

Executive



PRESIDENT - Glenn Knowles
GEM CHOCOLATES
2029 West 41st Ave V6M 1Y7
Tel 604-263-9878



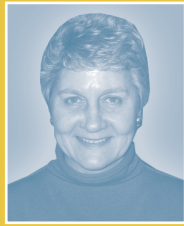
PAST PRESIDENT - Colin Holyk
KERRISDALE PHARMACY
5591 West Blvd V6M 3W6
Tel 604 261-0333 Fax 604 261-0311



VICE-PRESIDENT - Zane Kerzner
LIGHT THE STORE
2045 West 41st Ave. V6M 1Y7
Tel 604-879-6377 Fax 604-879-4999



TREASURER - Irena Pollak
VANCITY
2380 West 41st Ave. V6M 2A4
Tel 604-877-7153 Fax 604-877-7915



SECRETARY - Andrea Davies
HAGER BOOKS
2176 West 41st Ave V6M 1Z1
Tel 604 263-9412 Fax 604 263-1314

Kerrisdale Business Association
2017 – 2018 BOARD OF DIRECTORS

Leo Franken
THE SPECTACLE SHOPPE
5683 West Boulevard V6M 3W7
Tel 604 263-2628

Danny Goepel
COBS BREAD
2174 West 41st Ave. V6M 1Z1
Tel 604-261-5383

Barry Hallwas
CIBC
2281 West 41st Ave. V6M 1Z8
Tel 604-257-1177
Fax 604-257-8099

Sid Harrison
MASONIC HALL
2146 West 41st Ave. V6M 1Z1
Tel 604-266-3737

Ross Hill
HILL'S OF KERRISDALE
2125 West 41st Ave. V6M 1Z6
Tel 604-266-9177
Fax 604-266-6834

Mike Jagger
PROVIDENT SECURITY
& EVENT MANAGEMENT
400-2309 West 41st Ave. V6M 2A3
Tel 604-664-1087
Fax 604-664-7669

Moshe Mastai
MOSHE MASTAI HOLDINGS
1276 West 26th Ave. V6H 2A9
Tel 604-805-1255

Erin Shum
SHE TO SHIC
2315 West 41st Ave. V6M 2A3
Tel 604-269-3003

Pierre St. Denis
CLASSICS ANTIQUES
& FINE DÉCOR
5685 West Blvd. V6M 3W7
Tel 604-266-9006



The mandate of the Kerrisdale Business Association is to foster goodwill in the community, promote the business area, contribute towards a safe, well-planned, attractive and friendly environment and to increase the public awareness of Kerrisdale.

Editor: Terri Clark

KBA Forward Planner

KBA Board Meetings (Members Welcome)	1st Wednesday Monthly (Moore's Bakery)
Carnival Days & Parade (Saturday @ 10 am)	Friday, April 27 & Saturday, April 28
Shaughnessy 8K Race – www.lgrr.com	Kerrisdale Arena May 27 @ 8:30 am
Music Under the Clock	Saturdays 12- 4 pm July, August
Free Outdoor Movie @ Elm Park	Friday September 7 (Rain date Sept. 8)
Kerrisdale Days & Idol Contest!	Friday & Saturday, September 7 & 8
Annual General Meeting	Thursday, September 6, 2018 @ The Arbutus Club
October Halloween On Ice – Free Skate	TBA
Gliding On Ice – Free Skate	TBA
Christmas In Kerrisdale (Saturdays)	December 1, 8, 15 & 22

Mark these dates on your calendar and remember to support these popular events through easy-to-participate sponsorship programs from balloons to live entertainment!

Spring 2018 Issue

Please distribute this newsletter
to your Owner/Manager



Kerrisdale Business Association

Kerrisdale P.O. Tel 604 266-9875

P.O. Box 18068, Vancouver, BC, V6M 4L3

www.kerrisdalevillage.com

Twitter: @KerrisdaleKBA

Facebook.com/KerrisdaleBusinessAssociation

Village Voice

IN THIS ISSUE: Carnival Days Pulls Out All the Stops, The Kerrisdale Parade Wants You, The Arbutus Greenway Update, A Banner Year, KBA Sponsors Shaughnessy Race/Walk, Micro Cleaners Attack Little Litter and more!

Spring into the Season

Spring is in the air and by early April all of our famous terra cotta pots will be spilling over with early flowering bulbs and shrubs that will lift our collective spirits. With the new season comes one of Vancouver's most looked forward to traditions – Carnival Days in Kerrisdale Village.



Horse & Carriage rides, entertainers of every stripe, face painting and music will mark the special weekend this year set for Friday, April 27 and Saturday, April 28. For all new members in Kerrisdale Village this is your opportunity to showcase your business through special incentives and sidewalk sales.

So much more is happening – read on and find out how you can sponsor entertainment near your own business!

Saturday is the big event day when at 10 am the Kerrisdale Business Association kicks off things with its annual community parade. Marching bands, antique cars, mascots, service and athletic clubs all join in with the area's Little League teams to kick off baseball season at Elm Park.

