

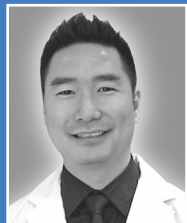
Executive



PRESIDENT - Glenn Knowles
GEM CHOCOLATES
2029 West 41st Ave V6M 1Y7
Tel 604-263-9878



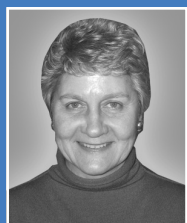
PAST PRESIDENT - Colin Holyk
KERRISDALE PHARMACY
5591 West Blvd V6M 3W6
Tel 604 261-0333 Fax 604 261-0311



VICE-PRESIDENT - Sherman Tung
EYELAB
2369 West 41st Ave. V6M 2A3
Tel 604-260-1166



TREASURER - Irena Pollak
VANCITY
2380 West 41st Ave. V6M 2A4
Tel 604-877-7153 Fax 604-877-7915



SECRETARY - Andrea Davies
HAGER BOOKS
2176 West 41st Ave V6M 1Z1
Tel 604-263-9412 Fax 604-263-1314

Kerrisdale Business Association

2019-2020 BOARD OF DIRECTORS

Leo Franken

THE SPECTACLE SHOPPE

5683 West Boulevard V6M 3W7

Tel 604 263-2628

Danny Goepel

COBS BREAD

2174 West 41st Ave. V6M 1Z1

Tel 604-261-5383

Barry Hallwas

CIBC

2281 West 41st Ave. V6M 1Z8

Tel 604-257-1177

Fax 604-257-8099

Ross Hill

HILL'S OF KERRISDALE

2125 West 41st Ave. V6M 1Z6

Tel 604-266-9177

Fax 604-266-6834

Linda Hudson

KERRISDALE CAMERAS

2170 West 41st Ave. V6M 1Z1

Tel 604-263-3221

Mike Jagger

PROVIDENT SECURITY

& EVENT MANAGEMENT

400-2309 West 41st Ave. V6M 2A3

Tel 604-664-1087

Fax 604-664-7669

Moshe Mastai

MOSHE MASTAI HOLDINGS

1276 West 26th Ave. V6H 2A9

Tel 604-805-1255

Pierre St. Denis

CLASSICS ANTIQUES

& FINE DÉCOR

5685 West Blvd. V6M 3W7

Tel 604-266-9006



The mandate of the Kerrisdale Business Association is to foster goodwill in the community, promote the business area, contribute towards a safe, well-planned, attractive and friendly environment and to increase the public awareness of Kerrisdale.

Editor: Terri Clark

KBA Forward Planner

KBA Board Meetings (Members Welcome)	1st Wednesday Monthly (ZOOM)
Music Under the Clock	Cancelled
Free Outdoor Movie at Elm Park	Cancelled
Kerrisdale Days & Kerrisdale Mutt Show	Cancelled
Annual General Meeting	Sept 10, 2020 at The Arbutus Club via ZOOM (TBA)
October Halloween On Ice – Free Skate	TBA
Christmas In Kerrisdale (Saturdays)	Month of December
Gliding On Ice – Free Skate	TBA
Lunar New Year	2021 Year of the Ox

Mark these dates on your calendar and remember to support these popular events through easy-to-participate sponsorship programs from balloons to live entertainment!

Kerrisdale



Business Improvement Area Renewal 2021-2026

In this most unusual of years, when a pandemic has stretched our creative natures and given rise to a business nimbleness that few would think possible, we must renew our five year mandate as a business association. Kerrisdale BIA has always been very conservative financially. In our last mandate, that expires end of March 2021, we only raised our budget twice over five years for a total of 3%. In keeping with this cautious approach and in view of the hardship so many businesses have endured these past months, your KBA Board has drafted a *no increase budget over the entire five years 2021-2026*. On September 10th, 2020 Kerrisdale Village members will meet, via ZOOM, in person or by proxy to vote to renew the Kerrisdale BIA for another 5 years. We need your support now for the official 5-year renewal of the Kerrisdale Business Association BIA in order to continue our good work within the business community and the Kerrisdale neighbourhood.

