

Executive



PRESIDENT - Glenn Knowles  
GEM CHOCOLATES  
2029 West 41st Ave V6M 1Y7  
Tel 604-263-9878



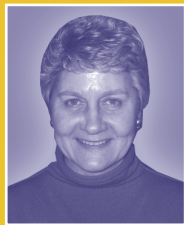
PAST PRESIDENT - Colin Holyk  
KERRISDALE PHARMACY  
5591 West Blvd V6M 3W6  
Tel 604 261-0333 Fax 604 261-0311



VICE-PRESIDENT - Zane Kerzner  
LIGHT THE STORE  
2045 West 41st Ave. V6M 1Y7  
Tel 604-879-6377 Fax 604-879-4999



TREASURER - Irena Pollak  
VANCITY  
2380 West 41st Ave. V6M 2A4  
Tel 604-877-7153 Fax 604-877-7915



SECRETARY - Andrea Davies  
HAGER BOOKS  
2176 West 41st Ave V6M 1Z1  
Tel 604 263-9412 Fax 604 263-1314

Kerrisdale Business Association  
2017 – 2018 BOARD OF DIRECTORS

Leo Franken  
THE SPECTACLE SHOPPE  
5683 West Boulevard V6M 3W7  
Tel 604 263-2628

Danny Goepel  
COBS BREAD  
2174 West 41st Ave. V6M 1Z1  
Tel 604-261-5383

Barry Hallwas  
CIBC  
2281 West 41st Ave. V6M 1Z8  
Tel 604-257-1177  
Fax 604-257-8099

Sid Harrison  
MASONIC HALL  
2146 West 41st Ave. V6M 1Z1  
Tel 604-266-3737

Ross Hill  
HILL'S OF KERRISDALE  
2125 West 41st Ave. V6M 1Z6  
Tel 604-266-9177  
Fax 604-266-6834

Mike Jagger  
PROVIDENT SECURITY  
& EVENT MANAGEMENT  
400-2309 West 41st Ave. V6M 2A3  
Tel 604-664-1087  
Fax 604-664-7669

Moshe Mastai  
MOSHE MASTAI HOLDINGS  
1276 West 26th Ave. V6H 2A9  
Tel 604-805-1255

Erin Shum  
SHE TO SHIC  
2315 West 41st Ave. V6M 2A3  
Tel 604-269-3003

Pierre St. Denis  
CLASSICS ANTIQUES  
& FINE DÉCOR  
5685 West Blvd. V6M 3W7  
Tel 604-266-9006



The mandate of the Kerrisdale Business Association is to foster goodwill in the community, promote the business area, contribute towards a safe, well-planned, attractive and friendly environment and to increase the public awareness of Kerrisdale.

Editor: Terri Clark

KBA Forward Planner

KBA Board Meetings (Members Welcome)	1st Wednesday Monthly (Moore's Bakery)
Music Under the Clock	Saturdays 12 - 4 pm July, August
Free Outdoor Movie @ Elm Park	Friday September 7 (Rain date Sept. 8)
Kerrisdale Days & Idol Contest!	Friday & Saturday, September 7 & 8
Annual General Meeting	Thursday, September 6, 2018 @ The Arbutus Club at 6:30 pm
October Halloween On Ice – Free Skate	October 28 from 5:30 - 7 pm
Gliding On Ice – Free Skate	December 16 from 5:30 - 7 pm
Christmas In Kerrisdale (Saturdays)	December 1, 8, 15 & 22, 2018

Mark these dates on your calendar and remember to support these popular events through easy-to-participate sponsorship programs from balloons to live entertainment!

Summer 2018 Issue

Please distribute this newsletter  
to your Owner/Manager



Kerrisdale Business Association

Kerrisdale P.O. Tel 604 266-9875  
P.O. Box 18068, Vancouver, BC, V6M 4L3  
[www.kerrisdalevillage.com](http://www.kerrisdalevillage.com)

Twitter: @KerrisdaleKBA  
Facebook.com/KerrisdaleBusinessAssociation

Village Voice

IN THIS ISSUE: Kerrisdale Days Sponsorship Opportunities, Movie Night in Elm Park, Kerrisdale Idol Back for Year 15!, Kerrisdale Village Sequoia Succumbs, Litter & Sweeping, Annual General Meeting and more!