— KERRISDALE —

Details about Upcoming
Carnival Days Sponsorship

Carnival Days 2018
Friday, April 27 and
Saturday, April 28

Sponsorship Opportunities

The Carnival Days event is quickly approaching. Please consider one of the sponsorship opportunities listed below to enrich this fine Kerrisdale tradition. Questions? Call Terri Clark, KBA Coordinator at 604-266-9875.

Entertainment Sponsor - \$500

You receive:

- Sponsorship of an entertainment feature either in front of your business or as near to it as practical
- Your business logo in all print advertising
- Your business name published in the event schedule in The Vancouver Courier
- Your business logo on event poster
- Recognition as a sponsor in all media and promotional material
- Recognition in all follow-up materials including KBA newsletter

Balloon Sponsor - \$250

You receive:

- Helium tank and balloons delivered to your business to hand out during event
- Your business name to be included in the event schedule to be published in the Vancouver Courier
- Your business logo on event poster
- Recognition as a supporter in all media and promotional material
- Recognition in all follow-up materials including KBA Newsletter

Entertainment/Balloon Combo Sponsor - \$600

You receive:

A combination of two very good things includes sponsorship of an entertainer and a helium balloon tank delivered with balloons for your use during Carnival Days!

Deadline for above sponsorships to ensure full logo recognition in media campaign is April 10th, 2018

PRESENTED BY THE KERRISDALE BUSINESS ASSOCIATION
KERRISDALEVILLAGE.COM

 **FREE PARKING** IN THE KBA PARKADE
BETWEEN WEST 41ST & 42ND AVENUE AT YEW STREET



Carnival DAYS



Carnival Days Pulls Out All the Stops

For new businesses that are not familiar with Carnival Days here's the lowdown on the event.

Friday April 27 is the start of the sidewalk sales weekend where shops proffer up specials from quick bites and sips to slashed prices on clothing, books, linens, electronics and much, much more. We collectively hope for clear and warm climes but it's all a go regardless of the weather. A Steel Band starting at noon will be playing under the clock to set the mood along with Face Painting near RBC. **Saturday April 28** starts at 10 am with the annual **Kerrisdale Little League Parade** down West 41st Avenue featuring 4 marching bands, antique cars etc. See below. Bands will be spotted throughout the area as well as two face painters and the ever popular horse & carriage rides. All Free! Join the fun!



PHOTO: PALLA MEDIA

The Kerrisdale Parade Wants You!!

Kerrisdale's community parade is legend. From Little League teams of varying ages, all supported by numerous Kerrisdale businesses, to the four diverse marching bands, antique cars, sport groups and more, there is something for everyone in the parade. If you want to have your business represented in the parade either by vehicle or walking, please sign up before April 14 by phoning the KBA line at 604-266-9875. The more the merrier!

Provident Security

Kerrisdale contracts with **Provident Security** to do night time patrols of our district as well as that of the Kerrisdale Parkade. We are fortunate, however, that their staff go above and beyond, not only to keep our patrons and premises safe, but to gently council homeless individuals that frequent the area. As well, they proved extremely helpful when shoveling snow at crosswalks during the snowy weather. If you have any security questions please call them at 604-664-1087.

KBA Sponsors Shaughnessy Race/Walk

The Kerrisdale Business Association will once again sponsor the annual Shaughnessy 8Krun/5Kwalk that will start at Kerrisdale Arena at 8:30 am **Sunday May 27**. This event will bring a gaggle of recreational runners and strollers to the Village area so be on the lookout for post race shoppers. For more information please visit the Lions Gate Road Runners web site at www.lgrr.com.

The Arbutus Greenway Update

We hear from the City of Vancouver's Arbutus Greenway team that more public engagement activities will be announced April 19. Keep on top of the process and get involved by receiving the newsletter at www.vancouver.ca/arbutusgreenway. In addition, the KBA is planning on holding a Long Table Community Dinner along the Greenway sometime this summer. Update on this later.

Kerrisdale's Iconic Sequoia Tree

The majestic and community-beloved evergreen tree located on the north side of West 41st in the 2300 Block, is looking very poorly. It is located on private property but the KBA has asked for the Park Board's Arborist to give an opinion on its condition. They advised us to contact a specialist consultant. We have been in touch with the property manager and beseeched them to carry out an assessment asap. We shall keep you posted.

Micro Cleaners Attack Little Litter

Through a grant from the City of Vancouver, two non-profit groups carry out micro-cleaning in Business Improvement Areas twice a month, which is a wonderful boon to Kerrisdale Village. All that nasty small litter can add up and escape a swift sweep of the daily broom job. Our micro-cleaning teams are very good at their jobs and the KBA appreciates their efforts. Each year these organizations hold fundraisers in order to enrich the lives of their workers and continue their joint goals. If your business would like to make a donation in kind or monetarily, please contact: David Greaves at **Mission Possible** davidg@missionpossible.ca or Natasha Kolida at **Coast Mental Health** Natasha.kolida@coastmentalhealth.com.

A Banner Year

Kerrisdale Village erected their new spring banners in mid-March and are they ever uplifting in keeping with the season. We persevered through real winter weather this year so fingers crossed that these lime green & black banners depicting earthly delights, brings on the balmy weather!



Kerrisdale Web Site

KerrisdaleVillage.com is the Kerrisdale Business Association web site. Please review any information pertaining to your business. If something's missing or incorrect please let us know so we can make it right.