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The mandate of the Kerrisdale Business Association is to foster goodwill in the community, promote the business area, contribute towards a safe, well-planned, attractive and friendly environment and to increase the public awareness of Kerrisdale.

Editor: Terri Clark

KBA Forward Planner

KBA Board Meetings (Members Welcome)	1st Wednesday Monthly
Music Under the Clock	Saturdays 12 - 4 pm July, August
Free Outdoor Movie @ Elm Park	Friday September 8 (Rain Date Sept. 9)
Kerrisdale Days & Idol Contest!	Friday & Saturday, September 8 & 9
Annual General Meeting	Thursday Sept. 7, 2017 @ The Arbutus Club at 6:30 pm
October Halloween On Ice – Free Skate	October 29 from 5:30 - 7 pm
Christmas In Kerrisdale (Saturdays)	December 2, 9, 16 & 23, 2017
Gliding On Ice – Free Skate	December 17 from 5:30 - 7 pm

Mark these dates on your calendar and remember to support these popular events through easy-to-participate sponsorship programs from balloons to live entertainment!

Summer 2017 Issue

Please distribute this newsletter to your Owner/Manager



Kerrisdale Business Association

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Twitter: @KerrisdaleKBA

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Village Voice

IN THIS ISSUE: Kerrisdale Days Sponsorship Opportunities, Movie Night in Elm Park, Kerrisdale Idol Back for Year 14!, Canada 150+ Banners, Annual General Meeting *and more!*

Summer Sizzler

It's been a stellar late spring and summer with the weather fully cooperating - not too hot and plenty of sunshine. But the culmination of the season is yet to come when the Kerrisdale Business Association holds its Annual Birthday celebrations during *Kerrisdale Days September 8th & 9th* with all the usual events plus some enchanting surprises at Kerrisdale Idol.

🔍 Inside read more on the Kerrisdale Idol event and our annual September Birthday Party - Kerrisdale Days!



Free Outdoor Movie!

Join us at Elm Park for a special screening of 'Star Wars'

Friday, September 8
(Rain Date Sept. 9)

Celebrate Kerrisdale's Birthday!

Kerrisdale Days

**Music, Glows,
Face Painting,
Sidewalk Sales,
Free Horse &
Carriage Rides
and more!**

Now is the time for interested KBA members to mark their calendars for **Celebrate Kerrisdale Days** set this year for **September 8 & 9**. All the usual ingredients

that go into our time-honoured recipe for the village's birthday party will be back to help squeeze all the best there is out of summer's hazy, lazy days. Free horse & carriage rides, incredible sidewalk sales, clowning, face-painting, inflatable slides, live music and the best layer cake this side of the Rockies will bring the streets to life, especially on Saturday, September 9 when we pull out all the stops.

Help Sponsor Kerrisdale Days

In addition, businesses within the KBA area can sponsor music or entertainers in front of their own stores (if space allows) through our very own sponsorship program. To be a special sponsor and have your logo displayed front and center, read below and take note of the deadlines for inclusion in the *Vancouver Courier* newspaper's advertising feature and to be included in the KBA full colour poster that is distributed city-wide.

Sponsorship Opportunities

The Kerrisdale Days event is quickly approaching. Please consider one of the sponsorship opportunities listed below to enrich this fine Kerrisdale tradition. Questions? Call Terri Clark, KBA Coordinator at 604-266-9875.

ENTERTAINMENT SPONSOR - \$500

YOU RECEIVE:

- Sponsorship of an entertainment feature either in front of your business or where practical
- Your business logo in all print advertising
- Your business name published in the event schedule in *The Vancouver Courier*
- Your business logo on event poster
- Recognition as a sponsor in all media and promotional material

BALLOON SPONSOR - \$250

YOU RECEIVE:

- Helium tank and balloons delivered to your business to hand out during event
- Your business name to be included in the event schedule to be published in *The Vancouver Courier*
- Your business logo on event poster
- Recognition as a supporter in all media and promotional material

ENTERTAINMENT/BALLOON COMBO SPONSOR - \$600

A combination of two *very good things* includes sponsorship of an entertainer and a helium balloon tank delivered with balloons for your use during *Carnival Days!*

Deadline for sponsorships will be August 14, 2017

Phone Terri Clark at 604-266-9875 and leave a message and we'll get back to you. Contact us as **soon as possible** to avoid missing out on the poster publication.



Movie Night in Elm Park – Friday September 8 (Rain Date: Saturday September 9)

This year the KBA, along with our usual sponsor **Provident Security**, will be featuring a timeless favourite on film night at Elm Park, weather permitting.

