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Kerrisdale Business Association
2024-2025 Board of Directors

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The mandate of the Kerrisdale Business Association is to foster goodwill in the community, promote the business area, contribute towards a safe, well-planned, attractive and friendly environment and to increase the public awareness of Kerrisdale.

Editor: Terri Clark

KBA Forward Planner

KBA Board Meetings (members welcome)	1st Tuesday, Monthly
Music Under the Clock	Saturdays 12-4pm July, August
Free Outdoor Movie @ Elm Park	Friday, September 5 (Rain Sept. 6)
Kerrisdale Days	Friday & Saturday, September 5 & 6
Annual General Meeting	Thursday, September 4, 2025 @ The Arbutus Club
October Halloween on Ice – Free Skate	Sunday, October 26, 5:30-7pm
Gliding On Ice – Free Skate	Sunday, December 14, 5:30-7pm
Christmas In Kerrisdale (Saturdays)	December 6, 13, 20 & 23 (Horse & Carriage)

Mark these dates on your calendar and remember to support these popular events through easy-to-participate sponsorship programs from balloons to live entertainment!

Kerrisdale
Business Improvement Area
Renewal 2026-2031



Looking Back

Five years have flown by since we approved our last Five Year BIA mandate, and what a few years they were. The pandemic was in full force and our AGM was by ZOOM from our usual Arbutus Club. You too may recall that unlike any other BIA in Vancouver, we approved a ‘no increase’ budget for the entire span which followed on the heels of only two slight increases in the previous mandate. All this paid off for Kerrisdale Village as it sustained the least loss of businesses in the entire city. This next mandate starting on April 1, 2026 thru March 31, 2031 will see slight increases to sustain us in these most unusual times.

First year a 5% increase followed by the remaining years at 2%. Remember that though we approve these increases it does not mean we have to impose them if not needed from year to year. It is effectively a budget ceiling for the collective 2026-2031 span. We need your support now so please read on and attend our AGM September 4. More info to come.

What the Kerrisdale BIA is and does.

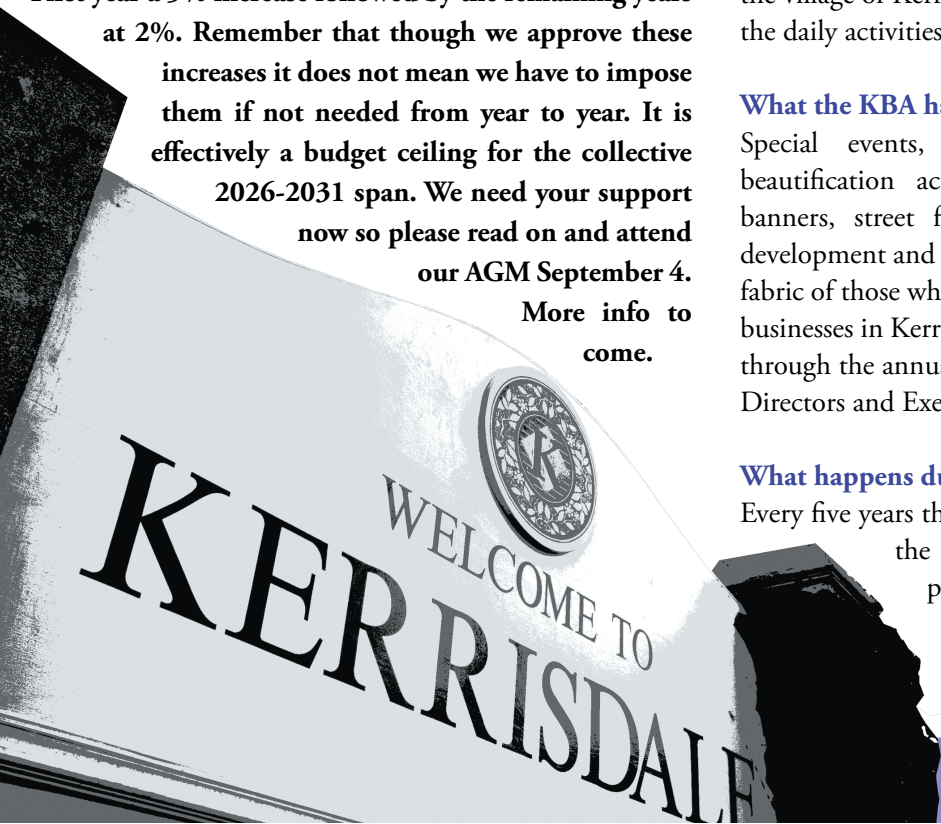
The Kerrisdale area was one of the first business districts in Vancouver to become an official BIA or business improvement area in the early 1990s. Through an approved program introduced by the City of Vancouver, businesses and property owners within a defined area agree to be charged a special annual levy as part of their property taxes to create funding for a BIA. All the businesses within the BIA can become members and through a proscribed city process elect a Board of Directors and approve an operating budget at the annual general meeting. The Kerrisdale Business Association (KBA) has introduced programs, partnered with community groups, sponsored special events and beautification projects to make the village of Kerrisdale an attractive location for carrying out the daily activities that build a neighbourhood.