Pinnacle of an  
Endless Summer

Kerrisdale Days - Sept 7 & 8

Following an amazingly good-weather summer, Kerrisdale Village is poised to celebrate its birthday over a jam-packed two days. Starting Friday September 7th, shoppers in the 'Village' will be bowled over by fabulous sidewalk sales just in time for the start of school. Stroll Kerrisdale's byways and enjoy

the melodious steel band tones of *The Soul Survivors* who have been wending their music here for nearly two decades. *And that's just the start!*

*Read on for info on our outdoor Friday night movie at Elm Park and Saturday's highlights.*



PHOTO: PALLA MEDIA



Celebrate Kerrisdale's Birthday!

# Kerrisdale Days

**Music, Glowns, Face Painting, Sidewalk Sales, Free Horse & Carriage Rides and more!**

Now is the time for interested KBA members to mark their calendars for **Celebrate Kerrisdale Days** set this year for **September 7 & 8**. All the usual ingredients that go into our time-honoured recipe for the village’s birthday party will be back to help squeeze all the best there is out of summer’s finale. Free horse & carriage rides, incredible sidewalk sales, clowning, face-painting, inflatable slides, live music and the best layer cake this side of the Rockies will bring the streets to life, especially on Saturday, September 8 when we pull out all the stops.

Help Sponsor Kerrisdale Days

In addition, businesses within the KBA area can sponsor music or entertainers in front of their own stores (if space allows) through our very own sponsorship program. To be a special sponsor and have your logo displayed front and center, read below and take note of the deadlines for inclusion in the *Vancouver Courier* newspaper’s advertising feature and to be included in the KBA full colour poster that is distributed city-wide.

Sponsorship Opportunities

The Kerrisdale Days event is quickly approaching. Please consider one of the sponsorship opportunities listed below to enrich this fine Kerrisdale tradition. Questions? Call Terri Clark, KBA Coordinator at 604-266-9875.

ENTERTAINMENT SPONSOR - \$500

- YOU RECEIVE:**
- Sponsorship of an entertainment feature either in front of your business or where practical
  - Your business logo in all print advertising
  - Your business logo on event poster
  - Recognition as a sponsor in all media and promotional material

BALLOON SPONSOR - \$250

- YOU RECEIVE:**
- Helium tank and balloons (at cost) delivered to your business to hand out at the event
  - Your business logo on event poster
  - Recognition as a supporter in all media and promotional material

ENTERTAINMENT/BALLOON COMBO SPONSOR - \$600

A combination of two *very good things* includes sponsorship of an entertainer and a helium balloon tank delivered with balloons for your use during *Carnival Days!*

Deadline for sponsorships will be August 15, 2018

Phone Terri Clark at 604-266-9875 and leave a message and we'll get back to you. Contact us **as soon as possible** to avoid missing out on the poster publication.



PHOTOS: PALLA MEDIA

Movie Night in Elm Park

Friday, September 7 (Rain Date: Saturday, September 8)

This year the KBA, along with our usual sponsor *Provident Security*, will be featuring a timeless favourite on film night at Elm Park, weather permitting. Take a step back in time to the 1960s and enjoy this kid-friendly movie, *The Sandlot!* Join your friends and neighbours at one of Vancouver’s most scenic community parks under a waning moon, a place ripe for the making of childhood memories. Grab a blanket or lawn chair plus a flashlight and walk, bus or bike to Elm Park where you’ll cadge a spot on either side of the cool, green field. Movie will start around 7:45 – 8 pm. *Rain night is September 8. Please cart litter home and walk, bike or bus to the park. Check the KBA phone line after 5 pm re weather cancellation at 604-266-9875.*

Kerrisdale Idol Back for its 15th & Final Year!

