

# Executive



**PRESIDENT - Glenn Knowles**  
**GEM CHOCOLATES**  
2029 West 41st Ave V6M 1Y7  
Tel 604-263-9878



**PAST PRESIDENT - Colin Holyk**  
**KERRISDALE PHARMACY**  
5591 West Blvd V6M 3W6  
Tel 604 261-0333 Fax 604 261-0311



**VICE-PRESIDENT - Zane Kerzner**  
**LIGHT THE STORE**  
2045 West 41st Ave. V6M 1Y7  
Tel 604-879-6377 Fax 604-879-4999



**TREASURER - Irena Pollak**  
**VANCITY**  
2380 West 41st Ave. V6M 2A4  
Tel 604-877-7153 Fax 604-877-7915



**SECRETARY - Andrea Davies**  
**HAGER BOOKS**  
2176 West 41st Ave V6M 1Z1  
Tel 604-263-9412 Fax 604-263-1314

# Kerrisdale Business Association 2018 – 2019 BOARD OF DIRECTORS

**Leo Franken**  
**THE SPECTACLE SHOPPE**  
5683 West Boulevard V6M 3W7  
Tel 604 263-2628

**Danny Goepel**  
**COBS BREAD**  
2174 West 41st Ave. V6M 1Z1  
Tel 604-261-5383

**Barry Hallwas**  
**CIBC**  
2281 West 41st Ave. V6M 1Z8  
Tel 604-257-1177  
Fax 604-257-8099

**Sid Harrison**  
**MASONIC HALL**  
2146 West 41st Ave. V6M 1Z1  
Tel 604-600-4477

**Ross Hill**  
**HILL'S OF KERRISDALE**  
2125 West 41st Ave. V6M 1Z6  
Tel 604-266-9177  
Fax 604-266-6834

**Linda Hudson**  
**KERRISDALE CAMERAS**  
2170 West 41st Ave. V6M 1Z1  
Tel 604-263-3221

**Mike Jagger**  
**PROVIDENT SECURITY  
& EVENT MANAGEMENT**  
400-2309 West 41st Ave. V6M 2A3  
Tel 604-664-1087  
Fax 604-664-7669

**Moshe Mastai**  
**MOSHE MASTAI HOLDINGS**  
1276 West 26th Ave. V6H 2A9  
Tel 604-805-1255

**Erin Shum**  
**SHE TO SHIC**  
2315 West 41st Ave. V6M 2A3  
Tel 604-269-3003

**Pierre St. Denis**  
**CLASSICS ANTIQUES  
& FINE DÉCOR**  
5685 West Blvd. V6M 3W7  
Tel 604-266-9006

**Sherman Tung**  
**AVENUE EYECARE**  
2041 West 41st Ave. V6M 1Y7  
Tel 604-558-1133



The mandate of the Kerrisdale Business Association is to foster goodwill in the community, promote the business area, contribute towards a safe, well-planned, attractive and friendly environment and to increase the public awareness of Kerrisdale.

Editor: Terri Clark

# KBA Forward Planner

KBA Board Meetings (members welcome)	1st Wednesday Monthly (Moore's Bakery)
Annual General Meeting	Thursday, September 5, 2019 @ The Arbutus Club at 6:30 pm
Free Outdoor Movie @ Elm Park	Friday, Sept. 6 (Rain date Sept. 7) <i>Close Encounters of the Third Kind</i>
Kerrisdale Days	Friday & Saturday, September 6 & 7
Great Kerrisdale Mutt Show	Saturday, September 7 at 10:00 am
Halloween On Ice – Free Skate	October 27 from 5:30 to 7 pm
Christmas In Kerrisdale (Saturdays)	December 7, 14, 21 & 23
Gliding On Ice – Free Skate	December 15 from 5:30 to 7 pm

Mark these dates on your calendar and remember to support these popular events through easy-to-participate sponsorship programs from balloons to live entertainment!