What the KBA has done for you.

Special events, newsletters, seasonal decorations and beautification activities, annual clean-ups, artistic street banners, street furnishings, tourism marketing, web site development and security patrols have contributed to the rich fabric of those who shop and avail themselves of the over 200 businesses in Kerrisdale Village. All of these programs are paid through the annual BIA levy as decided by the KBA Board of Directors and Executive Committee.

What happens during the BIA renewal process?

Every five years the KBA goes back to its membership to take the pulse of the business community to better plan budgets and projects for the future. We created a conservative budget to accomplish future plans and projects.



MORE INFORMATION INSIDE

Banners

Kerrisdale’s banner program is arguably one of the best in the city with fresh designs for three seasons. Graphic Artist Ross Buswell has kept the KBA image sharp and focused through bold strokes and vivid colours.

Security

Several years ago KBA members had improved security as a top priority following a string of nightly break-ins. Security is now the largest part of the KBA budget and incidences have dramatically declined. Increases in aggressive panhandling spurred your KBA Board to reallocate funds to cover periodic daytime patrols that reduced these occurrences substantially.

Special Events

Kerrisdale is famous for its village atmosphere where Little League parades are anticipated as much as free horse and carriage rides and rock music. Love Songs for Valentine’s Day, Carnival Days, Music Under the Clock, Kerrisdale Days and a month long string of Christmas activities, all organized by the KBA, give people an extra reason to bring their business to our shopping district.

Promotion

Every event in Kerrisdale receives city-wide promotion through media advisories and news releases, extensive social media advertising, full colour posters distributed and features on the *kerrisdalevillage.com* web site. In addition, to tap the tourist trade, the KBA Board has seasonal ads in *Where Vancouver*, Tourism Vancouver’s *Official Tourist Guide* which is also delivered directly to 300,000 subscribers of the *Vancouver Sun*.

Beautification Projects

Though the Welcome Sign beds will be under renovation due to the City’s realignment of the Arbutus Greenway for the next year, we are looking forward to the finished project which will include a wildflower meadow, new

paving of crosswalks, new bus shelter and replanting in front of the signs themselves. Very exciting will be the addition of a 4 meter Musqueam Welcome Figure carved by local artisan Chris Sparrow to give a ‘double greeting’ to Kerrisdale Village shoppers. Funded by the KBA in association with the City of Vancouver, this is bound to become an iconic symbol for Kerrisdale.

Administration

Kerrisdale has a part-time Coordinator who stick handles all major activities and other duties with essential input and direction from the KBA Board of Directors. Our administration percentage costs are one of the lowest in the city.