For fifteen years, talented singers of all ages have graced our modest hometown stage in pursuit of the \$1000 cash prize as *Kerrisdale Idol*. We think it’s best to bow out at this event’s pinnacle and will devise another end of summer event for next year. This year’s final *Kerrisdale Idol Contest* is set for **Saturday September 8** from 11 until 4 pm. All ages can participate and from all parts of the realm. Our three opinionated judges along with our MC and **Talent Time’s** Paul Anthony will rate the **first come, first served** performers at north Yew Street and West 41st Avenue street end on Saturday, September 8. Sign up starts at 8:30 am but early risers will be first in line for the coveted 30 spots. Ads describing the free competition will run in the Courier and other local papers for weeks leading up to the event. It all happens under a big white tent for all passers-by to enjoy.

Litter & Sweeping - It’s up to You

All businesses with a store fronting the street are responsible for sweeping the sidewalk and keeping it shipshape for prospective shoppers and clients. Though the Kerrisdale Business Association maintains the beautification aspects of the streets and common areas by planting and watering flower pots and installing teak benches etc, **it is up to stores and businesses to sweep any refuse up and to discard it in rubbish bins, not into the gutter.** If we all do a little sweep, everyone will benefit especially Kerrisdale.

Call Provident Security...

if you have any concerns re shoplifting, security or individuals that are causing problems in your store or that you are concerned about. Provident Security is contracted by the KBA to do nightly patrols throughout Kerrisdale Village and several daily shifts later in the week. **Call them at 604-664-1087.**

Let Them Eat Cake!

*Kerrisdale celebrates its 112th birthday* in a big way during our *Celebrate Kerrisdale Days* event, this year on **Saturday, September 8 at 3 pm**, when the most delectable birthday cake gets served up free for the asking. It all happens near North Yew Street and West 41st Avenue where the Kerrisdale Business Association doles out generous chunks of layer cake to celebrate its birthday. *Moore’s Bakery*, the district’s longest operating confectionery, whips up huge custard-filled flat cakes– just enough for all our Kerrisdale stalwarts who keep coming back to Kerrisdale Days year after year. Join KBA members and other hard working Board associates as they slice and dice the official cake.

Kerrisdale Village Sequoia Succumbs

The stately evergreen Sequoia that has graced our Village for probably more than 80 years, is clearly in irreversible decline. The KBA had approached the property owner, under whose ownership it falls, and offered to fund a professional assessment but were told that they were already in contact with an arborist. The past several summers have been extremely dry and perhaps this was a contributing factor along with its less than ideal location surrounded by structures and concrete. The response of Kerrisdale’s populace has been amazing; so much love and concern for a stately wooden sentinel reminiscent of a time when the surrounding neighbourhood was only forest. When the time comes, we have asked the property owner to donate some of the tree’s lumber to create slab benches for placement along the new bikeway ensuring a part of it can remain where its life’s journey began.

Annual General Meeting

The Arbutus Club - September 6 at 6:30 pm

The Board of Directors will present the 2019-2020 budget (as outlined in the larger 5 Year Plan approved in 2015) at our **upcoming AGM at the Arbutus Club on Thursday September 6 at 6:30 pm**. The new plan will see no increase over the current budget year. The KBA Board has been careful when spending the City-collected BIA Levy while achieving a modest surplus each year for the purpose of unexpected capital expenditures, rather like a rainy day fund. In order to vote at the AGM, businesses falling within the Kerrisdale Village boundaries **need to submit a membership form annually**. This form will be in the AGM Newsletter that will be distributed to all qualifying businesses and property owners in mid-August. **NPA Mayoralty candidate Ken Sim** will be on hand to discuss his platform. Ken started his successful business *Nurse Next Door* in Kerrisdale over a decade ago and is a former KBA Board Member. **Please attend the AGM to help us design the best way forward as a business improvement area while enjoying a hosted bar and delicious appies among business colleagues.**