

Executive



PRESIDENT - Colin Holyk
KERRISDALE PHARMACY
5591 West Blvd V6M 3W6
Tel 604 261-0333 Fax 604 261-0311



PAST PRESIDENT - Leo Franken
THE SPECTACLE SHOPPE
5683 West Boulevard V6M 3W7
Tel 604 263-2628 Fax 604 263-2458



VICE-PRESIDENT - Glenn Knowles
Gem Chocolates
2029 West 41st Ave V6M 1Y7
Tel 604-263-9878



TREASURER - Irena Pollak
VANCITY
2380 West 41st Ave. V6M 2A4
Tel 604-877-7155 Fax 604-877-7915



SECRETARY - Andrea Davies
HAGER BOOKS
2176 West 41st Ave V6M 1Z1
Tel 604 263-9412 Fax 604 263-1314

Kerrisdale Business Association 2015 – 2016 BOARD OF DIRECTORS

Dr. Jessica Chang
AVENUE EYECARE
2041 West 41st Ave V6M 1Y7
Tel 604-558-1133

Danny Goepel
COBS BREAD
2174 West 41st Ave V6M 1Z1
Tel 604-261-5383

Ilan Heller
SUTTON GROUP
#200-5511 West Blvd. V6P 3T7
Tel 604-267-3800 Fax 604-263-8402

Ross Hill
HILL'S OF KERRISDALE
2125 West 41st Ave V6M 1Z6
Tel 604-266-9177 Fax 604-266-6834

Mike Jagger
PROVIDENT SECURITY
& EVENT MANAGEMENT
400-2309 West 41st Ave. V6M 2A3
Tel 604-664-1087 Fax 604-664-7669

Zane Kerzner
LIGHT THE STORE
2045 West 41st Ave. V6M 1Y7
Tel 604-879-6377 Fax 604-879-4999

Serina Lam
SHOPPERS DRUG MART
2303 West 41st Ave V6M 2A3
Tel 604-266-5344

Cameron MacKenzie
RBC DOMINION SECURITIES INC.
3rd Floor - 2052 West 41st Ave V6M 1Y8
Tel 604-257-7579

Emily Robertson
COURTNEY BOUTIQUE
2184 West 41st Ave V6M 1Z1
Tel 604-261-7633

Erin Shum
SHE TO SHIC
2315 West 41st Ave. V6M 2A3
Tel 604-269-3003

Pierre St. Denis
CLASSICS ANTIQUES
& FINE DÉCOR
5685 West Blvd. V6M 3W7
Tel 604-266-9006

The mandate of the Kerrisdale Business Association is to foster goodwill in the community, promote the business area, contribute towards a safe, well-planned, attractive and friendly environment and to increase the public awareness of Kerrisdale. *Editor: Terri Clark*



kerrisdalevillage.com

KBA Forward Planner

KBA Board Meetings (members welcome)	1st Wednesday Monthly
Carnival Days & Parade (Sat. at 10 am)	Friday, April 22 & Saturday, April 23
Shaughnessy 8K Race – www.lgrr.com	Starts at Kerrisdale Arena May 15
Music Under the Clock	Saturdays 12-4 pm July, August
Free Outdoor Movie @ Elm Park	Friday September 9 (Rain date Sept. 10)
Kerrisdale Days & Kerrisdale Idol Contest!	Friday & Saturday, September 9 & 10
Annual General Meeting	Thursday, September 8, 2016 @ The Arbutus Club
October Halloween On Ice – Free Skate	October 30 from 3:45-5:30 pm
Gliding On Ice – Free Skate	December 18 from 3:45-5:30 pm
Christmas In Kerrisdale (Saturdays)	December 3, 10, 17 & 23

Mark these dates on your calendar and remember to support these popular events through easy-to-participate sponsorship programs from balloons to live entertainment!

Spring 2016 Issue

Please distribute this newsletter
to your Owner/Manager



Kerrisdale Business Association

Kerrisdale P.O. Tel 604 266-9875

P.O. Box 18068, Vancouver, BC, V6M 4L3

www.kerrisdalevillage.com

Twitter: @KerrisdaleKBA

Facebook.com/KerrisdaleBusinessAssociation

Village Voice

IN THIS ISSUE: Carnival Days Pulls Out All the Stops, The Kerrisdale Parade Wants You!, KBA Sponsors Shaughnessy Race/Walk, New Summer Banners, a New Website *and more!*

The Blooming Business of Spring!

It would be hard to deny that spring in Vancouver is not the most beautiful season of all. As other cities across our nation shiver from mid-March through much of April, our metropolis has bloomed its way from snowdrops to narcissus to tulips in garden beds and from plums to cherries to magnolias along our boulevards. Kerrisdale Village's business district reflects the season with bedding plants adorning our pots and street trees bursting from bud- all this by the first day of spring! This most clement weather makes shopping in our charming and safe village, be it for services, fashion or comestibles, all the more enjoyable for neighbourhood residents and visitors alike. Read on and learn about what's coming up this season and all 'the newsy bits'. But remember

to pause a moment and fully take-in this blooming scene as few places provide the ambience that is Kerrisdale.

The Kerrisdale Parade Wants You!