What the Kerrisdale BIA is and does.

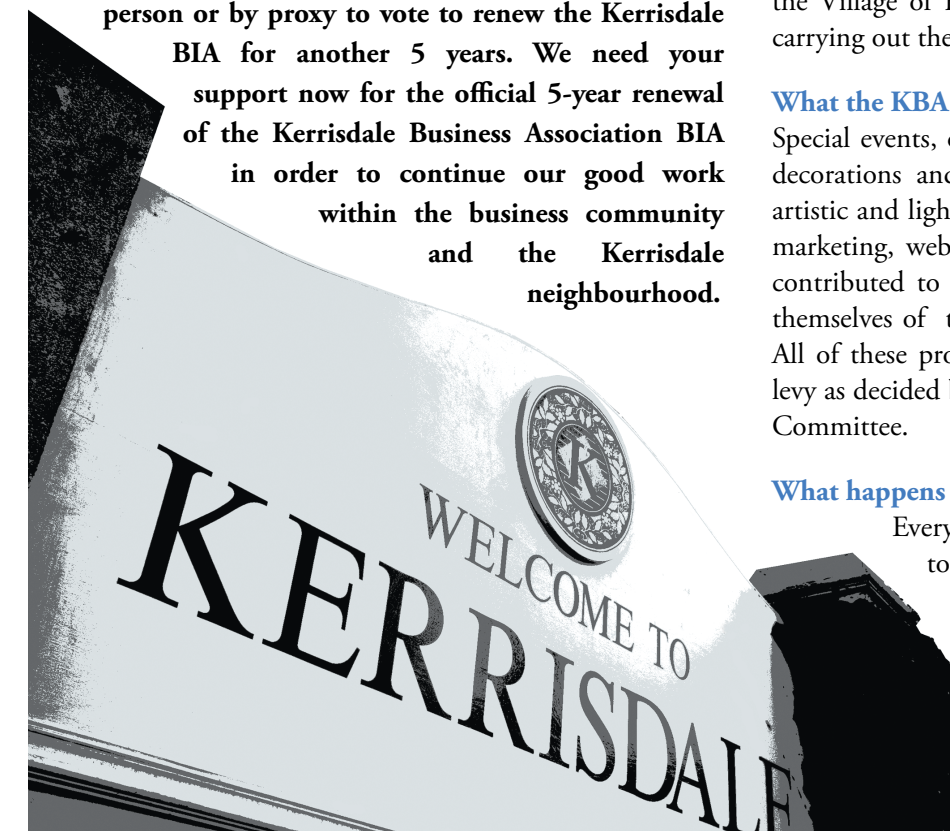
The Kerrisdale area was one of the first business districts in Vancouver to become an official BIA or business improvement area in the early 1990s. Through an approved program introduced by the City of Vancouver, businesses and property owners within a defined area agree to be charged a special annual levy as part of their property taxes to create funding for a BIA. All the businesses within the BIA automatically are members and through a proscribed city process elect a Board of Directors and approve an operating budget at the annual general meeting. The Kerrisdale Business Association (KBA) has introduced programs, partnered with community groups, sponsored special events and beautification projects to make the Village of Kerrisdale an attractive and safe location for carrying out the daily activities that build a neighbourhood.

What the KBA has done for you.

Special events, quarterly newsletters and hot sheets, seasonal decorations and beautification activities, annual clean-ups, artistic and lighted street banners, street furnishings, tourism marketing, web site improvement and security patrols have contributed to the rich fabric of those who shop and avail themselves of the over 200 businesses in Kerrisdale Village. All of these programs are paid for through the annual BIA levy as decided by the KBA Board of Directors and Executive Committee.

What happens during the BIA renewal process?

