# Executive



**PRESIDENT - Glenn Knowles GEM CHOCOLATES** 2029 West 41st Ave V6M 1Y7 Tel 604-263-9878



**PAST PRESIDENT - Colin Holyk KERRISDALE PHARMACY** 5591 West Blvd V6M 3W6 Tel 604 261-0333 Fax 604 261-0311



VICE-PRESIDENT - Sherman Tung **AVENUE EYECARE** 2041 West 41st Ave. V6M 1Y7 Tel 604-558-1133



**TREASURER** - Irena Pollak VANCITY 2380 West 41st Ave. V6M 2A4 Tel 604-877-7153 Fax 604-877-7915



**SECRETARY - Andrea Davies** HAGER BOOKS 2176 West 41st Ave V6M 171 Tel 604-263-9412 Fax 604-263-1314

## **Kerrisdale Business Association** 2019-2020 BOARD OF DIRECTORS

Leo Franken THE SPECTACLE SHOPPE 5683 West Boulevard V6M 3W7 Tel 604 263-2628

## Danny Goepel COBS BREAD

2174 West 41st Ave. V6M 1Z1 Tel 604-261-5383

#### **Barry Hallwas** CIBC

2281 West 41st Ave. V6M 1Z8 Tel 604-257-1177 Fax 604-257-8099



**Ross Hill** HILL'S OF KERRISDALE 2125 West 41st Ave. V6M 1Z6 Tel 604-266-9177 Fax 604-266-6834

Linda Hudson **KERRISDALE CAMERAS** 2170 West 41st Ave. V6M 1Z1 Tel 604-263-3221

#### Mike Jagger PROVIDENT SECURITY & EVENT MANAGEMENT 400-2309 West 41st Ave. V6M 2A3 Tel 604-664-1087 Fax 604-664-7669

he mandate of the Kerrisdale Business Association is to foster goodwill in the community, promote the business area, contribute towards a safe, well-planned, attractive and friendly environment and to increase the public awareness of Kerrisdale. Editor: Terri Clark

Moshe Mastai

Tel 604-805-1255

Pierre St. Denis

& FINE DÉCOR

Tel 604-266-9006

CLASSICS ANTIQUES

5685 West Blvd. V6M 3W7

MOSHE MASTAI HOLDINGS

1276 West 26th Ave. V6H 2A9

# **KBA Forward Planner**

Music Under the Clock	Cancelled
Kerrisdale Days – Movie at Elm Park	Cancelled
Annual General Meeting	September 10, 2020 (possibly via ZOOM)
Christmas in Kerrisdale	Month of December
Gliding on Ice – Free Community Skate	ТВА
Chinese New Year	2021 Year of the Ox
Free Winter Skate	ТВА
Carnival Days	ТВА
Little League Parade	ТВА

Mark these dates on your calendar and remember to support these popular events through easy-to-participate sponsorship programs from balloons to live entertainment!

#### Summer 2020 Issue

Please distribute this newsletter to your Owner/Manager



# Getting Back to Business

It has been a year like no other, at least in this century.

And though our businesses and services have taken it on the chin, there's no counting us out! The over 200 members and property owners that comprise the Kerrisdale Business Association were laid low for a while, but with the guidance



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of Provincial Health Minister Bonnie Henry, we are coming back. Members proved



### Kerrisdale Business Association

Kerrisdale P.O. Tel 604 266-9875 P.O. Box 18068, Vancouver, BC, V6M 4L3 www.kerrisdalevillage.com

Twitter: @KerrisdaleKBA Facebook.com/KerrisdaleBusinessAssociation Instagram.com/KerrisdaleBusinessAssociation

IN THIS ISSUE: Getting Back to Business, September Annual General Meeting, BIA Survey Results, Temporary Patio Permits Streamlined, Summer Spruce Up, New Summer Banners, Emergency Preparedness and more!

'Take Out to Help Out' to our citywide BIA campaign, 'Open With Care'. Perhaps we are not right back OPEN WITH CAPE to where we were, but incremental steps that endure, win the race in the end.

