

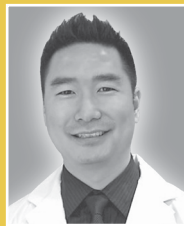
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The mandate of the Kerrisdale Business Association is to foster goodwill in the community, promote the business area, contribute towards a safe, well-planned, attractive and friendly environment and to increase the public awareness of Kerrisdale.

Editor, Village Voice: Terri Clark

KBA Forward Planner

KBA Board Meetings (Members Welcome)	1st Wednesday Monthly (Zoom)
Carnival Days & Parade (Sat. at 10 am)	Friday, April 29 & Saturday, April 30
Music Under the Clock	Saturdays 12-4 pm July, August
Free Outdoor Movie @ Elm Park	Friday September 9 (Rain Date Sept. 10)
Kerrisdale Days	Friday & Saturday, September 9 & 10
Annual General Meeting	Thursday, September 8, 2022 @ The Arbutus Club
October Halloween On Ice – Free Skate	TBA
Gliding On Ice – Free Skate	TBA
Christmas In Kerrisdale (Saturdays)	December 3, 10, 17 (& 23 Horse & Carriage)

Mark these dates on your calendar and remember to support these popular events through easy-to-participate sponsorship programs from balloons to live entertainment!

Spring 2022 Issue

Please distribute this newsletter to your Owner/Manager



Kerrisdale Business Association

Kerrisdale P.O. Tel 604 266-9875

P.O. Box 18068, Vancouver, BC, V6M 4L3

www.kerrisdalevillage.com

Twitter: @KerrisdaleKBA

Facebook.com/KerrisdaleBusinessAssociation

Instagram.com/KerrisdaleBusinessAssociation

Village Voice

IN THIS ISSUE: Carnival Days Pulls Out All the Stops, The Kerrisdale Parade Wants You!, Get Your Patio Permit Now, Kerrisdale's Iconic Sequoia Tree Transformed, New Banners and more!

Strike Up The Band!

Though it looked iffy at first that the Kerrisdale Business Association (KBA) would not receive permission for their 60 year strong Little League Parade, all was well in the end. Thanks in great part to your KBA Board and some applied 'flexibility' to the City's regulations, we are back! This will be the first **Carnival Days** since 2019 due to the pandemic, and though not exactly fully back with all activities, there will be lots on offer

for a wonderful day's shopping and browsing. The community **parade will kick off April 30th at 10 am sharp** and march from Maple to Larch Street and Elm Park for the opening of the new Little League season. After that there will be small bands peppered throughout the village, sidewalk sales, face painting and juggling. Most activities are on Saturday, April 30 but there will be great sidewalk sales all week leading up to Saturday.

☞ So much more is happening – read on inside and find out how you can sponsor entertainment near your own business!

— KERRISDALE —

Details about Upcoming
Carnival Days Sponsorship

Carnival Days 2022
Friday, April 29 and
Saturday, April 30

Sponsorship Opportunities

The Carnival Days event is quickly approaching. Please consider one of the sponsorship opportunities listed below to enrich this fine Kerrisdale tradition. Questions? Call Terri Clark, KBA Coordinator at **604-266-9875**.

Entertainment Sponsor - \$500

You receive:

- Sponsorship of an entertainment feature either in front of your business or as near to it as practical
- Your business logo in all print advertising
- Your business logo on event poster
- Recognition as a sponsor in all media and promotional material

Balloon Sponsor - \$250

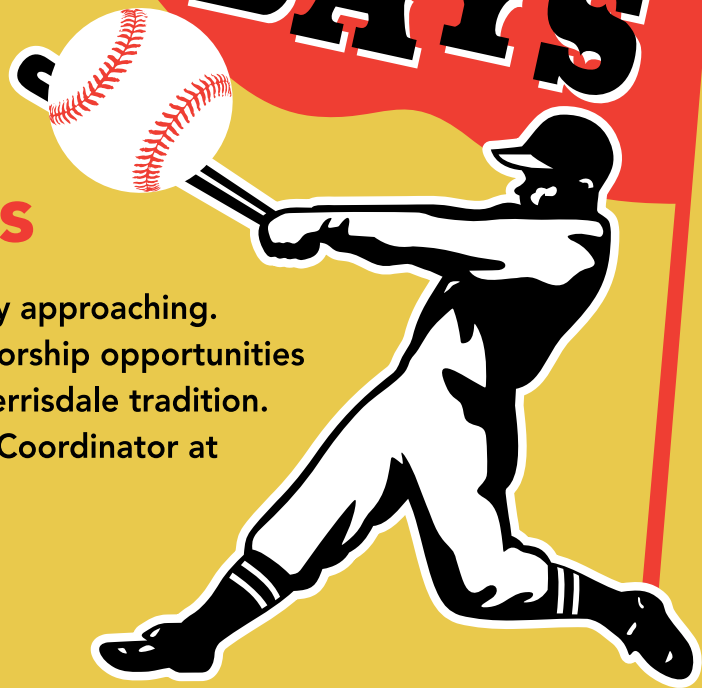
You receive:

- Helium tank and balloons delivered to your business to hand out during event
- Your business logo on event poster
- Recognition as a supporter in all media and promotional material

PRESENTED BY THE KERRISDALE BUSINESS ASSOCIATION
KERRISDALEVILLAGE.COM

 **FREE PARKING** IN THE KBA PARKADE
BETWEEN WEST 41ST & 42ND AVENUE AT YEW STREET

Carnival DAYS



Entertainment/Balloon Combo Sponsor - \$600

You receive:

A combination of two very good things includes sponsorship of an entertainer and a helium balloon tank delivered with balloons for your use during Carnival Days!

**Deadline for above sponsorships to ensure
full logo recognition in media campaign is
April 11th, 2022**



Carnival Days Pulls Out All the Stops



For new businesses that are not familiar with Carnival Days here's the lowdown on the event. **Friday April 29** is the start of the sidewalk sales weekend where shops proffer up specials from quick bites and sips to slashed prices on clothing, books, linens, electronics and much, much more.

We collectively hope for clear and warm climes but it's all a go regardless of the weather. A Steel Band starting at noon will be playing under the clock to set the mood on Friday. **Saturday April 30** starts at 10 am with the annual **Kerrisdale Little League Parade** down West 41st Avenue featuring 3 marching bands, community groups, antique cars etc. Music will be spotted throughout the area as well as a face painter, juggler and the ever popular horse & carriage rides. *All Free! Join the fun!*

The Kerrisdale Parade Wants You!!

Kerrisdale's community parade is legend. If you want to have your business represented in the parade either by vehicle or walking, please sign up before April 14 by phoning the KBA line at **604-266-9875**. The more the merrier!

Provident Security

Kerrisdale contracts with Provident Security to do night time patrols of our district. We are fortunate, however, that their staff go above and beyond, not only to keep our patrons and premises safe, but to gently council homeless individuals that frequent the area. As well, they proved extremely helpful when shoveling snow at crosswalks during the snowy weather this past winter. If you have any security questions please call them at 604-664-1087. *A free *How to Better Secure Your Business* Zoom presentation will be given by Provident owner **Mike Jagger** in April. *If your name is on our member's email list you will receive notice. If you'd like to receive info email terriclark@telus.net*

Get Your Patio Permit Now

If any one thing was a lifesaver for eateries during the pandemic, it was the City relaxing its stringent rules and encouraging outdoor patio spaces for patrons. Some of these spaces located on busy streets required concrete barriers (tapers) for added safety, others merely being cordoned off following guidelines. Now is the time to apply for spring and summer patio permits at vancouver.ca/doing-business/get-a-patio-permit.aspx

Kerrisdale's Iconic Sequoia Tree Transformed

To everyone's disappointment, the iconic Sequoia tree in the 2300 Block of West 41st succumbed and was taken down by the property owner in early 2019.



Your KBA negotiated with the owner for an 18 foot piece of the tree from the butt end (71 inches across). The milled lumber was donated to the Magee Secondary School Shop. Under the expert instruction of teacher Andrew Robinson (last year's KBA Citizen of the Year) several gorgeous items have been crafted for sale with donations going to the school. The Sequoia's wood is stunning in hues of red to pink. Look for items at Carnival Days.

New Banners

A new banner with a striking blue background will grace the streets of the KBA by early April. In addition, we are planning a new design to replace the summer standards by mid June. Banners are used several years in rotation before fading occurs and they are recycled to various groups for repurposing.



Kerrisdale Web Site

KerrisdaleVillage.com is the Kerrisdale Business Association web site. Please review any information pertaining to your business. If something's missing or incorrect please let us know so we can make it right. **As well, we need owner/manager emails to alert you to special issues at a moment's notice. Email terriclark@telus.net with info/changes.**