.com)

Twitter: @KerrisdaleKBA

Facebook.com/KerrisdaleBusinessAssociation

# Village Voice

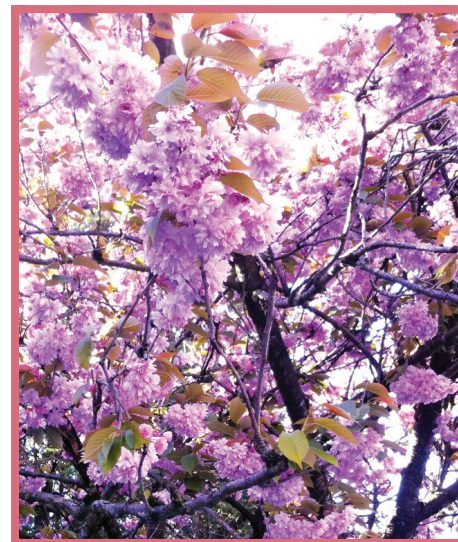
**IN THIS ISSUE:** Carnival Days Pulls Out All the Stops,  
BIA Renewal, The Kerrisdale Parade Wants You,  
New Spring Banners in Kerrisdale *and more!*

# Spring *has* Sprung!

Okay, I know it was supposed to be an El Niño weather year but, really, this is the earliest blooming of trees, bulbs and

shrubs that I have ever seen in 35 years. Let's hope the weather holds for all our upcoming events in Kerrisdale Village, next on our agenda being the popular **Carnival Days**.

For over 50 years Kerrisdale Merchants have welcomed spring with the annual Little League Parade (many businesses are sponsors) bolstered by sidewalk sales and free entertainment on the Friday and Saturday.



Please participate by bringing your indoor sales out to the pavement making sure you don't block the path for pedestrians.

## *Little Litter a Big Problem*

For those shops new to Kerrisdale Village it is very important to know the rules re sidewalk litter - ***it is your responsibility to sweep the pavement in front of your store*** daily to ensure Kerrisdale looks clean and tidy. Please do not sweep into the gutter but dispose of litter in nearby or shop garbage receptacles. The most annoying litter are small bits and pieces so be mindful of that. A clean street will encourage patrons not to litter.

## Carnival Days

**Set For April 24 & 25!**

Turn the page and find out about our annual Sidewalk Sales and opportunities to be a balloon or entertainment sponsor.

— KERRISDALE —

Details about Upcoming  
Carnival Days Sponsorship

**Carnival Days 2015**  
**Friday, April 24 and**  
**Saturday, April 25**

**Sponsorship  
Opportunities**

The Carnival Days event is quickly approaching. Please consider one of the sponsorship opportunities listed below to enrich this fine Kerrisdale tradition. Questions? Call Terri Clark, KBA Coordinator at 604-266-9875.

**Entertainment Sponsor - \$500**

**You receive:**

- Sponsorship of an entertainment feature either in front of your business or as near to it as practical
- Your business logo in all print advertising
- Your business name published in the event schedule in The Vancouver Courier
- Your business logo on event poster
- Recognition as a sponsor in all media and promotional material
- Recognition in all follow-up materials including KBA newsletter

**Balloon Sponsor - \$250**

**You receive:**

- Helium tank and balloons delivered to your business to hand out during event
- Your business name to be included in the event schedule to be published in the Vancouver Courier
- Your business logo on event poster
- Recognition as a supporter in all media and promotional material
- Recognition in all follow-up materials including KBA Newsletter