Kerrisdale's community parade is legend. From Little League teams of varying ages, all supported by numerous Kerrisdale businesses, to the four diverse marching bands, antique cars, sport groups and more, there is something for everyone in the parade.

If you want to have your business represented in the parade either by vehicle or walking, please sign up before April 15 by phoning the KBA line at **604-266-9875**. The more the merrier!

Carnival Days

Set For April 22 & 23!

Turn the page and find out about our annual Sidewalk Sales and opportunities to be a balloon or entertainment sponsor.

— KERRISDALE —

Details about Upcoming
Carnival Days Sponsorship

Carnival Days 2016
Friday, April 22 and
Saturday, April 23

Sponsorship Opportunities

The Carnival Days event is quickly approaching. Please consider one of the sponsorship opportunities listed below to enrich this fine Kerrisdale tradition. Questions? Call Terri Clark, KBA Coordinator at 604-266-9875.

Entertainment Sponsor - \$500

You receive:

- Sponsorship of an entertainment feature either in front of your business or as near to it as practical
- Your business logo in all print advertising
- Your business name published in the event schedule in The Vancouver Courier
- Your business logo on event poster
- Recognition as a sponsor in all media and promotional material
- Recognition in all follow-up materials including KBA newsletter

Balloon Sponsor - \$250

You receive:

- Helium tank and balloons delivered to your business to hand out during event
- Your business name to be included in the event schedule to be published in the Vancouver Courier
- Your business logo on event poster
- Recognition as a supporter in all media and promotional material
- Recognition in all follow-up materials including KBA Newsletter

Entertainment/Balloon Combo Sponsor - \$600

You receive:

A combination of two very good things includes sponsorship of an entertainer and a helium balloon tank delivered with balloons for your use during Carnival Days!

Deadline for above sponsorships to ensure full logo recognition in media campaign is April 5, 2016.

PRESENTED BY THE KERRISDALE BUSINESS ASSOCIATION
KERRISDALEVILLAGE.COM

 **FREE PARKING** IN THE KBA PARKADE
BETWEEN WEST 41ST & 42ND AVENUE AT YEW STREET



Carnival Days Pulls Out All the Stops

For new businesses that are not familiar with Carnival Days here's the lowdown on the event. **Friday April 23** is the start of the sidewalk sales weekend where shops proffer up specials from quick bites and sips to slashed prices on clothing, books, linens, electronics and much, much more.



We collectively hope for clear and warm climes but it's all a go regardless of the weather. A Steel Band starting at noon will be playing under the clock while a face painter and balloon making clown will rove the Village. **Saturday April 23** starts at 10 am with the annual **Kerrisdale Little League Parade** down West 41st Avenue featuring 4 marching bands, antique cars etc. See front cover. Main stage bands will be spotted throughout the area as well as a giant slide, face painter etc. *Join the fun!*

Little Litter a Big Problem

For those shops new to Kerrisdale Village it is very important to know the rules re sidewalk litter - **it is your responsibility by law to sweep the pavement in front of your store daily to ensure Kerrisdale looks clean and tidy.** Please do not sweep into the gutter but dispose of litter in nearby or shop garbage receptacles. The most annoying litter are small bits and pieces so be mindful of that. A clean street will encourage patrons not to litter.

KBA Sponsors Shaughnessy Race/Walk

The Kerrisdale Business Association will once again sponsor the annual Shaughnessy 8Krun/5Kwalk that will start at Kerrisdale Arena at 8:30 am **Sunday May 15.** This event will bring a gaggle of recreational runners and strollers to the Village area so be on the lookout for post race shoppers. For more information please visit the Lions Gate Road Runners web site at www.lgrr.com.

The Arbutus Greenway Coming Our Way

After years of negotiating, the City of Vancouver (COV) will buy the Arbutus Corridor from Canadian Pacific Railway (CPR) for \$55 million for the purpose of transforming the narrow strip of land into a transportation greenway. As KBA Members are aware, the railway bisects Kerrisdale Village and has over the years not been ideally maintained by the CPR who after its decades-long lease with the COV, installed pay parking along the tracks. The deal encompasses 42 acres of unused railway space that runs for a length of nine kilometres from Milton Street in the south to 1st Avenue in the north. The Corridor will be repurposed for green space, cycling, and pedestrian usage, and the right-of-way will be preserved for the future possibility of light-rail transit. For now the pay parking will remain in place and operated by IMPARK.

Kerrisdale Web Site to Get New Look

Kerrisdalevillage.com is the Kerrisdale Business Association web site. Over the winter a consultant has visited every Kerrisdale business to obtain updated contact and web information for inclusion in our about to be revised web site. In addition, the new coordinates at our fingertips will make it easier for the KBA to communicate directly to the members on items of mutual interest. Look forward to our new look.

The Business of Banners

Every year the KBA Board produces a seasonal street banner for the lamp standards. We rotate the banners and usually get two seasons of display out of each 'run' depending on the weather. After a banner is taken down it is carefully laundered and stored in a dry environment to await its next showing. This year our graphic designer will be creating a new summer banner which will be erected by mid June and remain up until after Remembrance Day when the winter banners take their place. Kerrisdale has some of the best banners in the city and we are very fortunate to have had the same designer almost from our BIA inception.

