

## Executive



**PRESIDENT - David Skogstad**  
BCAA  
2347 West 41st Ave. V6M 2A3  
Tel 604 268-5803 Fax 604 268-5848



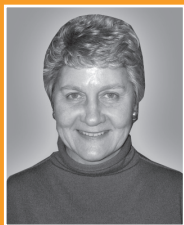
**PAST PRESIDENT - Colin Holyk**  
KERRISDALE PHARMACY  
5591 West Blvd V6M 3W6  
Tel 604 261-0333 Fax 604 261-0311



**VICE-PRESIDENT - Zane Kerzner**  
LIGHT THE STORE  
2045 West 41st Ave. V6M 1Y7  
Tel 604 879-6377 Fax 604 879-4999



**TREASURER - Irena Pollak**  
VANCITY  
2380 West 41st Ave. V6M 2A4  
Tel 604-877-7155 Fax 604-877-7915



**SECRETARY - Andrea Davies**  
HAGER BOOKS  
2176 West 41st Ave V6M 1Z1  
Tel 604 263-9412 Fax 604 263-1314

## Kerrisdale Business Association 2014 – 2015 BOARD OF DIRECTORS

**Dr. Jessica Chang**  
AVENUE EYECARE  
2041 West 41st Ave V6M 1Y7  
Tel 604-558-1133

**Leo Franken**  
THE SPECTACLE SHOPPE  
5683 West Boulevard V6M 3W7  
Tel 604-263-2628 Fax 604-263-2458

**Danny Goepel**  
COBS BREAD  
2174 West 41st Ave V6M 1Z1  
Tel 604-261-5383

**Ilan Heller**  
SUTTON GROUP  
#200-5511 West Blvd. V6P 3T7  
Tel 604-267-3800 Fax 604-263-8402

**Ross Hill**  
HILL'S OF KERRISDALE  
2125 West 41st Ave V6M 1Z6  
Tel 604-266-9177 Fax 604-266-6834

**Mike Jagger**  
PROVIDENT SECURITY  
& EVENT MANAGEMENT  
400-2309 West 41st Ave. V6M 2A3  
Tel 604-664-1087 Fax 604-664-7669

**Glenn Knowles**  
GEM CHOCOLATES  
2029 West 41st Ave V6M 1Y7  
Tel 604-263-9878

**Sheryn Krywolt**  
KERRISDALE OFFICE SERVICES  
2361 West 41st Ave V6M 2A3  
Tel 604-261-7773

**Serina Lam**  
SHOPPERS DRUG MART  
2303 West 41st Ave V6M 2A3  
Tel 604-266-5344

**Cameron MacKenzie**  
RBC DOMINION SECURITIES INC.  
3rd Floor - 2052 West 41st Ave V6M 1Y8  
Tel 604-257-7579

**Emily Robertson**  
COURTNEY BOUTIQUE  
2184 West 41st Ave V6M 1Z1  
Tel 604-261-7633

**Eitan Pinsky**  
ROYAL BANK OF CANADA  
2208 West 41st Ave. V6M 1Z8  
Tel 604-363-2427 Fax 604-563-5592

**Erin Shum**  
SHE TO SHIC  
2315 West 41st Ave. V6M 2A3  
Tel 604-269-3003

**Pierre St. Denis**  
CLASSICS ANTIQUES  
& FINE DÉCOR  
5685 West Blvd. V6M 3W7  
Tel 604-266-9006

The mandate of the Kerrisdale Business Association is to foster goodwill in the community, promote the business area, contribute towards a safe, well-planned, attractive and friendly environment and to increase the public awareness of Kerrisdale. *Editor: Terri Clark*



kerrisdalevillage.com

## KBA Forward Planner

KBA Board Meetings (members welcome)	1st Wednesday Monthly
Music Under the Clock	Saturdays 12-4 pm July, August
Farmers Market	Saturdays July – October
Free Outdoor Movie @ Elm Park	Friday, September 11 (Rain Date Sept. 12)
Kerrisdale Days & Kerrisdale Idol Contest!	Friday & Saturday, September 11 & 12
Annual General Meeting – BIA Renewal	Thursday, September 3, 2015 @ The Arbutus Club
October Halloween On Ice – Free Skate	October 25 from 3:45-5:30 pm
Christmas In Kerrisdale (Saturdays)	December 5, 12, 19 & 23, 2015
Gliding On Ice – Free Skate	December 20 from 3:45-5:30 pm