**Entertainment/Balloon Combo  
Sponsor - \$600**

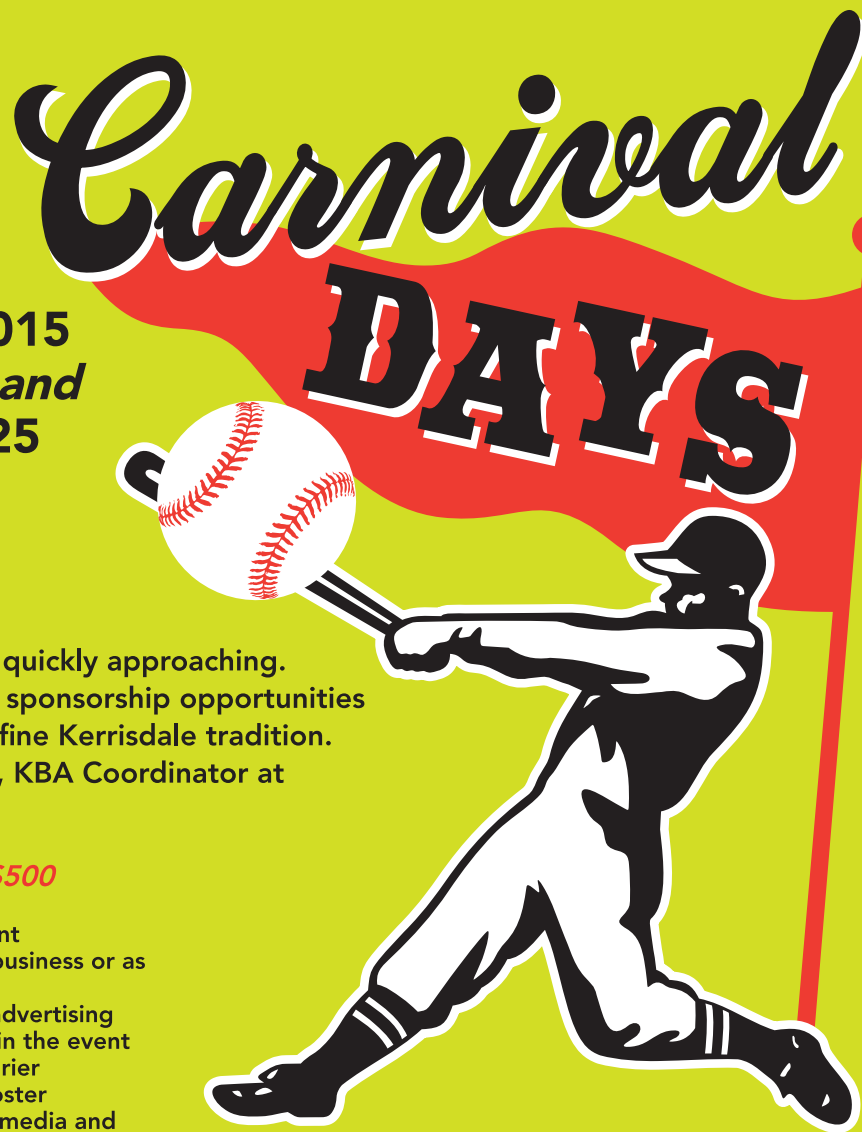
**You receive:**

A combination of two very good things includes sponsorship of an entertainer and a helium balloon tank delivered with balloons for your use during Carnival Days!

**Deadline for above sponsorships to ensure  
full logo recognition in media campaign is  
March 31, 2015**

PRESENTED BY THE KERRISDALE BUSINESS ASSOCIATION  
**KERRISDALEVILLAGE.COM**

 **FREE PARKING** IN THE KBA PARKADE  
BETWEEN WEST 41ST & 42ND AVENUE AT YEW STREET



**Carnival Days Pulls Out All the Stops**

For new businesses that are not familiar with Carnival Days here's the lowdown on the event. **Friday April 24** is the start of the sidewalk sales weekend where shops proffer up specials from quick bites and sips to slashed prices on clothing, books, linens, electronics and much, much more. We collectively hope for clear and warm climes but it's all a go regardless of the weather. A Steel Band starting at noon will be playing under the clock while a face painter and balloon making clown will rove the Village. **Saturday April 25** starts at 10 am with the annual **Kerrisdale Little League Parade** down West 41st Avenue featuring 4 marching bands, antique cars etc. See left. Main stage bands will be spotted throughout the area as well as a juggler, giant slide, face painter etc. Join the fun!



**The Kerrisdale Parade Wants You!**

Kerrisdale's community parade is legend. From Little League teams of varying ages, all supported by numerous Kerrisdale businesses, to the four diverse marching bands, antique cars, sport groups and more, there is something for everyone in the parade. If you want to have your business represented in the parade either by vehicle or walking, please sign up before April 15th by phoning the KBA line at 604-266-9875. The more the merrier!

**Kerrisdalevillage.com**

The above url is the Kerrisdale Business Association web site. Please go to it and check if your business is listed under the correct member category. Send in your changes, deletions and additions to [info@kerrisdalevillage.com](mailto:info@kerrisdalevillage.com) and we will get the web master to update. Remember, only Kerrisdale Businesses between Larch & Maple along 41st; West Boulevard between south West 39th and north West 42nd plus London Drugs building and walk-thru and Yew Street north to the lane, qualify as paying KBA members.

**BIA Renewal This Year**

The Kerrisdale Business Improvement Area (BIA) is in the last year of its 5 year mandate (April 1, 2011- March 31, 2016). Over the next few months KBA Board members will review future budget projections along with capital issues to determine a new five year plan which will go before the membership at its Annual General Meeting in September 2015. The new annual budgets will cover the period 2016-2021. *Stay tuned.*

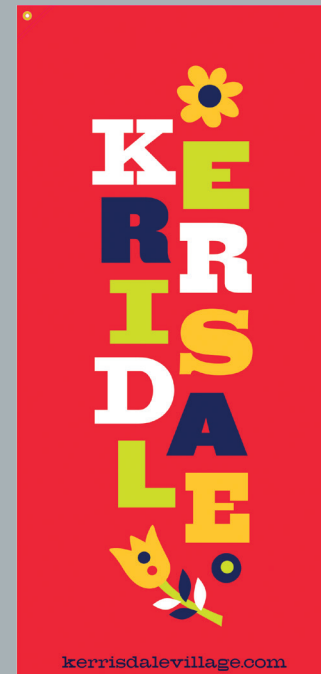
**KBA Sponsors Shaughnessy Race/Walk**

The Kerrisdale Business Association will help sponsor the annual Shaughnessy run/walk that will start at Kerrisdale Arena at 8:30 am **Sunday May 24**. This event will bring a gaggle of recreational runners and strollers to the Village area so be on the lookout for post race shoppers.

For more information please visit the Lions Gate Road Runners web site at [www.lgrr.com](http://www.lgrr.com).

**New Spring Banners**

By the time you read this, Kerrisdale's new spring banners should be erected. Our designs are the envy of other BIAs and we are lucky to have *Atmosphere* as our official designer.



[kerrisdalevillage.com](http://kerrisdalevillage.com)