If you have any questions regarding renewal, our programs or ways to get involved, please contact us at:

Web site: www.kerrisdalevillage.com
Phone: 604-266-9875

Kerrisdale Business Association
Kerrisdale PO, PO Box 18068
Vancouver, BC V6M 4L3



Kerrisdale Business Association 5 Year Plan for the Period Ending March 31, 2031
Income Statements For the Years Ended March 31

	Year 1 NEW March 31/27	Year 2 NEW March 31/28	Year 3 NEW March 31/29	Year 4 NEW March 31/30	Year 5 NEW March 31/31
REVENUE					
Levy Revenue					
Business Improvement Ass'n Levy	383,000	390,500	398,000	406,000	414,000
Non Levy Revenue					
Graffiti Abatement Grant	10,000	10,000	10,000	10,000	10,000
TOTAL REVENUE	393,000	400,500	408,000	416,000	424,000
EXPENSES					
PROMOTION					
Marketing & Advertising					
Advertising	35,200	35,900	36,620	37,330	38,050
Banners	15,300	31,200	15,900	32,410	16,510
Newsletter	3,100	3,160	3,220	3,290	3,360
Posters	8,200	8,360	8,530	8,700	8,870
Signage	4,000	4,080	4,160	4,240	4,320
Total Marketing & Advertising	65,800	82,700	68,430	85,970	71,110
Events					
Carnival Days	17,340	17,690	18,040	18,400	18,770
Kerrisdale Days	27,540	28,090	28,650	29,220	29,800
Music Under the Clock	6,630	6,760	6,900	7,040	7,180
Christmas Event	28,560	29,130	29,710	30,300	30,910
Christmas Lights Storage & Installation	21,420	21,850	22,290	22,740	23,200
Free Skate	3,570	3,640	3,710	3,780	3,860
Total Events	105,060	107,160	109,300	111,480	113,720
TOTAL PROMOTION	170,860	189,860	177,730	197,450	184,830
PLACE MAKING					
Maintenance & Beautification					
Cleanup & Maintenance	19,760	20,160	20,560	20,980	21,400
Donations	5,000	5,000	5,000	5,000	5,000
Graffiti Removal - levy funded	2,500	2,500	2,500	2,500	2,500
Graffiti Abatement Grant - non levy funded	10,000	10,000	10,000	10,000	10,000
Landscaping & Gardens	12,750	13,010	13,270	13,540	13,810
TOTAL PLACE MAKING	50,010	50,670	51,330	52,020	52,710
COMMUNITY SAFETY	87,360	89,110	90,890	92,710	94,560
GOVERNANCE & ADMINISTRATION					
Governance					
Meetings & AGM	8,030	8,190	8,350	8,520	8,690
Administration					
Coordinator	42,000	48,000	48,960	49,940	50,900
Clerical Support	3,120	3,180	3,250	3,320	3,390
Insurance	3,750	3,820	3,900	3,980	4,060
Telephone	2,130	2,170	2,200	2,250	2,300
Office & Supplies	680	690	700	710	720
WorkSafe (WCB)	320	330	340	350	360
Total Administration	52,000	58,190	59,350	60,550	61,730
Legal & Accounting					
Accounting	5,120	5,220	5,330	5,440	5,550
Audit	5,750	5,860	5,980	6,110	6,230
Total Legal & Accounting	10,870	11,080	11,310	11,550	11,780
TOTAL GOVERNANCE & ADMINISTRATION	70,900	77,460	79,010	80,620	82,200
TOTAL EXPENSE	379,130	407,100	398,960	422,800	414,300
NET INCOME BEFORE CAPITAL PROJECTS	13,870	-6,600	9,040	-6,800	9,700
CAPITAL PROJECTS	5,770	0	5,940	0	6,100
SURPLUS (DEFICIENCY) OF REVENUE OVER EXPENSES	8,100	-6,600	3,100	-6,800	3,600
Cash on hand - March 31 (Contingency Fund)	70,100	63,500	66,600	59,800	63,400