*Mark these dates on your calendar and remember to support these popular events through easy-to-participate sponsorship programs from balloons to live entertainment!*

## Summer 2015 Issue

Please distribute this newsletter  
to your Owner/Manager



## Kerrisdale Business Association

Kerrisdale P.O. Tel 604 266-9875

P.O. Box 18068, Vancouver, BC, V6M 4L3

[www.kerrisdalevillage.com](http://www.kerrisdalevillage.com)

Twitter: @KerrisdaleKBA

Facebook.com/KerrisdaleBusinessAssociation

# Village Voice

**IN THIS ISSUE:** Kerrisdale Days Events and Sponsorship Opportunities, Kerrisdale Idol, Kerrisdale Celebrates Its 110th Birthday, KBA Renewal and Annual General Meeting *and more!*

# Hot Time Summer in the City

As the end of summer approaches there is nary a soul among us who can remember such a string of pristine weather accompanied by bluebird skies. Though we have struggled with keeping our iconic flower pots and garden beds watered, good weather usually means good business and we're all for that. One of the finest and most popular weekends of the year is that following Labour Day and Kerrisdale Village is pulling out all the stops to make it the best ever.

Sidewalk sales and end of season bargains will be highlighted throughout the entire week but the big scoops will be on Friday & Saturday, September 11th and 12th. Free entertainment and more. *Become a sponsor and read on.*

**Free  
Outdoor  
Movie!**

Join us at Elm Park for a  
special screening of  
'The Princess Bride'

Friday, September 11  
(Rain Date Sept. 12)





Celebrate Kerrisdale's Birthday!

# Kerrisdale Days

**Music, Clowns,  
Face Painting,  
Sidewalk Sales,  
Free Horse &  
Carriage Rides  
and more!**

Now is the time for interested KBA members to mark their calendars for **Celebrate Kerrisdale Days** set this year for **September 11 & 12**. All the usual ingredients that go into our time-honoured recipe for the village's birthday party will be back to help squeeze all the best there is out of summer's hazy, lazy days. Free horse & carriage rides, incredible sidewalk sales, clowning, face-painting, inflatable slides, live music and the best layer cake this side of the Rockies will bring the streets to life, especially on Saturday, September 12 when we pull out all the stops.

Help Sponsor Kerrisdale Days

In addition, businesses within the KBA area can sponsor music or entertainers in front of their own stores (if space allows) through our very own sponsorship program. To be a special sponsor and have your logo displayed front and center, read below and take note of the deadlines for inclusion in the Vancouver Courier newspaper's advertising feature and to be included in the KBA full colour poster that is distributed city-wide.

Sponsorship Opportunities

The **Kerrisdale Days** event is quickly approaching. Please consider one of the sponsorship opportunities listed below to enrich this fine Kerrisdale tradition. Questions? Call Terri Clark, KBA Coordinator at 604-266-9875.

ENTERTAINMENT SPONSOR - \$500

- YOU RECEIVE:**
- Sponsorship of an entertainment feature either in front of your business or where practical
  - Your business logo in all print advertising
  - Your business name published in the event schedule in The Vancouver Courier
  - Your business logo on event poster
  - Recognition as a sponsor in all media and promotional material

BALLOON SPONSOR - \$250

- YOU RECEIVE:**
- Helium tank and balloons delivered to your business to hand out during event
  - Your business name to be included in the event schedule to be published in the Vancouver Courier
  - Your business logo on event poster
  - Recognition as a supporter in all media and promotional material

ENTERTAINMENT/BALLOON COMBO SPONSOR - \$600

A combination of two *very good things* includes sponsorship of an entertainer and a helium balloon tank delivered with balloons for your use during *Carnival Days!*

**Deadline for sponsorships will be August 17, 2015**

Phone Terri Clark at 604-266-9875 and leave a message and we'll get back to you.  
Contact us as soon as possible to avoid missing out on the poster publication.



Movie Night in Elm Park  
Friday September 11 (Rain Date: Saturday Sept. 12)

**Yowza! Yowza!** This year the KBA, along with our usual sponsor Provident Security, will be featuring a family favourite on film night at Elm Park, weather permitting.

