Executive









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HAGER BOOKS

Kerrisdale Business Association

2020-2021 Board of Directors

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he mandate of the Kerrisdale Business Association is to foster goodwill in the community, promote the business area, contribute towards a safe, well-planned, attractive and friendly environment and to increase the public awareness of Kerrisdale.

Editor: Terri Clark

KBA Forward Planner

KBA Board Meetings (members welcome)	1st Wed. Monthly (via Zoom)
Carnival Days & Parade (Saturday at 10 am)	Cancelled in 2021
Music Under the Clock	Summer Saturdays Noon - 4pm
Free Outdoor Movie @ Elm Park	Friday, September 10 (Rain date Sept. 11)
Kerrisdale Days	Friday & Saturday, September 10 & 11
Annual General Meeting	Thursday, Sept. 9, 2021 6:30 pm @ The Arbutus Club
October Halloween On Ice – Free Skate	ТВА
Gliding On Ice – Free Skate	ТВА
Christmas In Kerrisdale (Saturdays)	Month of December
Lunar New Year	Year of the Tiger

Mark these dates on your calendar and remember to support these popular events through easy-to-participate sponsorship programs from balloons to live entertainment!

Summer 2021 Issue

Please distribute this newsletter to your Owner/Manager



Kerrisdale Days Slightly Slimmed Down

September 10 & 11

If there's one thing we have learned over this most interesting of years, it's that the pandemic has taught us to be cautious and take modest steps back to what might turn out to be 'the new normal.' With that in mind, the Kerrisdale Business Association will once again host a special post Labour Day sidewalk sale but one rather on a diet of sorts. Businesses of great diversity will be proffering up seasonal sales, but carefully. We will celebrate with music, but with smaller duos and trios throughout the Village, not fuelling large crowds.

There will be cake celebrating Kerrisdale's 116th birthday, but individual cup cakes distributed hands free. Read on inside for all the details!

FEAD ON INSIDE about free Movie Night, the upcoming annual general meeting and more!

Moshe Mastai MOSHE MASTAI HOLDINGS

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Kerrisdale Business Association

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IN THIS ISSUE: Kerrisdale Days, Free Movie Night in Elm Park, Provident Security- Tips to avoid Break-Ins, KBA Annual General Meeting, Water Street Trees, Graffiti Grant from the COV, Sweep the Streets! and more!



Kerrisdale Days Friday, September 10 / Saturday, September 11

Businesses are encouraged to offer all sorts of specials over these two days when our village hosts an annual birthday celebration. Bring the indoors out or invite patrons in.

Here's what's happening Saturday, Noon - 4 pm

• The popular Free Horse & Carriage rides are back but with safety protocols in place such as plexiglass dividers keeping families together for a fun-filled trot- At the Clock • Music duos and trios dotted throughout the district • Strolling Quartet taking you down memory lane to the good old summertime! • Hands Free birthday cupcakes at Moore's Bakery (2128 W 41st) at 3 pm.

We know we are on a 'diet' of sorts this year with special events, which will make Carnival Days 2022 in April all the sweeter and safer.

Patios Rocked



About twenty Kerrisdale Village patios popped up over the past few months and to great appeal! A city-wide push with prizes saw social media mavens visit many of our patios and with positive reports. Free temporary patio permits will be extended by the City through October 31st, and maybe longer. Stay tuned.

Provident Security - Tips to Avoid Break-Ins

A recent 'smash and grab' reminded our security team headed up by Mike Jagger that there are some tried and true tips we all should employ to avoid such incidents:

• Never leave valuable items in plain view like laptops, purses, iPads etc • Employ special glass that will not easily shatter • Talk to a professional about securing your business • Share information with other businesses

Mike has offered to host a **Zoom Security Webinar** to give an overview of what's available to businesses to prevent and deter robberies/shoplifting. If interested please phone **604-266-9875** and leave your email and name stating you'd like to attend the event so we can contact you with details.

Sweep the Streets!

Just a reminder, it is the responsibility of each business to sweep and dispose of any litter in front of their premises. Please do this on a daily basis or as required to help us keep our pristine reputation.

Free Movie Night in Elm Park Friday September 10 (Rain date September 11)

Movie Night this year will return stronger than ever with a wonderful evening under the stars. Keep your fingers crossed for clear skies on Friday September 10th at Elm Park where once again Kerrisdale Business Association teams up with our own Provident Security to screen a classic and popular film. Sunset is at about 7:30 pm so grab a blanket or lawn chair to secure your spot in front of the mammoth blowup screen. On the marquee this year is the 1984 G Rated Never Ending Story which will enthrall all



ages. Bring a flash light, blanket or lawn chair and pack home your own litter. Check for weather updates after 4 pm on event day at 604-266-9875.

KBA Annual General Meeting

Mark your calendar for **Thursday, September 9, at 6:30 pm** and join friends and colleagues at the **Arbutus Club** for our **Annual General Meeting (AGM)**.

Socializing with complimentary drinks and appies precede the meeting where we will review our year end financial statements and approve our budget for the next fiscal year (2022-2023). If you'd like to serve on the KBA Board now's the time to step forward- phone Coordinator Terri Clark at 604-266-9875 to discuss. As a reminder, there will be no budget increases for our Business Improvement Area over the next four years due to the devastating costs of the pandemic.

Graffiti Grant from the COV

In light of the pandemic and an up-tick in graffiti vandalism, the City of Vancouver has given Business Improvement Areas a one time grant of \$10,000 toward removal costs at highly visible locations. Please let us know if you need some financial assistance for modest graffiti abatement. Phone 604-266-9875.

Water Street Trees

Recently the KBA had staff tag all accessible, mature street trees within the Village with 'Water Me' tags. We know that this is the responsibility of the City, as a young tree makes its foray into the urban environment, but desperate times call for desperate measures. Please give the trees near your business a good long drink of water twice a week. Consult other business neighbours in taking turns if need be. These woody sentinels create an ambience in Kerrisdale that only time and circumstance can provide.