Every five years the KBA goes back to its membership to take the pulse of the business community to better plan budgets and projects for the future. We created a conservative budget and goals to accomplish these future plans and projects.



MORE INFORMATION INSIDE



Banners

Kerrisdale’s banner program is arguably one of the best in the city with designs for all seasons. Graphic Artist Ross Buswell has kept the KBA image sharp and focused through bold strokes and vivid colours. Old banners are one of the KBA’s popular fundraising items when they are retired. The banners have also lent support to community activities and milestones such as Magee School’s 100th anniversary, Kerrisdale Little League’s hosting of the League Championships and Canada’s 150 Anniversary when Musqueam artist Thomas Cannell created an amazing design.

Flower Pots

Many try to imitate the elegant planting of our grand terra cotta coloured pots but few can compete with them. Spring and summer plantings are enhanced by the permanent plantings of willowy birch trees whose white-bark shimmers in the evening and morning light.

Security

Over two decades ago KBA members had improved security as a top priority following a string of nightly break-ins. Security is now the largest facet of the KBA budget and incidences have dramatically declined. Increases in shoplifting spurred your KBA Board to reallocate funds to cover periodic daytime patrols that reduced and helped defuse these occurrences substantially. Provident Security is located in Kerrisdale Village making them close and on the scene even when not on official duty, an added benefit.

Special Events

Kerrisdale is famous for its village atmosphere where Little League parades are anticipated as much as free horse and carriage rides and rock & roll music. Free community skates, Carnival Days, Music Under the Clock, the Great Kerrisdale Mutt Show, Kerrisdale Days, Movie Night at Elm Park and a month long string of Christmas activities, all organized by the KBA, give people an extra reason to bring their business to our shopping district while giving members an opportunity to say thank you.

Promotion

Every event in Kerrisdale receives city-wide promotion through media advisories and news releases, social media, daily and community newspaper advertising, full colour posters and features on the *kerrisdalevillage.com web site*. In addition, to tap the tourist trade, the KBA Board has spring/summer monthly ads in *Where Vancouver* and in Tourism Vancouver’s *Official Tourist Guide*.

Beautification Projects

The Welcome Signs, flower beds, pots and paved pathways have all been designed and initiated by the KBA Board. The Business Association was pleased to be the single largest community donor to the Point Grey Track a few years back which hosts Metro Vancouver events on a regular basis bringing thousands of new customers to our district. As well, the Business Association was instrumental in advocating for the new Arbutus Greenway which bisects West 41st Avenue at the heart of the village.

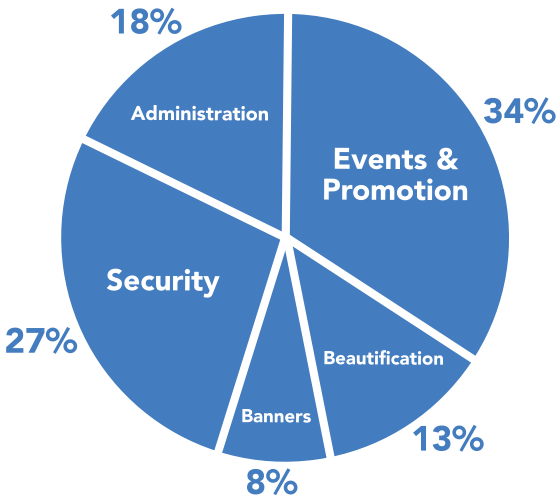
Administration

Kerrisdale has a part-time Coordinator who stick manages all major activities and other duties with essential input and direction from the KBA Board of Directors. Our administration percentage costs are some of the lowest in the city.