Find out if Buttercup and Westley find true love in the ever-entertaining **'Princess Bride'**. Nearly three decades on, this Rob Reiner (Director) and William Goldman (Book) classic not only offers up an adventure with memorable characters but also comedy and wit at its best. A fairy tale you won't soon forget shot almost entirely in England with castle scenes at historic Hadden Hall, circa 1087.

If Friday is canceled The **'Princess Bride'** will be screened on the Saturday. Join your neighbours at one of Vancouver's most scenic community parks for some of the last 'blue nights' of summer, under the stars. Bring a blanket or lawn chair plus a flashlight to Elm Park where you'll cadge a spot. Movie will start around 7:45 – 8 pm. Check the KBA phone line after 5 pm re weather cancellation at 604-266-9875. **Please cart all litter home.**

Kerrisdale Idol Back for Year 11!

Time marches on and so does the seemingly ever-popular **Kerrisdale Idol Contest** set this year for Saturday September 12 from noon until 4 pm. Since the Kerrisdale Business Association initiated this very popular event in 2004 it has been an instant smash hit with singers and audience alike. In that time, we have awarded \$1000 each year to a talented participant who swept the judges off their feet. All ages can participate and from all parts of the realm. Our three opinionated and respected judges will all be back this year where they will rate the **first come, first served** performers at the north Yew Street and West 41st Avenue street end on Saturday, September 12. Sign up starts at 8 am but early risers will be first in line for the coveted 30 spots. Last year's performers were stellar and most of us could not remember a better time or better way to pay homage to the end of summer. Ads describing the free competition will run in the Courier newspaper for weeks leading up to the big day. It all happens under a big white tent for all passers-by to hear.

Litter & Sweeping - It's up to You

All businesses with a store fronting the street are responsible for sweeping the sidewalk and keeping it shipshape for prospective shoppers and clients. Though the Kerrisdale Business Association maintains the beautification aspects of the streets and common areas by planting and watering flower pots and installing teak benches etc, it is up to stores and businesses to sweep any refuse up and to discard it in rubbish bins, not into the gutter where it will eventually find its way back to where it started. If we all do a little sweep, everyone will benefit and Kerrisdale Village is the big winner!

Let Them Eat Cake!

*Kerrisdale celebrates its 110th birthday* in a big way during our *Celebrate Kerrisdale Days* event, this year on Saturday, September 12 at 3 pm, when the most delectable birthday cake gets served up free for the asking. It all happens near North Yew Street and West 41st Avenue where the Kerrisdale Business Association doles out generous chunks of layer cake to celebrate its birthday. Moore's Bakery, the district's longest operating confectionery, whips up huge custard-filled flat cakes— just enough for all our Kerrisdale stalwarts who keep coming back to Kerrisdale Days year after year. Join KBA members and other hard working Board members as they slice and dice the official cake.

KBA Renewal Set for Thursday,  
September 3rd, 2015  
Annual General Meeting

All businesses within the Kerrisdale Village area are automatically members of the Kerrisdale Business Association (KBA). It is important for a representative of each business to attend the Annual General Meeting (AGM) of the KBA for passage of our annual budget. This year's AGM is even more important as the membership will be setting our **BIA Budget for the next 5 years**. As you may know, Kerrisdale has one of the most economical budgets in the entire city with almost the lowest administration costs. A proposed Renewal 5 Year Plan will be distributed in advance of the **Annual General Meeting on Thursday, September 3rd at the Arbutus Club starting at 6:30 pm**. Please mark this date on your calendar as it is essential we get a good turn-out for the meeting and share critical information about our plans for the 2016-2021 mandate. Near the end of August we will distribute the AGM newsletter so members can peruse all budget proposals in advance.

New 5 Year BIA Budget Plan Holds the Line

The Kerrisdale Business Association Board of Directors has perused their plans carefully for the next five years. They have proposed annual budgets as follows starting on April 1st: 2016 (no increase); 2017 (1.5%); 2018 (no increase); 2019 (1.5%); 2020 (no increase). The KBA Board has been careful when spending the City collected BIA Levy while achieving a modest surplus each year for the purpose of unexpected capital expenditures, rather like a rainy day fund. Please attend the AGM to help us design the best way forward as a business improvement area.

Call Provident Security...

If you have any concerns re shoplifting or other issues. Provident Security is contracted by the KBA to do nightly patrols and daily shifts later in the week. Contact: 604-664-1087.