# Summer 2019 Issue

Please distribute this newsletter to your Owner/Manager



# Kerrisdale Business Association

Kerrisdale P.O. Tel 604 266-9875

P.O. Box 18068, Vancouver, BC, V6M 4L3

[www.kerrisdalevillage.com](http://www.kerrisdalevillage.com)

Twitter: @KerrisdaleKBA

Facebook.com/KerrisdaleBusinessAssociation

# Village Voice

**IN THIS ISSUE:** Kerrisdale Days Sponsorship Opportunities, The Great Kerrisdale Mutt Show, Movie Night in Elm Park, Kerrisdale Village Sequoia, Annual General Meeting, Litter & Sweeping *and more!*

# Sunny Summer Keeps on Glowing!

# Kerrisdale Days Sept 6 & 7

All good things must come to end, or so they say, and nobody says it better than the Village of Kerrisdale.

There's been lots of change over the past decades; businesses that were mere 'start-ups' in the early 1960s have evolved under a new generation's watchful eye or made way altogether for entrepreneurs with new and diverse ideas.



What doesn't change is Kerrisdale's village feel, chockfull of traditions like the Little League Parade, horse & carriage rides and end of season 'blow-outs' featured during our annual summer event. Read on about plans for 2019's K'Days, including our new **Kerrisdale Mutt Show**, and how you can participate.

Join in the fun like the hundreds of retailers and service providers who came before you who have called this place 'home' since 1905.

**READ ON INSIDE** and find out how you can sponsor entertainment near your own business!



Celebrate Kerrisdale's Birthday!

# Kerrisdale Days

**Music, Glowns, Face Painting, Sidewalk Sales, Free Horse & Carriage Rides and more!**

Now is the time for interested KBA members to mark their calendars for **Celebrate Kerrisdale Days** set this year for **September 6 & 7**. All the usual ingredients that go into our time-honoured recipe for the **Village's birthday party** will be back to help squeeze all the best there is out of summer's finale. Free horse & carriage rides, sidewalk sales, clowning, face-painting, inflatable slides, our first ever 'Dog Show', live music and the best layer cake this side of the Rockies will bring the streets to life, especially on Saturday, September 7 when we pull out all the stops.

Help Sponsor Kerrisdale Days

In addition, businesses within the KBA area can sponsor music or entertainers in front of their own stores (if space allows) through our very own sponsorship program. To be a special sponsor and have your logo displayed front and center, read below and take note of the deadlines for inclusion in the *Vancouver Courier* newspaper's advertising feature and to be included in the KBA's full colour poster that is distributed city-wide. and to be included in the KBA full colour poster that is distributed city-wide.

Sponsorship Opportunities

The Kerrisdale Days event is quickly approaching. Please consider one of the sponsorship opportunities listed below to enrich this fine Kerrisdale tradition. **Questions? Call Terri Clark, KBA Coordinator at 604-266-9875.**

ENTERTAINMENT SPONSOR - \$500

- YOU RECEIVE:**
- Sponsorship of an entertainment feature either in front of your business or where practical
  - Your business logo in all print advertising
  - Your business logo on event poster
  - Recognition as a sponsor in all media and promotional material

BALLOON SPONSOR - \$250

- YOU RECEIVE:**
- Helium tank and balloons (bio-degradable & at cost) delivered to your business to hand out at the event
  - Your business logo on event poster
  - Recognition as a supporter in all media and promotional material

ENTERTAINMENT/BALLOON COMBO SPONSOR - \$600

A combination of two *very good things* includes sponsorship of an entertainer and a helium balloon tank delivered with balloons for your use during *Kerrisdale Days*!

Deadline for sponsorships will be August 16, 2019

Phone Terri Clark at 604-266-9875 and leave a message and we'll get back to you. Contact us **as soon as possible** to avoid missing out on the poster publication.