If you have any questions regarding renewal, our programs or ways to get involved, please contact us at:

Web site: www.kerrisdalevillage.com
Phone: 604-266-9875

Kerrisdale Business Association
Kerrisdale PO, PO Box 18068
Vancouver, BC V6M 4L3



Kerrisdale Business Association 5 Year Plan for the Period Ending March 31, 2026
Income Statements For the Years Ended March 31

	Year 1 NEW	Year 2 NEW	Year 3 NEW	Year 4 NEW	Year 5 NEW	
	March 31/22	March 31/23	March 31/24	March 31/25	March 31/26	
REVENUE						
Levy Revenue						
Business Improvement Ass'n Levy	365,000	365,000	365,000	365,000	365,000	
Non Levy Revenue						
Parkade Management Fee						
Interest Income						
Fundraising Income						
Carnival Days	2,000	2,000	2,000	2,000	2,000	
Kerrisdale Days	1,500	1,500	1,500	1,500	1,500	
Other Donations/movies						
Total Non Levy Revenue	3,500	3,500	3,500	3,500	3,500	
TOTAL REVENUE	368,500	368,500	368,500	368,500	368,500	
EXPENSES						
PROMOTION						
Marketing & Advertising						
Advertising	50,000	50,000	50,000	50,000	50,000	
Banners (Need plans for each year)	26,000	26,500	26,500	27,000	27,000	
Signage	3,000	3,000	3,000	3,200	3,200	
Posters	7,500	7,500	7,500	7,700	7,700	
Newsletter	2,000	2,000	2,000	2,100	2,100	
Website	2,000	2,000	2,000	2,000	2,000	
Total Marketing & Advertising	90,500	91,000	91,000	92,000	92,000	
Events						
Carnival Days	20,000	20,000	20,000	20,000	20,000	
Kerrisdale Days	30,000	30,000	30,000	30,000	30,000	
Music Under the Clock	6,500	6,500	6,500	6,500	6,500	
Christmas	25,000	25,000	25,000	25,000	25,000	
Free Skate	4,000	4,000	4,000	4,500	4,500	
New Event Developments (plans?)						
Total Events	85,500	85,500	85,500	86,000	86,000	
TOTAL PROMOTION	176,000	176,500	176,500	178,000	178,000	
PLACE MAKING						
Maintenance & Beautification						
Cleanup & Maintenance	16,000	16,000	16,000	16,500	16,500	
Graffiti Removal						
Landscaping and Gardens	23,000	23,000	23,000	23,500	23,500	
Benches - to be reimbursed						
Water and energy (no info to use to estimate)	2,000	2,000	2,000	2,000	2,000	
TOTAL PLACEMAKING	41,000	41,000	41,000	42,000	42,000	
COMMUNITY SAFETY	100,000	100,000	100,000	100,000	100,000	
GOVERNANCE & ADMINISTRATION						
Governance						
Meetings and AGM	5,500	5,500	5,500	5,500	5,500	
Administration						
Coordinator	30,000	30,000	30,000	30,000	30,000	
Clerical Support	2,400	2,400	2,500	2,500	2,600	
Insurance	2,500	2,500	2,600	2,600	2,700	
Telephone	2,500	2,500	2,600	2,600	2,700	
Office & Supplies	1,000	1,100	1,100	1,200	1,200	
WorkSafe (WCB)	100	100	100	100	100	
BIA Renewal (Contingency)						
Total Administration	38,500	38,600	38,900	39,000	39,300	
Legal & Accounting						
Accounting	5,400	5,400	5,600	5,600	5,700	
Audit	4,300	4,300	4,300	4,500	4,500	
Total Legal & Accounting	9,700	9,700	9,900	10,100	10,200	
TOTAL GOVERNANCE & ADMINISTRATION	53,700	53,800	54,300	54,600	55,000	
TOTAL EXPENSE	370,700	371,300	371,800	374,600	375,000	
Net Income (Loss) before Capital Projects	(2,200)	(2,800)	(3,300)	(6,100)	(6,500)	
Less: Capital Projects						
Contingency expenditures (to do)						
Net Income (Loss) after Capital Projects	(2,200)	(2,800)	(3,300)	(6,100)	(6,500)	
Cash on hand - March 31 (Contingency Fund)	Mar 31/2020 EST \$50,289	48,089	45,289	41,989	35,889	29,389