> On the advice of the City of Vancouver Special Event staff, you'll notice that we are not having events that cause crowds of any appreciable size and this includes Music Under the Clock and early September's Kerrisdale Days. We are keeping our fingers crossed

for our usual December weekend events.



#### September Annual General Meeting (AGM) Renewal of Our 5 Year Mandate - No Budget Increase

On March 31, 2021 our Business Improvement Area (BIA) finishes its 5 year mandate approved in 2016. The monies that make up the Kerrisdale budget are a very small percentage added to the property owner's taxes based on square footage of the business space. The Kerrisdale BIA has been very conservative over the decades regarding budgets and during the last term raised it very slightly, only twice in 5 years.

Given the present situation your KBA Board has decided on a 5 Year Plan that *bas no increase whatsoever over the budget period from 2021-2026*. The Board feels that with cancelled events in 2020, and carrying those funds over, combined with careful future planning, we will be able to meet our future goals. *The September 10th AGM will most likely be a ZOOM meeting where previously distributed budgets will be discussed and approved. We will keep you updated as the summer unfolds!* 

#### New Summer Banners



Look skyward and appreciate the newly minted Kerrisdale Village Banners! These iconic mainstays of the business district are set to grace our lamp standards until mid November when they will be replaced by our holiday banners. Kerrisdale has been very fortunate to have the same graphic designer for over two decades which gives our 'look' a very consistent style - thank you Ross Buswell!

#### **Updating of Business Information**

Visit our KBA web site at *kerrisdalevillage.com* to ensure your business information is included and, more importantly, correct. Also if you are on *Twitter* please follow Kerrisdale Business Association so we can '*retweet*' your special sales and newsy bits.

#### Who you gonna call??

Kerrisdale Business Association has contracted *Provident Security*, located in our Village, to carry out nighttime security and safety checks for over 25 years and they have done an excellent job. If you have any individual security concerns for your store or business, please do not hesitate to call Provident at *604-664-1087*.

#### **BIA Survey Results**

In early February we distributed a survey to members regarding the most important issues in Kerrisdale's business area. The number one concern remains **security** - having a **safe environment** where the public feels welcome and businesses are not threatened. Other top issues were **cleanliness combined with beautification** and events plus promotion that draw people to Kerrisdale. The Kerrisdale Business Association Budget reflects these very themes.

#### Summer Spruce Up Keeping Kerrisdale Clean - You Can Help!

As the hot summer season arrives it is perfect timing to take a critical look at our storefronts and sidewalks. Is siding or door paint buckling-up or peeling off and in need of a sanding and touch-up? Do flower boxes need a new lease on life? **These are all questions we should ask ourselves because individual businesses are responsible for keeping their storefront and adjacent sidewalks clean and tidy.** The KBA Board hires contract staff to water large flower pots and keep the Welcome Sign beds primped and primed with seasonal annuals. In addition the KBA hires workers for night patrols in the lanes to keep 'dumped' refuse to a minimum. *It is every business's responsibility to sweep sidewalks everyday if necessary to set the standard we expect all our visitors to uphold-Kerrisdale is a clean and safe community.* 

#### **Emergency Preparedness**

The Kerrisdale Earthquake and Emergency Preparedness (KEEP) team is creating a preparedness toolkit to help businesses for future disasters such as a second wave of COVID-19 and earthquakes. Working with a UBC Graduate student, *Lihwen Hsu*, they will be contacting KBA members to share their best business practices. If we put all our good experiences together, KEEP can create a toolkit that will be shared with the rest of the Village. If you are interested in a 10-15 minute conversation by phone, email, or in-person, please contact Lihwen Hsu at *lihwen.hsu@gmail.com*.

#### **Temporary Patio Permits Streamlined**

The BIA Partnership (Business Improvement Areas) representing over 22 business districts, early on in the COVID crisis, lobbied the City to expedite temporary patio permits. This would allow businesses to enlarge their reduced foot print on adjacent streets while following new distancing rules. We are pleased to report that so far *Starbucks* at West 41st and Yew St. and *Fish Café*, 2053 West 41st, have set up shop outdoors! We hear *The Secret Garden Tea Company* has also applied for a permit so fingers crossed for their imminent expansion. Contact *vancouver.ca* for further info.