Movie Night in Elm Park  
Friday September 6 (Rain Date: Saturday September 7)

As we reflect back on the moon landing a half century ago, this year's outdoor movie will look to the stars by featuring Steven Spielberg's 1977 classic *Close Encounters of the Third Kind*. Join your friends and neighbours at one of Vancouver's most scenic community parks under a half moon, a place ripe for making new childhood memories or remembering your own. Grab a blanket or lawn chair plus a flashlight and walk, bus or bike to Elm Park where you'll cadge a spot on either side of the cool, green field. Movie will start around 7:45 – 8 pm. Rain night is September 7. **Please cart litter home and walk, bike or bus to the park. Check the KBA phone line after 5 pm re weather cancellation at 604-266-9875**

The Great Kerrisdale Mutt Show  
Debuts September 7



New this year will be our first ever **Mutt Show** - Everybody loves their dog(s) and we'll get to see four footed participants prance their stuff for this bound to be hilarious event. It will all start with free registration at 10:00 am at 41st & Yew St North. The Mutt Show will feature a dozen categories such as *Best Lap Dog, Best Singer, Best Look-a-Like* etc. Blue Ribbons and other edible prizes for participants. All dogs must be on a short leash and owners need to have pooper scooper bags at the ready. Event from 11 am-1pm.

Litter & Sweeping - It's up to You

All businesses with a store fronting the street are responsible for sweeping the sidewalk and keeping it shipshape for prospective shoppers and clients. Though the Kerrisdale Business Association maintains the beautification aspects of the streets and common areas by planting and watering flower pots and installing teak benches etc, **it is up to stores and businesses to sweep any refuse up and to discard it in rubbish bins, not into the gutter.** If we all do a little sweep, everyone will benefit especially Kerrisdale.

Let Them Eat Cake!

*Kerrisdale celebrates its 114th birthday* in a big way during our *Celebrate Kerrisdale Days* event, this year on **Saturday, September 7 at 3 pm**, when the most delectable birthday cake gets served up free for the asking. It all happens near North Yew Street and West 41st Avenue where the Kerrisdale Business Association doles out generous chunks of layer cake to celebrate its birthday. Moore's Bakery, the district's longest operating confectionery, whips up huge custard-filled flat cakes– just enough for all our Kerrisdale stalwarts who keep coming back to Kerrisdale Days year after year. Join KBA members and other hard working Board associates as they slice and dice the official cake.

Annual General Meeting  
The Arbutus Club - September 5 at 6:30 pm

The Board of Directors will present the 2020-2021 budget (as outlined in the larger 5 Year Plan approved in 2015) at our **upcoming AGM at the Arbutus Club on Thursday September 5 at 6:30 pm**. The new plan will see a slight increase over the current budget year following last year's 'no increase' budget. The KBA Board has been careful when spending the City-collected BIA Levy while achieving a modest surplus each year for the purpose of unexpected capital expenditures, rather like a rainy day fund. In order to vote at the AGM, businesses falling within the Kerrisdale Village boundaries **need to submit a membership form annually**. This form will be in the AGM Newsletter that will be distributed to all qualifying businesses and property owners in mid-August. **Please attend the AGM to help us design the best way forward as a business improvement area while enjoying a hosted bar and delicious appies among business colleagues.**

Kerrisdale Village Sequoia - Update

The stately evergreen Sequoia that graced our Village for probably more than 100 years, was removed earlier this year but not before the KBA arranged to receive a major section of its flawless red wood. We are waiting to get this section milled and then transported to Magee High School where woodworking students will fashion slab benches for the Arbutus Greenway. Fingers crossed that we can turn the sorrow of this woody sentinel's demise into a 'remembrance' along the popular walk/bike way. We'll keep you posted.

Call Provident Security...

if you have any concerns re shoplifting, security or individuals that are causing problems in your store or that you are concerned about. Provident Security is contracted by the KBA to do nightly patrols throughout Kerrisdale Village and several daily shifts later in the week. Call them at 604-664-1087.