Four decades ago, a virtually unknown George Lucas created for us the start of a long and epic space opera – *Star Wars*. It mingled seasoned actors like Alec Guinness with newcomers like Harrison Ford and the rest, as they say, is history. Celebrating its 40th anniversary in 2017, this Lucas directed classic, thrills and charms viewers old and young alike. Starring the late Alec Guinness and Carrie Fisher, plus the young and handsome Harrison Ford it also features the charming robots R2D2 and C3PO who would later entrance EXPO86 goers. If Friday is canceled *'Star Wars'* will be screened on the Saturday. Join your friends and neighbours at one of Vancouver's most scenic community parks for an 'almost full moon' under the stars. Grab a blanket or lawn chair plus a flashlight and walk, bus or bike to Elm Park where you'll cadge a spot on either side of the cool, green field. Movie will start around 7:45 – 8 pm. Check the KBA phone line after 5 pm re weather cancellation at 604-266-9875. **Please cart litter home and walk, bike or bus.**

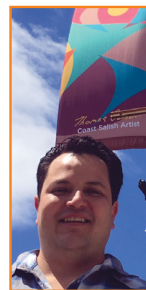
Fire Destroys Village Premises

Still to be determined as to its cause, an early evening fire June 22 raced through several buildings comprising seven businesses and an apartment, destroying all in its wake. Through the professionalism of the VFD along with traffic backup from the VPD the conflagration was contained. Our hearts go out to all the small businesses effected by this terrible fire and a 'heads up' is respectfully sent out to all KBA members to be fire safe. For pertinent tips go to vancouver.ca and search for fire safety.

Canada 150+ - A Celebration in Banners

In keeping with the COV's concept of honouring our First Nations while the country celebrates 150 years of Confederation, the KBA solicited the talents of local Coast Salish artist **Thomas Cannell** (photos at left and right).

Thomas is a Point Grey graduate and lifetime resident who calls the Kerrisdale area his 'hood'. At our first meeting in January we proposed he design a special summer banner that would demonstrate the long cultural heritage of our First Nations. His enthusiasm for the banner project and subsequent design was in a word 'spectacular' and has beautifully graced our village streets all summer. Unveiled on **National Aboriginal Day** June 21st, the KBA Board honoured Thomas and his wife with lunch at a Kerrisdale restaurant. It was a sterling day all around!



Kerrisdale Idol Back for Year 14!

This year's ever-popular **Kerrisdale Idol Contest** is set for Saturday September 9 from 11 until 4 pm. Since the Kerrisdale Business Association initiated this very popular event in 2004 it has been an instant smash hit with singers and audience alike. In that time, we have awarded \$1000 each year to a talented participant who swept the judges off their feet. All ages can participate and from all parts of the realm. Our three opinionated and respected judges will include the award winner singer/songwriter **Jessie Farrell** and cameo appearances from the mascots of CBC TV's popular *Scout & the Gumboot Kids*. Judges will rate the **first come, first served** performers at the north Yew Street and West 41st Avenue street end on Saturday, September 9. Sign up starts at 8:30 am but early risers will be first in line for the coveted 30 spots. Last year's performers were stellar and most of us could not remember a better time or better way to pay homage to the end of summer. Ads describing the free competition will run in the *Vancouver Sun* and the *Courier* newspaper for weeks leading up to the big day. It all happens under a big white tent for all passers-by to enjoy.

Let Them Eat Cake!

Kerrisdale celebrates its 112th birthday in a big way during our Celebrate Kerrisdale Days event, this year on **Saturday, September 10 at 3 pm**, when the most delectable birthday cake gets served up free for the asking. It all happens near North Yew Street and West 41st Avenue where the Kerrisdale Business Association doles out generous chunks of layer cake to celebrate its birthday. Moore's Bakery, the district's longest operating confectionery, whips up huge custard-filled flat cakes – just enough for all our Kerrisdale stalwarts who keep coming back to Kerrisdale Days year after year. Join KBA members and other hard working Board associates as they slice and dice the official cake.

Annual General Meeting – The Arbutus Club – September 7 at 6:30 pm

The Board of Directors will present the 2018-2019 budget (as outlined in the larger 5 Year Plan approved in 2015) at our **upcoming AGM at the Arbutus Club on Thursday September 7 at 6:30 pm**. The new plan will have a slight increase over the current budget year. The KBA Board has been careful when spending the City-collected BIA Levy while achieving a modest surplus each year for the purpose of unexpected capital expenditures, rather like a rainy day fund. In order to vote at the AGM, businesses falling within the Kerrisdale Village boundaries **need to submit a membership form annually**. This form will be in the AGM Newsletter that will be distributed to all qualifying businesses and property owners in mid-August. City of Vancouver planners will be on hand to reveal more substantial plans for the *Arbutus Greenway* whose present popularity is burgeoning. **Please attend the AGM to help us design the best way forward as a business improvement area while enjoying a hosted bar and delicious appies among business colleagues.**